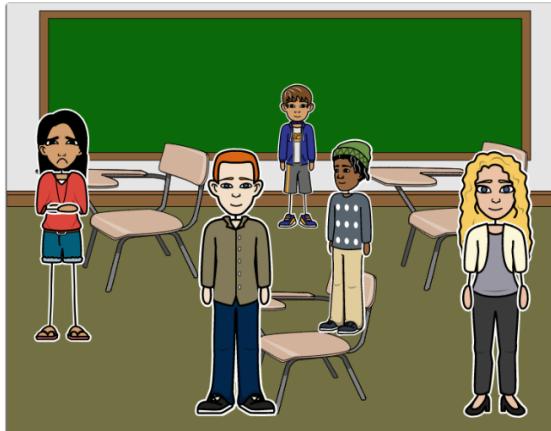


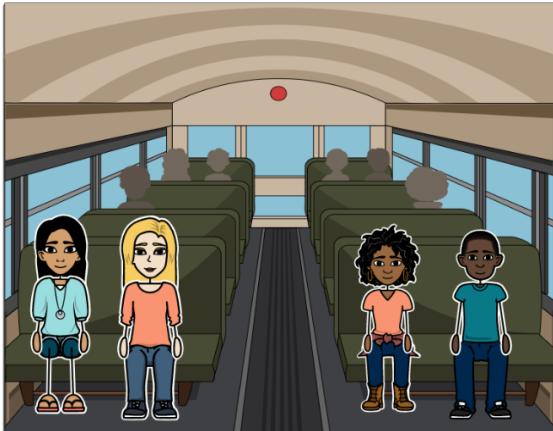
Kelly Finnegan



Ali just moved into her dorm at the University of Florida. She is ready to meet new friends since she is far from home and doesn't know many people.



Ali tries to make friends in class but she never finds someone who is similar to her.



Ali goes on a weekend trip provided with her UF to go to the beach, but everyone already knows people so she doesn't find a lasting friendship.

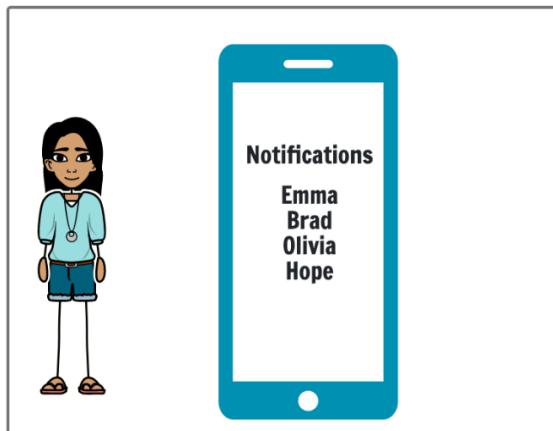
Create your own at Storyboard That



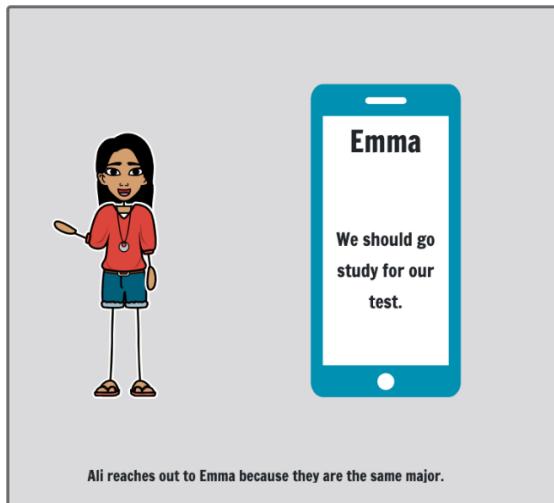
Ali's mom tells her about an app called Uni that connects students to other students from their university.



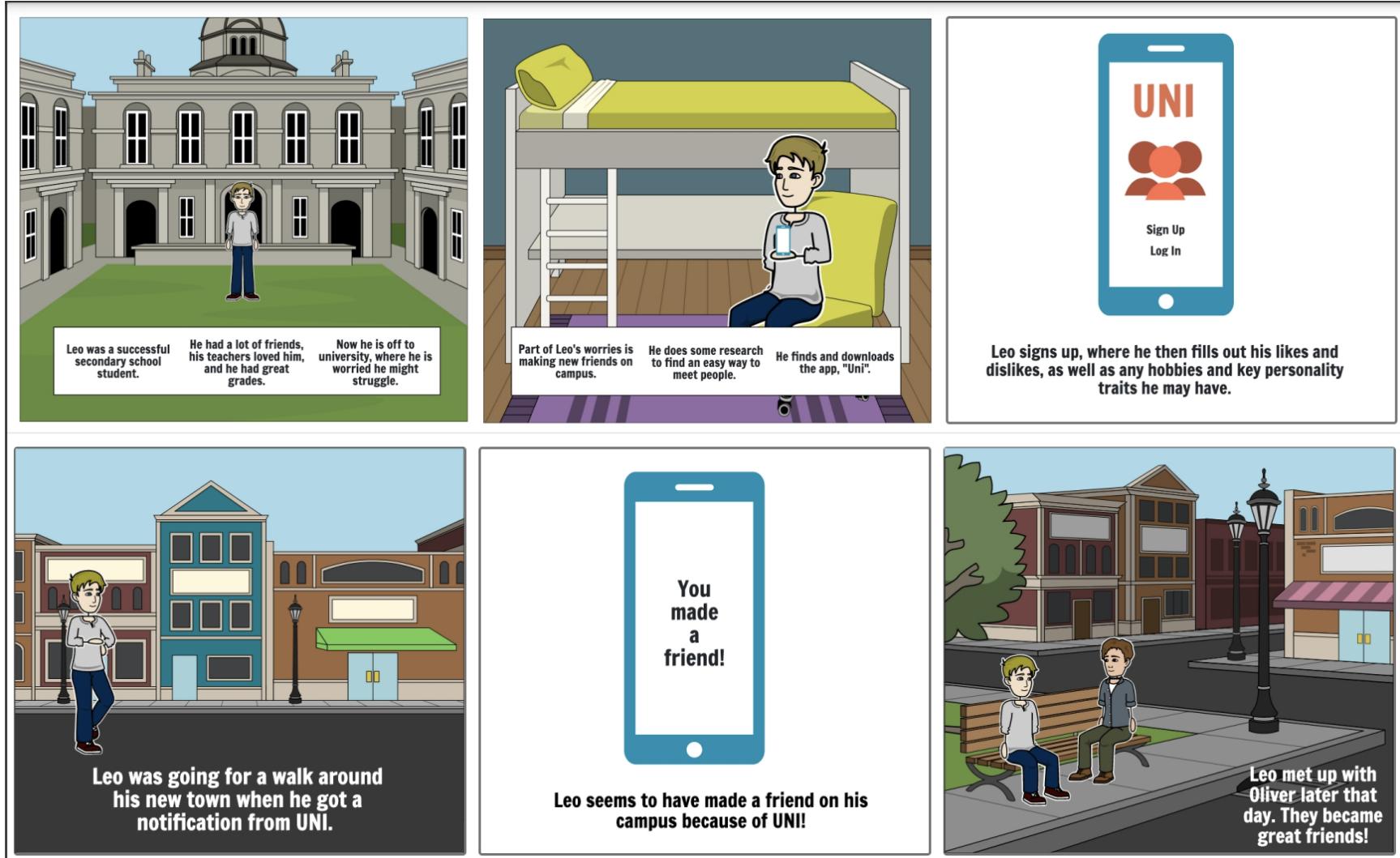
Ali immediately downloads the app and inputs basic information like her college, major, and hobbies.



The next morning Ali has multiple notifications about matches to be friends with.



Ava Turner



Jack Vracar



This is Bryan. Bryan is heading into his sophomore year at Penn State and is trying to make some new friends/potential roommates for next year.



Bryan is at home for the summer, and doesn't have the slightest clue how he is supposed to meet new people while he's currently 500 miles away from his school. So instead, he decides to put it off and play video games.



Near the end of the summer, Brian realizes that he has to start actually making plans to live with people or else he's going to be stuck in a room by himself with no friends. He decides to start looking around on social media, however with little to no luck.



Just when all hope is almost lost, and Brian is about to give up, he stumbles across an ad on Instagram that catches his eye. This new app called Uni shows up on his screen, with promises to "Find you friends no matter what, or your money back!" Already at rock bottom, Brian decides, "Why not?" and downloads the app.

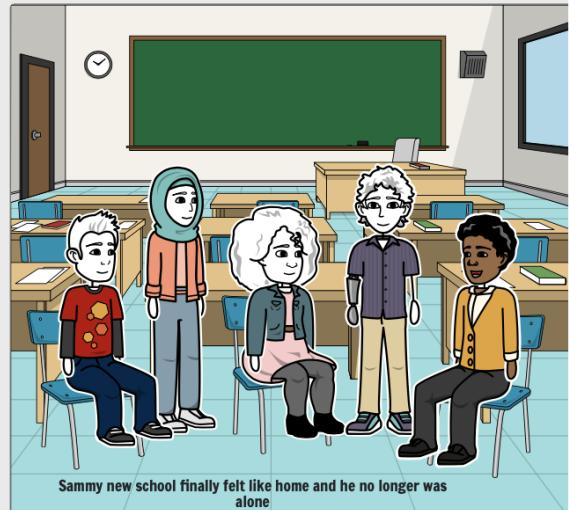
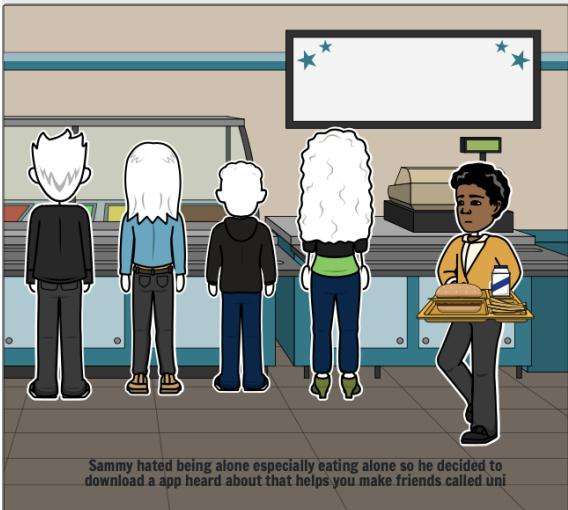
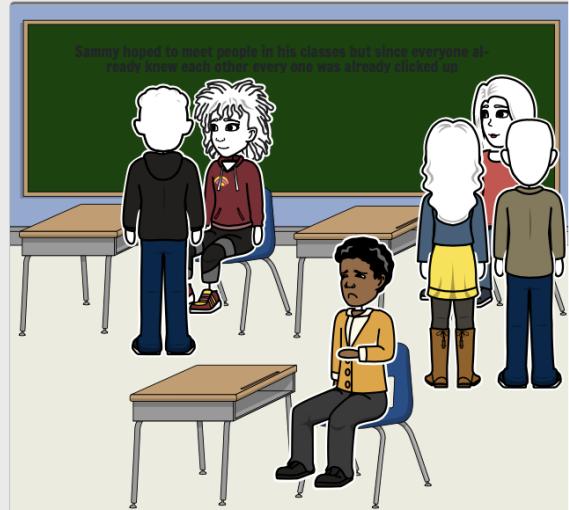
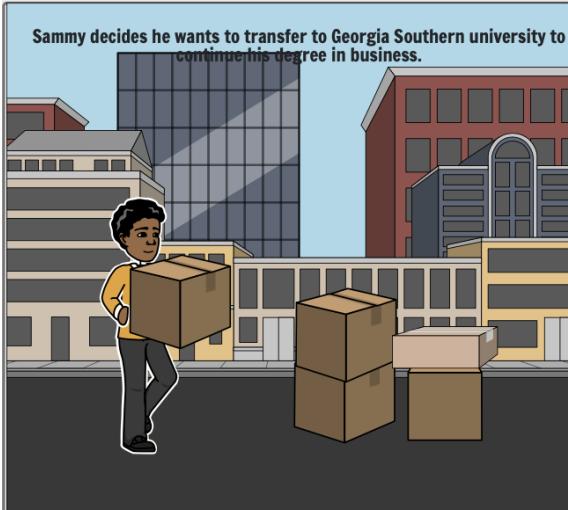


Astounded by the simplicity of this new app, Brian starts finding dozens of new friends by the hour, almost more than he knows what to do with. Brian is ecstatic, as his life just got so much easier just from a simple instagram ad!



Brian, now back at Penn State and living his best life in his new apartment with his new best friends, reflects on how he got to this point. Realizing that all of his success can be accredited to the Uni app, he decides that the least he can do is to give back to the app that started it all. He started referring the app to everyone he knows, posting about it on social media, everything he can do to promote this wonderful app. They even started a boy band together!

Ashley Myrick



Chris Tindall



Levi Smith is a senior at Syracuse University. Doesn't talk to that many people but still is close to his closest friends. In his free time, he will hangout with his friend group. This student is a senior at Syracuse University.



Levi wants to increase his social presence and wants to get more friends and be in multiple friend groups.



Levi downloads the app that allows college students meet other college students with similar interests.



Levi meets a couple of people that enjoy the things that he likes such as video games and soccer.



A great friendship starts and after a couple months, this group of guys are best friends. They know each other so well and are completely comfortable with each other.



This app allowed for Levi to gain more friends and talk to new people about similar interests.