

CHRISTOPHER V. AYALA

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EXPERIENCE

DraftKings

Boston, MA

AI Engineer; Platform

Aug 2025 – Present

- Translate ambiguous business problems into AI-agentic solutions; design LLM architectures, prompting strategies, and evaluation suites
- Build and productionize agentic workflows (RAG pipelines, tools/functions, structured output, guardrails) integrated with internal APIs and MCPs
- Partner with product/engineering to refine AI roadmap, implement CI/CD and LLM observability (latency, cost, quality, safety monitoring)

Senior Product Researcher

Jul 2022 – Aug 2025

- Led bi-annual MaxDiff surveys translating complex data into actionable insights that informed vertical-wide product roadmap for senior leadership
- Spearheaded multi-phase responsible gaming research resulting in behavior monitoring feature adopted by 30% of users within first year

U.S. Bank

Minneapolis, MN

Product (UX) Researcher; Assistant Vice President (AVP)

Dec 2021 – Aug 2022

- Conducted benchmark research for continuous product design software, selected by senior management to lead dissemination to research team and product stakeholders
- Led accessibility research for the mortgage loan payoff quote request feature, ensuring ADA compliance and universal access for users of all abilities..

Freelance

Minneapolis, MN

UX Designer & Researcher

Jan 2021 – Aug 2021

- Enhanced a large arena's website serving 20,000+ monthly customers by applying 14 user-centered approaches with over 90 participants, delivering a superior data-driven UX.
- Led end-to-end UX operations for a charity's mobile-first website, including brand design and audits, utilizing 11 user-centered research methods with over 30 respondents.
- Revamped a wellness center's site using seven research methods, resulting in a 46%+ increase in patient bookings through evidence-driven design.

EDUCATION

Boston University

Boston, MA

Master of Science in Software Development - GPA 3.69

Jul 2023 - Jan 2025

Relevant Coursework: Data Structures & Algorithms, Artificial Intelligence, Web & Server Side Development, Software Patterns

DePaul University

Chicago, IL

Master of Science with Distinction in Human Computer Interaction - GPA 3.93

Jul 2020 - Dec 2021

Relevant Coursework: Scripting Interactive Systems, Prototyping & Implementation, Information Science, Statistics & Data Analysis

SKILLS

AI Engineering: LLM orchestration (OpenAI, Claude, Gemini), RAG pipelines, Agentic workflows, LangChain, Prompt engineering

Product & UX: Mixed-methods research, MaxDiff/TURF analysis, A/B testing, User-centered design, Roadmapping

Development: Python, TypeScript, SQL, FastAPI, Docker, Claude Code, Cursor, REST APIs, CI/CD, System design, JSON

PROJECTS

Multi-model LLM Aggregator: Prototype router fusing OpenAI, Claude, and Gemini responses exploring model-gateways, confidence scoring, and token management

DraftKings Design System: MySQL CRUD app managing design tokens via REST endpoints for engineer handoff

RL Tic-Tac-Toe: Containerized FastAPI Q-learning agent with React UI demonstrating end-to-end model deployment

NLP Hockey Scout: Sports sentiment pipeline using Hugging Face SportsBERT with 100% test coverage documenting model gains