

# Project Charter — PilotShopping

## Vision

Offline-first budget companion for SA shoppers using on-device OCR; no reliance on retailer or connectivity.

## Objectives

MVP in 4 weeks; 90% price read accuracy; measurable reduction in overspend; 5% Pro conversion by month 2.

## Scope (MVP)

Price OCR → total; budget + alert gap; receipt photo; CSV export.

## Stakeholders

Founder/Product, Mobile Eng, Backend (Pro), Design/UX, QA, Legal/Privacy, Support.

## Risks

Glare; per■kg confusion; battery drain; privacy concerns; Play Store fee—mitigated by sideload.