CHRIS WOODBY

WEB DEVELOPER | WEB DESIGNER

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KEY PROFICIENCIES

- **Programming:** Javascript, Typescript, CSS, HTML,, Node.js, WP-Engine, React, DNS Management, Webpack, Git, Bootstrap, jQuery
- **Server & Database Management**: Cloudflare, AWS Route53, AWS EC2, MySQL, Docker, Express.js
- **CMS Platforms:** Wordpress, Duda, Hubspot, Elementor, Divi

- **Marketing:** Landing Page Design, Lead Generation, Content Marketing, Digital Marketing, Canva, Photoshop, CMS Integration
- **Analytics:** Hotjar, Google Tag Manager, ZeroBounce,
- **Responsive & Mobile First Web Design**
- **SEO:** Keyword Optimization, Link Management, Page Ranking, SEMRush, Yoast SEO

EMPLOYMENT HISTORY

Web Developer
FULLSTEAM DIGITAL MARKETING JAN 2023 - NOV 2023

- Spearheaded the development of new client facing web pages for multiple portfolio companies.
- Assisted in the technical training of new hire developers
- Improved the MQL & SQL quality of multiple portfolio companies through newly designed workflows and a mobile first web design
- Coordinated with company Presidents to design and build their primary homepage layouts.
- Integrated Clients Hubspot accounts into their WordPress site and automated the input of web generated leads into their CRM

Lead Front-End Web Developer
EVENT RENTAL SYSTEMS, JAN 2022 - JAN 2023

- Built and maintained responsive and accessible web components utilizing modern ES6 syntax
- Collaborated with C-suite executives to build and design the company's new website with WordPress.
- Interpreted client requests into fully functioning components acting as lead developer from end to end.
- Perform quality assurance on soon to be live and new website builds.
- Optimize web page performance and design utilizing Lighthouse reports & HotJar analytics
- Utilize Ahrefs reporting to Optimize on page SEO web pages.

Web Design & Development Consultant
787 COLLECTIVE, OCT 2023 - PRESENT

- Manage deliverables & coordinate design strategy with the board of directors.
- Utilized JavaScript, CSS Keyframes animations, Wordpress, and custom Elementor plugins to build the company's new Homepage.
- Improve page flow and create mobile first design elements that adhere to best practices.
- Analyze SEO and key target audiences of my clients to increase website traffic and promote user interaction.
- Designed new and enhanced web pages with optimize of page speed, SEO, and accessibility.

EDUCATION & CERTIFICATIONS

FULL STACK SOFTWARE ENGINEERING CERTIFICATE
Hack Reactor, March 2021 - September 2021

- Learned to quickly understand and work with with modern technologies such as React, MySQL, Express.js, and complex algorithms to build full stack deployable projects.
- Empoy stress testing tools such as Artillery to load test our custom build Node.js, Express.js, and MySQL backend
- Worked with teams to develop a full stack application designed to meet business requirements in an autonomous environment.
- Developed the soft skills necessary to discuss complex problems and methods at a high level.