
**FAILURE TO SECURE YOUR
CLIENTS SITE WILL HURT
*PEOPLE***

THE 3 A'S OF SECURITY

- **Authentication:** Ensure the people that should access the data are the only ones who can
 - **Authenticity:** Ensure the data that a user retrieves is accurate and has not been modified
 - **Availability:** Ensure the data is available to all users when they need it
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