A) Imagery−Based Conditioning
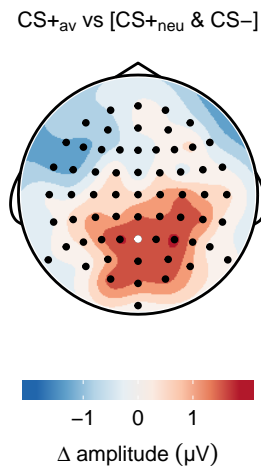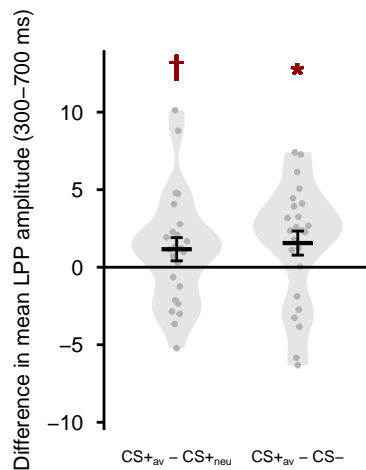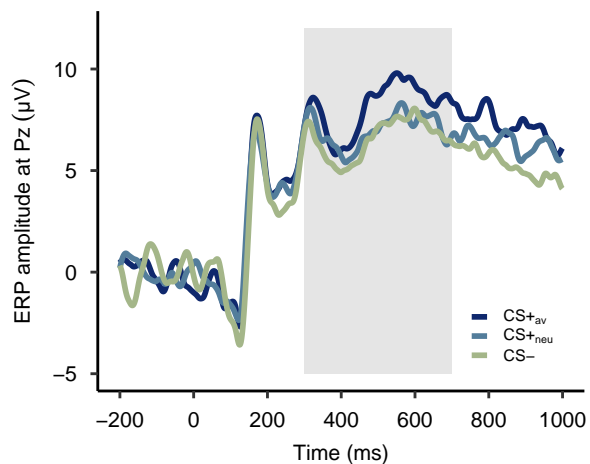

B) Classical Conditioning