



Game of Thrones: Most Powerful Houses

Background summary

The client is HBO, Home Box Office (HBO) is an American premium cable and satellite television network that is owned by the namesake unit Home Box Office, Inc., a division of AT&T's WarnerMedia. The program which featured on the network consists primarily of theatrically released motion pictures and original television shows, along with made-for-cable movies and documentaries, boxing matches, and occasional comedy and concert specials. HBO is the oldest and longest continuously operating pay television service (basic or premium) in the United States, having been in operation since November 8, 1972.

Overview

This website is meant to be a guide to the Great Houses of the Seven Kingdoms in the HBO series *Game of Thrones*. It highlights four of the major Great House and each house's history. It dives into the hierarchy, the background, elements, and the history of each respective house. This project is meant to work in tandem with the show so that viewers can learn more about their favorite houses and characters.

Audience

This is intended mainly for the audience that watches *Game of Thrones*, with little exception to age, ethnicity and gender. This is also a good resource for viewers looking to get into the show. The target audience should care because it provides information that might otherwise not be obtained without reading the books. This project kind of expedites the process. It can also be used by the marketing team to promote the show and encourage viewers to follow up with the show online. It will bring people not only to the website but to HBO's website as well to see what other shows they have to offer.

Competition

Once Upon A Time, Buffy The Vampire Slayer, True Blood, Charmed, Camelot, Vikings

Goal/Message/Tone

We are doing this because it would be good to have a resource that explains the history of these families. We want viewers to be able to connect, relate, and expand their knowledge of the characters and environment. The world in the show has existed for a long time, much longer than just the seven seasons we have been granted. We want to know how and why these houses grew to be so powerful. The family trees will also provide a visual of lineage in the current seasons, which can get confusing with the amount of people in the cast and story. It should be a colorful, eye catching, and simple experience to learn more about your favorite houses.