

Wireframe Explanation:

The first thought process that I went through when creating my wireframe was deciding what content I wanted to display on my portfolio site. To do so I wrote down some of my personal strengths and attributes that I would like to display, and then put them in three final categories; Career, Entertainment, and Personal.

Within the Career category I would have pages available, through a drop down menu, such as my Resumé, Marketing, Digital Media, and Publications and Press. As a digital media marketing major, this splits all my best attributes in my career into appropriate categories and makes my resumé easily available.

Additionally, within the Entertainment field I would have the pages Entertainer Resumé, Acting, Standup Comedy, Modeling, and YouTube Videos. As I have also have a side career within the entertainment field, I figured I would display some of my materials within this field on my site as well. That way I don't have to have two different portfolio sites.

And lastly, within the Personal tab I would have my Biography and Social Media Accounts. I believe, as a digital media marketing major, that these are both important, and I would like to make them available to possible employers.

I also think that the sidebar on my wireframe is important. That way viewers have easy access to some of my most important information, such as my social media pages.

And of course, in the center, left-aligned, is the pages content. Obviously this will vary from page to page, but I like where I have placed it on my page relative to the other content.

Finally, I also have a footer. I don't plan to put much content there, maybe just an email address for potential employers to hire me.

And that is a brief explanation into my thought process when creating my wireframe. I am looking forward into making it a reality!