



# State of Nevada Department of Business & Industry

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### **Department of Business & Industry Now on Twitter**

**Las Vegas** – The Nevada Department of Business & Industry (B&I) today announced that it has created an account on the micro-blogging site Twitter.

*“Our participation on Twitter is part of our strategy to expand how we provide information,”* said Director Dianne Cornwall. *“B&I’s agencies touch almost every industry in Nevada, and this is another way to extend our communication reach, especially when the State’s budget is limited.”*

Updates, commonly known as ‘tweets’, will be posted regularly by B&I’s Public Information Officer, Elisabeth Shurtleff. *“Our tweets will be timely and informative,”* said Shurtleff. *“We are excited to use a new tool to enhance our connection with the public.”*

To follow B&I on Twitter, go to <http://www.twitter.com/NVBandI>.

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