Christopher Le

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Professional Summary

Frontend Engineer with over 4 years of experience specializing in scalable UI development, performance optimization, and CI/CD automation. Proficient in JavaScript, TypeScript, Angular, and React. Passionate about building fast, accessible, and user-friendly applications in dynamic environments.

Work Experience

American Airlines, Texas | Software Developer | Nov 2022 - Present

- Developed framework-agnostic web components for AA.com, enhancing the user experience resulting in over 20 million interactions per month and driving over \$1 billion in sales.
- Implemented monitoring and logging solutions using Dynatrace and Mezmo, reducing downtime and improving error detection to enhance system reliability.
- Built automated test suites with Jest and Cypress, increasing test coverage, reducing bugs, and accelerating development cycles.
- Established a versioning process for the Homepage Single Page Application (SPA) using GitHub Actions CI/CD pipeline, facilitating seamless releases with consistent versioning across deployments.
- Collaborated cross-functionally with multiple teams in an Agile environment to deliver seamless integrations and consistent user experiences.

American Airlines, Texas | JavaScript Developer | May 2022 - Nov 2022

- Optimized user experiences through data-driven A/B testing with Adobe Experience Manager, increasing conversion rates using actionable insights.
- Analyzed A/B test results to identify user behavior patterns, leading to performance improvements and measurable business growth.
- Designed and launched three high-impact Citi credit card ad banners on AA.com, boosting engagement and click-through rates.
- Collaborated with designers and stakeholders to align ad creatives with brand identity and marketing goals, ensuring a cohesive user experience.

Skills

Programming Languages: JavaScript/TypeScript - Over 3,000 lines | HTML | CSS

Frameworks/Libraries: Angular | React | LitElement | GraphQL | JQuery

Version Control: Git

Testing: Jest | Cypress | JMeter

Monitoring/Logging Software: Dynatrace | Mezmo

Content Management Systems: Adobe Experience | Wix | Wordpress

Project Management Tools: Rally | Azure

Education

BS in Information Technology, Management in Information Systems, Graduation year 2020

University of Texas at Arlington, Arlington

Dean's List

Officer for Filipino Student Association