# CHRIS WOODBY

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## RECENT PROJECTS

### Flight Tracker

JAVASCRIPT | MYSQL | WEBPACK | REACT

- Developed a unique web application which allows users to track flights in real time.
- Designed RESTful backend server to archive information and provide a secure login.
- Designed a SQL database with simply separated and sanitized queries using the error first callback method.
- Authentication layer added to provide signup/login abilities utilizing SHA256 hashing algorithm.

### API For E-Commerce Application

MYSQL | EXPRESS | NODE.JS | AWS | ARTILLERY

- Developed a scalable backend environment while minimizing query times with schema indexing.
- Implemented an efficient schema design to properly perform a precise ETL process.
- Facilitated API deployment with AWS EC2 instance.
- Confirmed correct operation of front end client connected to the newly created API.

### Gather Austin Group

REACT | AHREFS | BOOTSTRAP | ES6 | CSS3

- Single page application designed in partnership with nationwide faith organizations
- Utilized Bootstrap in a modified capacity to provide a unique and intuitive interface for it's users.

### 787 Collective

WORDPRESS | WP-ENGINE | PHP

- Redesign of the entire website and mobile layout while maintaining current rankings.
- Revision of content & graphics to align with their target audience
- Improving website performance & increasing traffic.

## EDUCATION
### Hack Reactor (2020-2021)

FULL STACK SOFTWARE ENGINEERING IMMERSIVE

- Increased my proficiency with modern technologies, frameworks, libraries, and languages.
- Worked with teams to develop a full stack application designed to meet predetermined business requirements in an autonomous environment.
- Utilized AWS, Babel, and Webpack to deploy newly created and full stack/front-end/back-end web applications,

## WORK EXPERIENCE

### Web Developer

FULLSTEAM DIGITAL MARKETING JUL 2023 TO NOV 2023

- Spearheaded the development of new client facing web pages for multiple portfolio companies.
- Assisted in the technical training of new hire developers
- Improved the MQL & SQL quality of multiple portfolio companies through newly designed workflows and a mobile first web design
- Coordinated with company Presidents to design and build their primary homepage layouts.

### Lead Front-End Web Developer

EVENT RENTAL SYSTEMS, JAN 22 TO JULY 23

- Build and maintain responsive and accessible web components utilizing modern ES6 syntax
- Collaborated with C-suite executives to build and design the company's new website with WordPress.
- Interpreted client requests into fully functioning components acting as lead developer from end to end.
- Perform quality assurance on soon to be live and new website builds.
- Optimize web page design utilizing HotJar analytics.
- Utilize Ahrefs reporting to Optimize web pages for SEO.

### Freelance Web Developer

,AUG 2021 TO PRESENT

- Utilize modern design principles & the latest ES6 features to build React single page applications for my clients
- Utilize React Hooks and Prop sharing between components
- Designed Responsive and unique landing pages with the Bootstrap
- Designed web pages with optimize of page speed, SEO, and accessibility in mind.

### Store Manager

CYCLE GEAR, 2016 TO 2021

- Recruited the most effective candidates for open positions during a transition in management to facilitate a collaborative environment in addition to the on-time performance of all.
- Analyzed core metrics and analytics in order to identify areas for improvement and customer retention.

### Additional Skills

HUBSPOT | WORDPRESS | LEAD GENERATION |