Chris Brighouse

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Product Leadership & Consulting for Engineering, SaaS, and AI Solutions

Helping engineering customers and SaaS software companies deliver complex products faster, with integrated AI capabilities to achieve operational excellence.

What I Deliver

I work with SaaS software providers and companies in the target industries of Energy, Utilities, Construction and Pharmaceutical to solve high-stakes product challenges without the cost of a full-time executive. With 30+ years of experience leading product strategy, process transformation, and technology integration including real-world AI transformation experience, I provide hands-on leadership that gets results in weeks, not years.

Services

💡 AI Capability Integration — for Targeted Industries

Goal: Unlock efficiency, insight, and measurable business value.

- ☑ ☑ Target AI where it matters – focus on use cases with clear ROI.
- ☑ ☑ Prove concepts quickly – deliver tailored AI solutions for your business.
- ☑ ☑ Sustain the impact – embed change through hands-on training & change management.

📊 Product Strategy Review

Goal: Align your product portfolio for maximum market advantage.

- ☑ ☑ Strengthen market positioning – adapt to emerging opportunities.
- ☑ ☑ Reduce strategic risk – identify competitive gaps and priority actions.
- ☑ ☑ Unite the team – drive alignment with a clear, actionable growth roadmap.

⚙️ Product Process Overhaul (90-Day Transformation)

Goal: Achieve a lean, scalable, ISO9001-ready product lifecycle.

- ☑ ☑ Cut costly delays – streamline workflows from concept to launch.
- ☑ ☑ Build scalable processes – meet quality standards with ease.
- ☑ ☑ Equip your team – deliver a ready-to-use operational playbook.

Why Work with Me

• Proven Leadership: Former Director of Product Management for complex SaaS and AI products.
• Technical Depth: Hands-on with Microsoft Azure, AI integrations, and engineering data systems.
• Immediate Impact: Able to step into high-pressure situations and deliver measurable results fast.

Engagement Models

- Fractional Leadership: 1–3 days per week for ongoing product direction.
- Project-Based: Fixed-scope engagements from 4–12 weeks.
- Advisory Retainer: Monthly strategic support for leadership teams.