Remove Noise

utterly

Noise cancellation for your meetings

Presenter: Christen (Yuchen) Ye
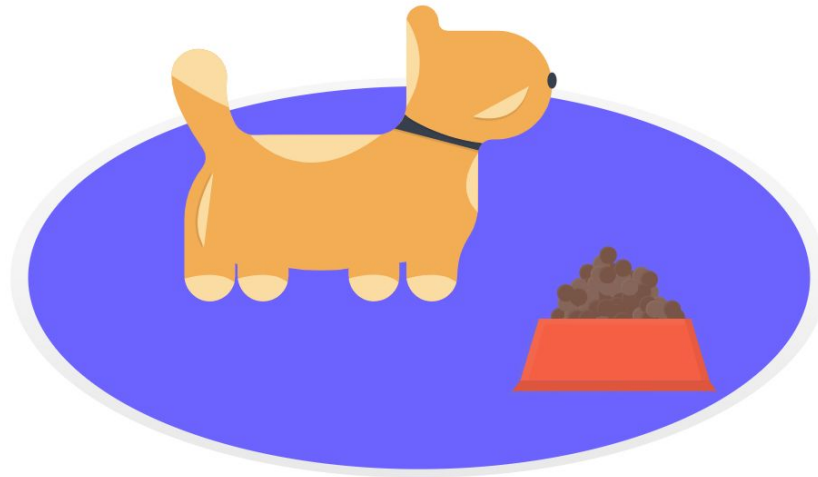Email: yeych2017@gmail.com

The Problem

Background noise during your calls in any **audio or video conferencing app**
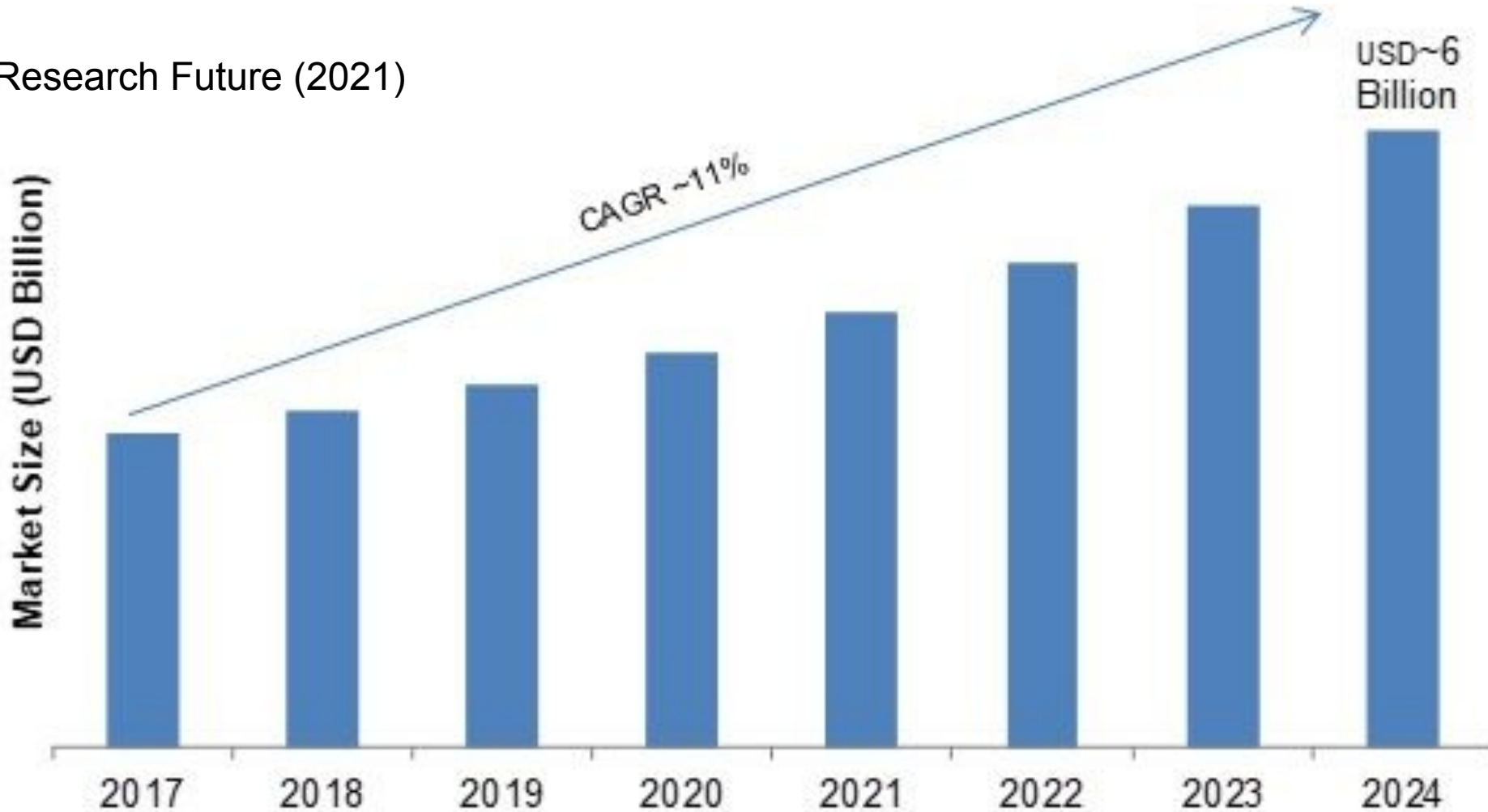
Eg. Keyboard

Barking dog

Construction outside

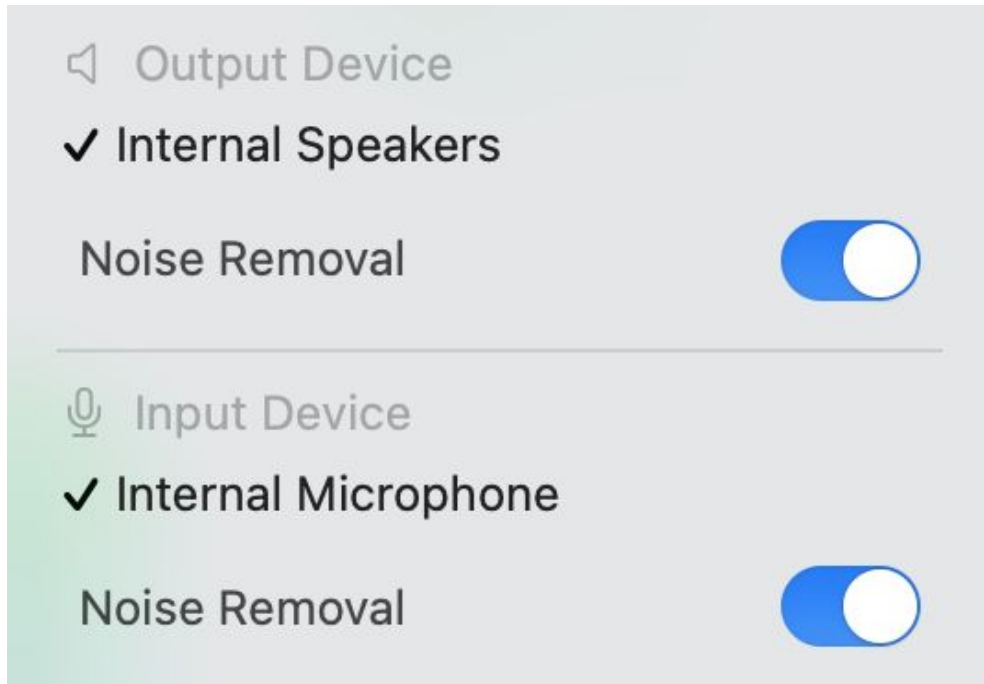# The Global Online Meeting Software Market

The annual change of market size and prediction
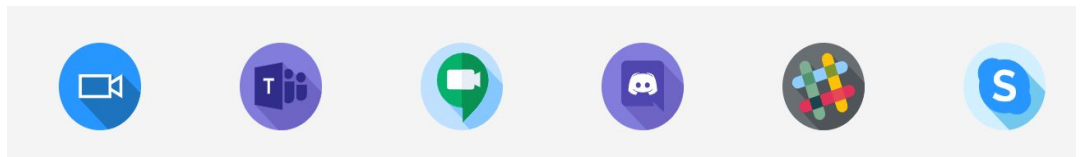
By Market Research Future (2021)

The Product

Utterly improves the quality of online meetings

utterly

Output Device
✓ Internal Speakers

Noise Removal ⬤

Input Device
✓ Internal Microphone

Noise Removal ⬤

Feature #1: **Can cancel background noises on both ends of the call**

Feature#2: **Can be used almost everywhere around the world**
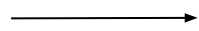
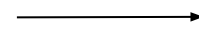Feature#3: **Can be integrated with any communication app including**

Product Design

Highlights: Easy to set up built-in noise suppression
            Zoom as an example

Go to settings ⟶ Select "Audio" ⟶ Select the desired level of noise suppression

Speaker

| Test Speaker | Utterly Speaker ⌄ |

Output Level:

Output Volume: 🔈 ━━━━━━━━━━○━━━━ 🔊

☐ Use separate audio device to play ringtone simultaneously

Microphone

| Test Mic | Utterly Microphone ⌄ |

Input Level:

Input Volume: 🔈 ━━━━━━━━━━━━━○ 🔊

☑ Automatically adjust microphone volume

Suppress background noise   Learn More

○ Auto

🔵 Low   (faint background sound)

○ Medium   (computer fan, pen taps)

○ High   (typing, dog barks)

Business Model

Free

$0/month

✔ **Static** noises coverage ⓘ

✔ **Unlimited time** microphone noise cancellation

✔ **Unlimited time** speaker noise cancellation

✔ **Regular** Tech Support

✔ **No annual** commitments

✔ **Supported on any** audio and video conferencing platform ⓘ

⬇ Download for Mac

macOS 10.15 (Catalina) or higher

Elevate

$5/month

✔ **500+ dynamic and static** noises types coverage ⓘ

✔ **Unlimited time** microphone noise cancellation

✔ **Unlimited time** speaker noise cancellation

✔ **Priority** Tech Support

✔ **No annual** commitments

✔ **Supported on any** audio and video conferencing platform ⓘ

⬇ Download Now

2 hours / week are free!

Elevate for Teams

$4/month per person

✔ **Elevate plan** perks for teams of 10 and larger

✔ **Unlimited time** microphone noise cancellation

✔ **Unlimited time** speaker noise cancellation

✔ **Priority** Tech Support

✔ **No annual** commitments

✔ **Supported on any** audio and video conferencing platform ⓘ

Contact Us

Freemium Model: Free basic services, yet paid additional premium features

Eg. Dynamic and static noise coverage
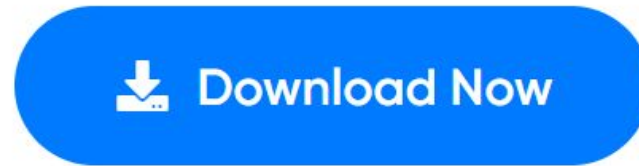Priority tech support

Market Strategy

Possible ways of market adoption

Partnership

With tech-related
Youtubers

Events

Free Trial or other
promotion events

Search Ads

Ranks at the top
while search
"Noise-canceling"
(Google, Apple
Store, etc.)

Competitive Analysis

The competitive advantages over its top competitor

Company	utterly	krisp
Applicable range	Supported on any audio and video conferencing platform	Doesn't work with Zoom in Chrome
Free trials for premium functions	Yes	No
User community	Has an official Discord community	No

Traction

Signs of progress

Applicable systems

10.15 or higher   Coming soon

Launched in Jan 2021, additional paid version has been developed for customer's needs

Christen Ye 19/06/2021
Hello, can u tell me if the Windows version will have the exactly same functions as the Mac one, please?
Also, I'm interested in knowing the rough releasing date of the Windows version.
Thanks!

——— 21 June 2021 ——————————— NEW

Ben.Nur Today at 13:11
Hi @Christen Ye, welcome! Yes, it will have the same functionality as the Mac version. We do not have a set release date yet for the Windows version. However, if you can DM me your email, we can notify you when it will be out.

"

Great product and looking forward to the paid version!

"I live near a freeway and thus have outside noise. I also work remotely and have had coworkers mention background noise when I speak. I tried Utterly and it's done a great job reducing background noise, according to my coworkers. Great product and looking forward to the paid version!"

Alec L.
Business Analyst, US

Team

Ben Nurbekov
Co-Founder

3-year experiences as a Software Developer Engineer in Cruise etc.

Bachelor of Computer Science

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