

CALIFORNIA
DEBT AND INVESTMENT
ADVISORY COMMISSION

SEMINAR SCHEDULE

FALL 2010, SPRING 2011
AND FALL 2011 SEMESTERS

SEPTEMBER 2010
THROUGH NOVEMBER 2011



UPCOMING SEMINARS

Registration through CDIAC

CLASS	DATE	NORTHERN	SOUTHERN
DISCLOSURE SEMINAR			
Disclosure in Municipal Securities	October 8, 2010		Long Beach
Disclosure in Municipal Securities	September 23, 2011	San Francisco	
GENERAL DEBT SERIES			
Debt 1: Fundamentals of Debt Financing	September 23-24, 2010		Anaheim
Debt 2: From Indenture Documents to Sale	February 3-4, 2011	Oakland	
Debt 3: On-Going Debt Administration	April 8, 2011		Pomona
Debt 1: Fundamentals of Debt Financing	October 12-13, 2011		Long Beach
SPECIALIZED DEBT SEMINARS			
Land-Secured Financing: Mello-Roos District and Assessment District Financing	March 18, 2011	Berkeley	
In the Know about School Debt Financing	April 29, 2011		Pomona
INVESTMENT SEMINAR			
Investment 1: Interim Financing and Investment Basics	October 21-22, 2010	Concord	
Investment 2: Advanced Investing	November 2, 2011		San Diego

Registration through *The Bond Buyer* website

CLASS	DATE	NORTHERN	SOUTHERN
California Public Finance Pre-Conference	October 6, 2010	San Francisco	

REGISTERING FOR CDIAC SEMINARS

CDIAC runs classes in Spring and Fall semesters. Those interested in attending a class must register in advance with commission staff.

Registration for CDIAC seminars can be done by credit card or check.

The commission also partners with other public and private organizations, including Source Media, the publisher of *The Bond Buyer*. Again this year, the commission will partner with *The Bond Buyer* to conduct a pre-conference event at the newspaper's California Public Finance conference in San Francisco. Registration for the pre-conference is through *The Bond Buyer*.

Attendance at a CDIAC seminar may qualify for continuing education credits. For more information, please contact CDIAC at (916) 653-3269.

You can register either by credit card (VISA or MasterCard) through the internet, or by check through the mail.

TO REGISTER BY CREDIT CARD:

1. Go to www.treasurer.ca.gov/cdiac.seminars.asp
2. Choose the seminar and click "Register Online." The link directs you to a secure website. If you have difficulties with the website, please call Renee Cashmere at (916) 653-5318.

TO REGISTER BY CHECK:

1. Fill out the enrollment form on the next page. One form is required for each participant.
2. Make the check payable to: *California Debt and Investment Advisory Commission*.
3. Mail form and check to:
Seminar Registration, CDIAC
915 Capitol Mall, Room 400
Sacramento, California 95814

Registration is on a first-come, first served basis. The commission will close registration prior to the published cut-off date if the registration exceeds available seats. CDIAC cannot reserve class spaces without payment.

Commission staff will send an enrollment confirmation when it receives payment. We recommend that participants bring their confirmation on the first day of the seminar.

CDIAC can refund payments only if a refund request is made in writing prior to the particular the seminar's published cut-off date. Registrants may send substitutes.

Participants can preview and print speaker presentations prior to the seminar by checking the commission's seminar website.

REGISTRATION FORM FOR CDIAC SEMINARS

When registering by check

Please use this form to register for CDIAC-sponsored classes held in Fall 2010 and Spring 2011. Registration for the Fall 2011 semester will open on July 1, 2011. To register for *The Bond Buyer's Pre-Conference*, please contact *The Bond Buyer* directly through its website.

NAME _____

TITLE _____

AGENCY _____

STREET ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

FAX _____

EMAIL* _____

* Please provide an email address to receive your seminar confirmation.

___ Please check here if you do not want CDIAC to use this email address for notification of future CDIAC seminars. CDIAC does not make its email list available to other entities.

Please select the seminar(s) for which you would like to register:

___ SEPTEMBER 23-24, 2010:

Debt Seminar 1: Fundamentals of
Debt Finance

___ OCTOBER 8, 2010:

Disclosure in Municipal Securities

___ OCTOBER 21-22, 2010:

Investment 1: Interim Financing and
Investment Basics

___ FEBRUARY 3-4, 2011:

Debt Seminar 2: From Indenture
Documents to Sale

___ MARCH 18, 2011: Fundamentals of
Land-Secured Financing

___ APRIL 8, 2011: Debt Seminar 3:
Living with an Issue

___ APRIL 29, 2011: In the Know about
School Debt Financing

AMOUNT ENCLOSED: \$ _____

MAIL FORM AND CHECK TO:

Seminar Registration, CDIAC
915 Capitol Mall, Room 400
Sacramento, California 95814

FALL 2010 SEMESTER



Debt Seminar 1: Fundamentals of Debt Financing

SEPTEMBER 23-24, 2010

Experts explain concepts of structuring, marketing and pricing the deal, the relationships between principal, interest, price and proceeds. Speakers cover ways to evaluate types of interim and long-term municipal finance instruments. They discuss how to use private expertise and how industry professionals can reduce costs. The seminar concludes with a discussion of issuer responsibilities for initial and continuing disclosure. This seminar is the first of a three-part introductory debt issuance series.

COST:

\$350 (Public Sector Representatives)

\$500 (Private Sector Representatives)

LOCATION:

Sheraton Park
Anaheim, CA

REGISTRATION DEADLINE:

August 10, 2010, or until filled

Disclosure in Municipal Securities

OCTOBER 8, 2010

Proper and timely disclosure helps ensure access to the municipal finance market. Under what circumstances do issuers “talk to the market”? When they do, what are the federal disclosure rules? Speakers discuss the regulatory requirements for initial and continuing disclosure. They also advise on ways to avoid common mistakes.

COST:

\$250 (Public Sector Representatives)

LOCATION:

Renaissance Long Beach
Long Beach, CA

REGISTRATION DEADLINE:

September 10, 2010, or until filled

Investment Seminar 1: Interim Financing and Investment Basics

OCTOBER 21-22, 2010

This seminar has two distinct parts. Part 1, conducted on Thursday (October 21) morning, covers issues associated with investing in interim (also known as “short term”) instruments. Part 2, starting Thursday afternoon and running all day Friday, is an introduction to municipal investment. Part 2 covers investment concepts, options and performance measurements. This seminar is the first in a two-part series on investments. Participants receive a copy of the commission’s investment guidelines, a desktop reference for complying with California’s statutory laws.

COST:

\$150 Part 1: Interim Financing Only
(Public Sector Representatives)

\$300 Part 2: Investment Basics Only
(Public Sector Representatives)

\$400 Both Interim Financing and
Investment Basics
(Public Sector Representatives)

LOCATION:

Concord Hilton
Concord, CA

REGISTRATION DEADLINE:

September 23, 2010, or until filled

SPRING 2011 SEMESTER



Debt Seminar 2: From Indenture Documents to Sale

FEBRUARY 3-4, 2011

Speakers provide advice on steps for evaluating debt capacity and establishing a debt management policy. The course discusses how to develop the bond documents. Panels address managing fund accounts, investing bond proceeds and administering the debt over the term of the instrument. This is the second of a three-course series on introductory management, but participants can take classes in any sequence.

COST:

\$350 (Public Sector Representatives)

\$500 (Private Sector Representatives)

LOCATION:

Oakland Marriott

Oakland, CA

REGISTRATION DEADLINE:

January 10, 2011, or until filled

Land-Secured Finance: Mello-Roos District and Assessment District Financing

MARCH 18, 2011

This seminar focuses on financing capital through special districts (Mello-Roos and assessment). Under what circumstances are these districts appropriate for your needs? How does a local agency form a district? How does the district issue debt and administer the liens? Hear expert ad-

vice on how to comply with federal regulations and state law.

COST:

\$250 (Public Sector Representatives)

\$400 (Private Sector Representatives)

LOCATION:

Hotel Shattuck

Berkeley, CA

REGISTRATION DEADLINE:

February 23, 2011, or until filled

Debt Seminar 3: On-Going Debt Administration

APRIL 8, 2011

You've issued your debt—now what? This course describes the steps for managing debt over the term of the debt. Speakers discuss the indenture documents and continuing disclosure requirements associated with out-year administration. They describe the steps for managing bond proceeds, arbitrage and reserve accounts. Panels cover evaluating refunding options and managing variable rate debt. This seminar is the last in a three-part series of seminars on debt issuance. Seminars in the series can be taken in any sequence.

COST:

\$350 (Public Sector Representatives)

\$500 (Private Sector Representatives)

LOCATION:

CSU Pomona, Kellogg Center

Pomona, CA

REGISTRATION DEADLINE:

March 11, 2011, or until filled

In the Know about School Debt Financing

APRIL 29, 2011

This seminar is tailored to school officials seeking an understanding of debt finance—from planning the debt program to on-going administration and regulatory compliance. The speakers present fiscal management concepts, considerations before issuing debt, statutory requirements and out-year debt management strategies.

COST:

\$250 (Public Sector Representatives)

\$400 (Private Sector Representatives)

LOCATION:

CSU Pomona, Kellogg Center
Pomona, CA

REGISTRATION DEADLINE:

March 29, 2011, or until filled

FALL 2011 SEMESTER



Disclosure in Municipal Securities

SEPTEMBER 23, 2011

Proper and timely disclosure helps ensure access to the municipal finance market. Under what circumstances do issuers “talk to the market”? When they do, what are the federal disclosure rules? Speakers discuss the regulatory requirements for initial and continuing disclosure. They also advise on ways to avoid common mistakes.

COST:

\$250 (Public Sector Representatives)

LOCATION:

San Francisco, CA

REGISTRATION DEADLINE:

August 12, 2011, or until filled

Debt Seminar 1: Fundamentals of Debt Financing

OCTOBER 12–13, 2011

Experts explain concepts of structuring, marketing and pricing the deal, the relationships between principal, interest, price and proceeds. Speakers cover ways to evaluate types of interim and long-term municipal finance instruments. They discuss how to use private expertise and how industry professionals can reduce costs. The seminar concludes with a discussion of issuer responsibilities for initial and continuing disclosure. This seminar is the first of a three-part introductory debt issuance series.

COST:

\$350 (Public Sector Representatives)

\$500 (Private Sector Representatives)

LOCATION:

Long Beach, CA

REGISTRATION DEADLINE:

September 11, 2011, or until filled

Investment Seminar 2: Advanced Investing

NOVEMBER 2, 2011

In light of recent events in the municipal market, should your investment practices change? What are your responsibilities and options in this changing market? How can private industry professionals help you manage your investment portfolio? How can benchmarking help you manage your portfolio?

This seminar provides a more advanced discussion of investment challenges and opportunities. It stresses how local agencies may want to modify their practices in light of recent market conditions. The second day includes discussions on how to measure and evaluate portfolio performance.

COST:

\$250 (Public Sector Representatives)

LOCATION:

San Diego, CA

REGISTRATION DEADLINE:

October 2, 2011, or until filled

The commission's website provides up to date information on current seminar offerings.

CDIAC announces seminars with an electronic mail notification, which can afford participants the opportunity for early registration. The emails contain links to agendas, materials and payment information.

To receive emails about upcoming seminars:

Please register at www.treasurer.ca.gov/cdiac. Click on: "Sign Up To Receive Information on CDIAC Seminars and Publications."

To view information on upcoming seminars:

Please visit www.treasurer.ca.gov/cdiac/seminars.asp.



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