

## Sales Overview

### Product

All

### Bussiness Type

All

### Customer

All

### Date

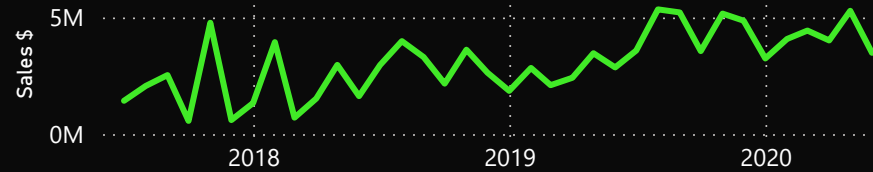
7/1/2017

6/30/2021

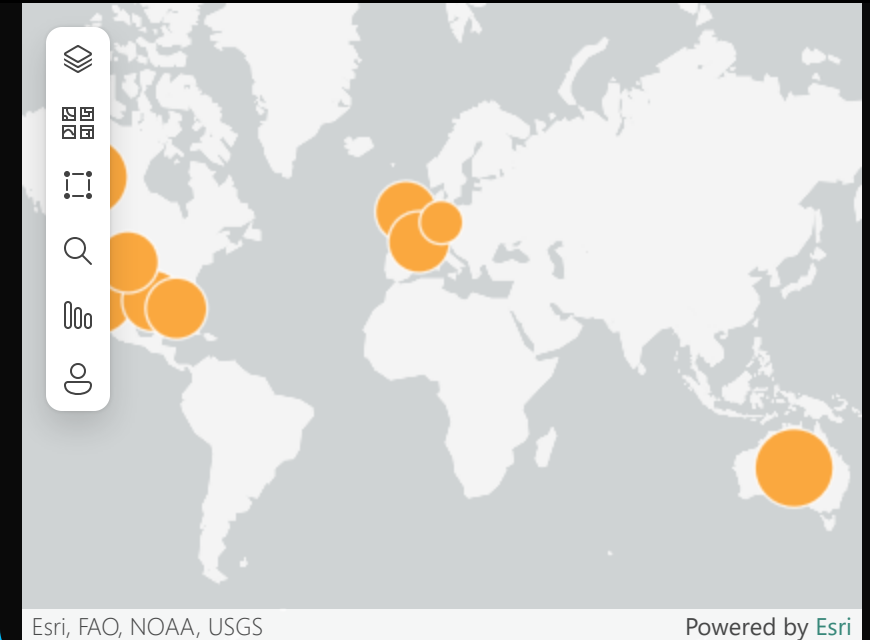
### Sales Details

110,336,782.09	13,078,874.14
Extended Amount	Profit \$
274776	13.45%
Quantity Sold	Margin %

### Sales Perfotmance by Month



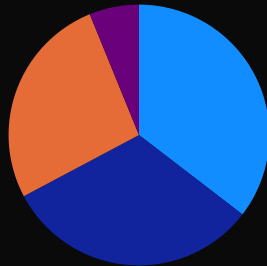
### Sales by Region



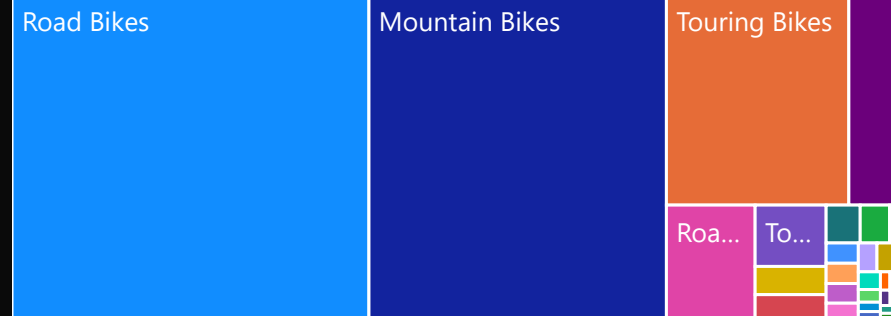
### Sales by Bussiness Type

#### Business Type

- Warehouse
- Value Added...
- Direct Custo...
- Specialty Bik...



### Sales by Product Subcategory



### Best Selling Products by \$ Amount

Mountain-200 Black, 38	4.41M
Mountain-200 Black, 42	4.01M
Mountain-200 Silver, 38	3.70M
Mountain-200 Silver, 42	3.44M
Mountain-200 Silver, 46	3.44M
Mountain-200 Black, 46	3.31M
Road-250 Black, 44	2.52M

### Lowest Selling Products by \$ Amount

LL Touring Handlebars	1.55K
ML Mountain Frame-W ...	1.53K
LL Touring Seat/Saddle	1.48K
LL Mountain Frame - Bla...	1.20K
LL Touring Frame - Blue,...	0.80K
Mountain Bike Socks, L	0.51K
LL Road Seat/Saddle	0.16K

Sales Overview

Sales by Region

Customer Sales Report

Product

Bussiness Type

Sales Region

Date

All

All

All

7/1/2017

6/30/2021

Sales by Region

Sales Region	Order Quantity	Extended Amount	Margin %
⊕ Australia Australia	18293	10,683,870.01	50.94%
⊕ Canada Canada	49381	16,441,125.01	7.12%
⊕ Central United States	19493	7,935,852.44	2.17%
⊕ France France	19906	7,291,471.92	17.56%
⊕ Germany Germany	13005	4,908,752.84	29.10%
⊕ Northeast United States	19843	6,963,206.38	1.52%
⊕ Northwest United States	36776	16,172,929.49	12.75%
⊕ Southeast United States	18875	7,920,557.11	2.14%
⊕ Southwest United States	59105	24,316,177.79	11.40%
⊕ United Kingdom United Kingdom	20099	7,702,839.10	22.78%
Total	274776	110,336,782.09	13.45%

Sales Details

110,336,782.09	13,078,874.14
Extended Amount	Profit \$
274776	13.45%
Quantity Sold	Margin %

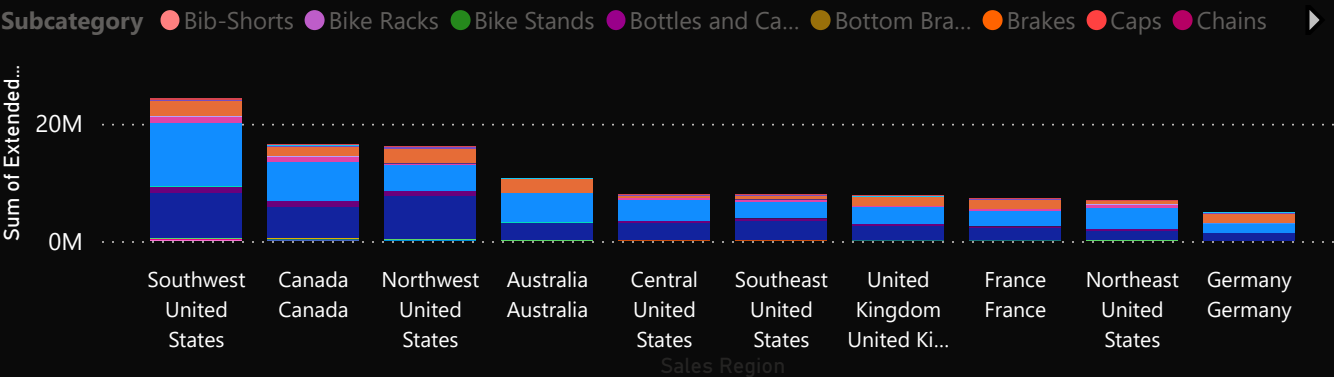
Sales by Bussiness Type

Business Type

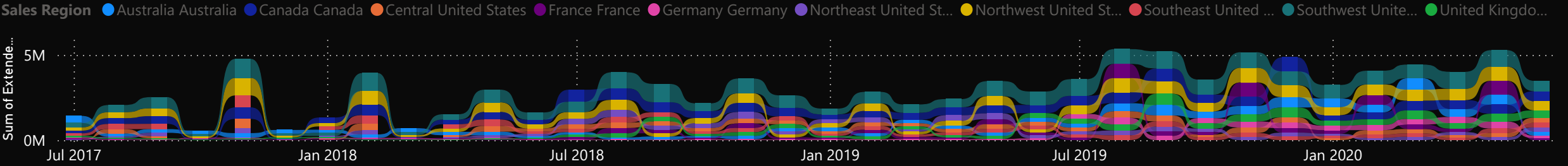
- Warehouse
- Value Added ...
- Direct Cust...
- Specialty Bike...



Sales by Region and Categories



Sales Performance by Region



## Sales Overview

## Sales by Region

## Customer Sales Report

## Sales Region

All

## Customer

All

## Product

All

## Date

7/1/2017

6/30/2021

## Sales Details

Customer	Product Name	Order Date	Total Product Cost	Extended Amount	Ship Date	Sales Region
Aaron Diaz	Bike Wash - Dissolver	8/26/2019	2.97	7.95	9/2/2019	Australia Australia
Aaron Diaz	Road-150 Red, 48	11/1/2017	2,171.29	3,578.27	11/8/2017	Australia Australia
Aaron Diaz	Road-250 Black, 58	8/26/2019	1,554.95	2,443.35	9/2/2019	Australia Australia
Aaron Hill	AWC Logo Cap	9/24/2019	6.92	8.99	10/1/2019	Australia Australia
Aaron Hill	Fender Set - Mountain	9/24/2019	8.22	21.98	10/1/2019	Australia Australia
Aaron Hill	Mountain Tire Tube	9/24/2019	1.87	4.99	10/1/2019	Australia Australia
Aaron Powell	Mountain Tire Tube	11/20/2019	1.87	4.99	11/27/2019	Australia Australia
Abby Kapoor	Road Bottle Cage	11/17/2019	3.36	8.99	11/24/2019	Australia Australia
Abby Kapoor	Touring-3000 Blue, 54	11/17/2019	461.44	742.35	11/24/2019	Australia Australia
Abby Martinez	Long-Sleeve Logo Jersey, M	8/9/2019	38.49	49.99	8/16/2019	Australia Australia
Abby Martinez	Water Bottle - 30 oz.	8/9/2019	1.87	4.99	8/16/2019	Australia Australia
Abby Mehta	Fender Set - Mountain	11/16/2019	8.22	21.98	11/23/2019	Australia Australia
Abby Patel	Mountain-200 Silver, 42	5/23/2019	1,117.86	2,071.42	5/30/2019	Australia Australia
Abby Patel	Road-350-W Yellow, 40	5/8/2020	1,082.51	1,700.99	5/15/2020	Australia Australia
Abby Patel	Sport-100 Helmet, Black	5/8/2020	13.09	34.99	5/15/2020	Australia Australia
Abby Raman	AWC Logo Cap	2/3/2020	6.92	8.99	2/10/2020	Australia Australia
Abby Raman	Fender Set - Mountain	2/3/2020	8.22	21.98	2/10/2020	Australia Australia
Abby Raman	Mountain-200 Black, 42	2/3/2020	1,251.98	2,294.99	2/10/2020	Australia Australia
Abby Raman	Mountain-200 Silver, 46	3/12/2019	1,117.86	2,071.42	3/19/2019	Australia Australia
Abby Raman	Short-Sleeve Classic Jersey, M	5/16/2020	41.57	53.99	5/23/2020	Australia Australia
Abby Raman	Touring-3000 Yellow, 44	5/16/2020	461.44	742.35	5/23/2020	Australia Australia
Abby Sai	Half-Finger Gloves, S	11/30/2019	9.16	24.49	12/7/2019	Australia Australia
Abby Sai	Hitch Rack - 4-Bike	6/29/2019	44.88	120.00	7/6/2019	Australia Australia
Abby Sai	Mountain-100 Silver, 42	9/29/2017	1,912.15	3,399.99	10/6/2017	Australia Australia
Abby Sai	Mountain-200 Silver, 38	6/29/2019	1,265.62	2,319.99	7/6/2019	Australia Australia
Abby Sai	Road Bottle Cage	11/17/2019	3.36	8.99	11/24/2019	Australia Australia

## Total Cost

97.26M

## Margin %

13.45%

## Quantity Sold

275K

## Profit

13.08M

## Total Extended Amount

110.34M