

Christoph Plachutta

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EDUCATION

- 2022 - 2023** **London Business School, London, United Kingdom**
Reading for Masters in Analytics and Management – GMAT: 720
Select Modules: Data Science, Machine Learning, Decision Analytics and Modelling, Business Strategy
- 2017 - 2020** **Ecole hôtelière de Lausanne (#1 Hospitality Management School, QS 21), Lausanne, Switzerland**
B. Sc. International Hospitality Management
Graduated with High Honors in the Top 2% (5.54/6 GPA)

BUSINESS EXPERIENCE

- 2022 - 2022** **EY-PARTHENON, Zurich, Switzerland**
Global Strategy Consulting Company
Consultant in Transaction Strategy & Execution (6 Months)
- Built a project roadmap according to strategic objectives and resource constraints for a large medical staff placement company managing more than 60K medical professionals
 - Developed a current and Day-1 operating model analysis to divest a speciality ingredient manufacturing plant, with more than 230 employees and USD 120 Mio. in annual revenue
 - Coordinated creation of several consulting proposals, including a win for an engagement worth more than USD 1 Mio. for a large global pharma company
- 2021 - 2021** **TX GROUP, Zurich, Switzerland**
Swiss Media Group (News/Advertising/Platforms, 3600 employees, CHF ~950 Mio. annual revenue)
Corporate Development & Strategy Intern (6 Months)
- Led digitalization and commercialization of a Swiss luxury magazine expected to generate an additional CHF 600K in annual revenue
 - Developed an integration blueprint for a publishing company acquisition expected to generate an additional CHF 20 Mio. in annual revenue
 - Conceptualised and organised ideation workshops with top-level management to identify collaboration opportunities across subgroups and grow annual revenue of CHF 1 Bn
- 2020 - 2021** **PLACHUTTA RESTAURANTS, Vienna, Austria**
Austrian Restaurant Group (~250 employees, EUR 30+ Mio. annual revenue, 6 restaurants)
Corporate Development Manager (12 Months)
- Introduced business intelligence software to leverage data, resulting in enhanced decision processes, increased staff productivity and an optimized product mix to raise avg. per customer consumption by 4€
 - Optimized staffing procedures by monitoring operational processes, centralising tasks and capitalizing on synergies to reduce staffing levels by up to 2 FTE per business unit
 - Supervised 50 employees across four different locations and implemented hygiene concept during pandemic
- 2018 - 2019** **THE PENINSULA NEW YORK, New York, United States**
Global 5 Star Hotel Chain
Manager in Training F&B (6 Months industry placement)
- Participated in Manager in Training program, developing leadership, attention to detail and resilience
 - Supervised 25 employees across three different outlets, serving more than 400 customers daily
 - Streamlined operating procedures to increase seat turnover during breakfast peak periods by 20%

ADDITIONAL INFORMATION

- Projects:** Successfully led a team of six during 9 week consulting project to develop a global e-learning strategy for Aman Resorts, aimed at 300+ managers
Provided project team support to the EY Switzerland Environmental Action Plan
Supported founders of Circle 8 Fitness, Yoga & Racket Club in Vienna to achieve 200 members within first six months of opening
- Leadership:** Acted as Head of Merchandise of the Ecole hôtelière de Lausanne Wine Committee
Organised Austrian stand at Ecole hôtelière de Lausanne's Fête Universelle
- Interests:** Racing in GT4 motorsport track days and training for Porsche Supercup competition
- Technical:** Microsoft Office Suite, Google Workspace, Think-Cell, Power BI, Python, R, Alteryx
- Languages:** German (Native), English (Fluent), French (Basic)