

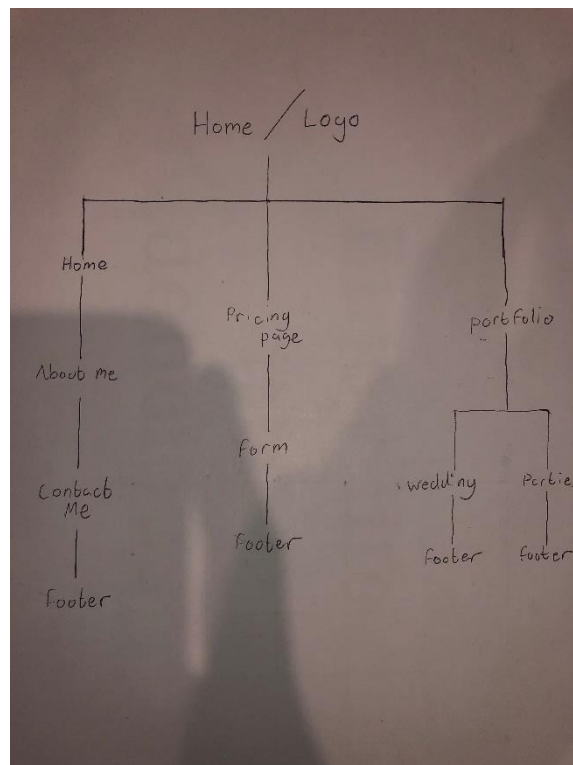
Structure Plane

Interactive Design (IXD)

- Starting off with the site logo this will be a simple design maybe the photographers name. This will hit the audience as soon as the page has loaded.
- The navigation bar will be obvious and at the top of the page, this will have clear indication you are hovering over the navigation item you want to click by a subtle change in colour to keep with the simple but effective theme the site is going for.
- The pricing page will clearly show the difference in price with a detailed description on what comes with certain packages.
- The contact me section will have a clear indication of how the photographer can be contacted.
- The form section will state what is needed for the form to be submitted just in-case people are struggling with what to put in the form sections.
- The submit button will change its size and colour when hovered over so that the user knows they are about to click it.
- The footer of the page will host the social media links of the photographer this will be displayed as an icon of that certain social media site. Also, this will have a subtle change in size and colour when hovered over.

Information Architecture

- This will be a simple navigation bar at the top of the page offset to the left, this will then change to a hamburger menu icon when the screen size is small.



- This structure will help when coming to add future features to the site because the future features can be added as sub sections to the navbar for example when the photographer want to show more of their work they can be added to the portfolio section as sub sections, keeping the nav bar from getting over crowded which helps maintain the flow of the website.