



Overall website is underwhelming and lacks features users need

The experience is not particularly intuitive, a lot of space is wasted on scrolling.

Visuals have low impact and tagline isn't immediately present. The color and font choice don't reflect the welcoming values of the cafe.

Margins aren't consistent. lots of white space

Overall, Copy is friendly but does not convey a unique value proposition about the actual cafe

Missing: menu and CTA not mentioned, or about us story and accessibility services; wifi or wheelchair access etc