

Sales Analysis Report

2017

2018

2019

154,57M

Total Revenue

67,58K

Total Quantity

11,44M

Total Cost

143,13M

Total Profit

Channel

- ☐ Distributor
- ☐ Export
- ☐ Wholesale

Month

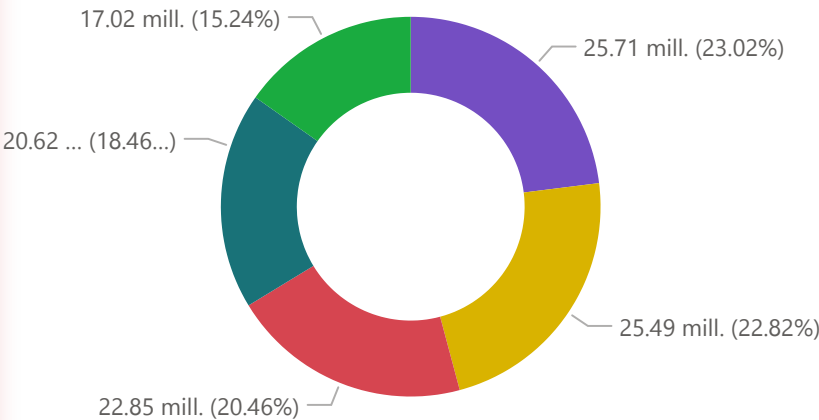
- ☐ enero
- ☐ febrero
- ☐ marzo

City Analysis

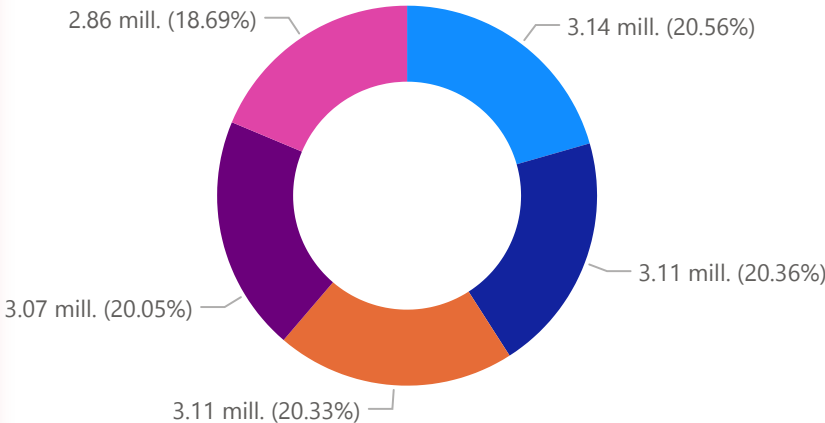
Customer Analysis



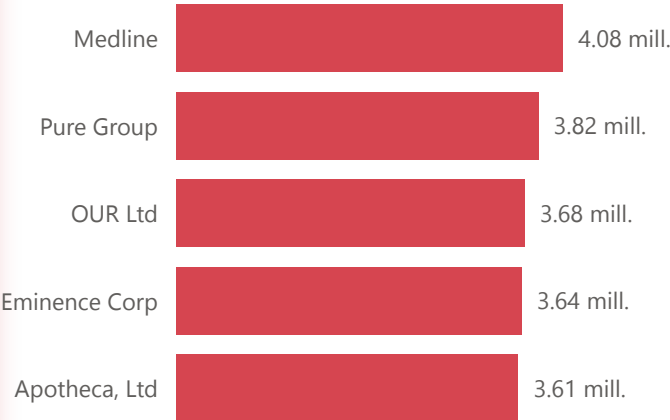
Top 5 Products by Revenue



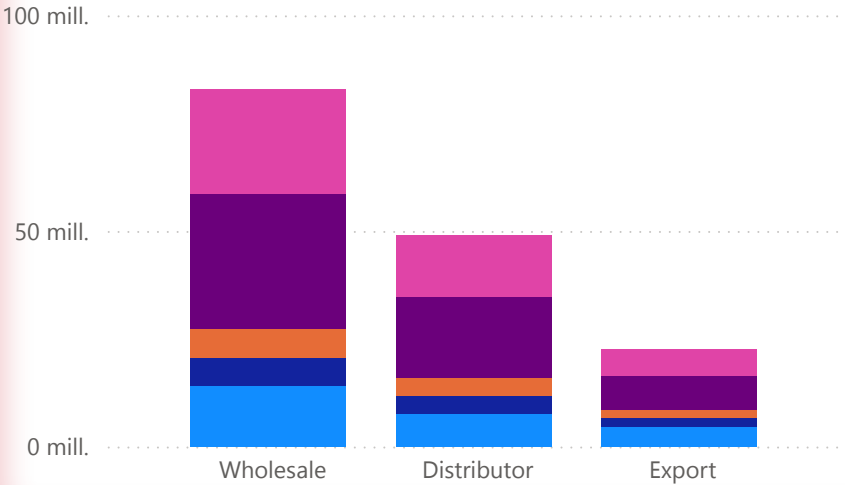
Bottom 5 Products by Revenue



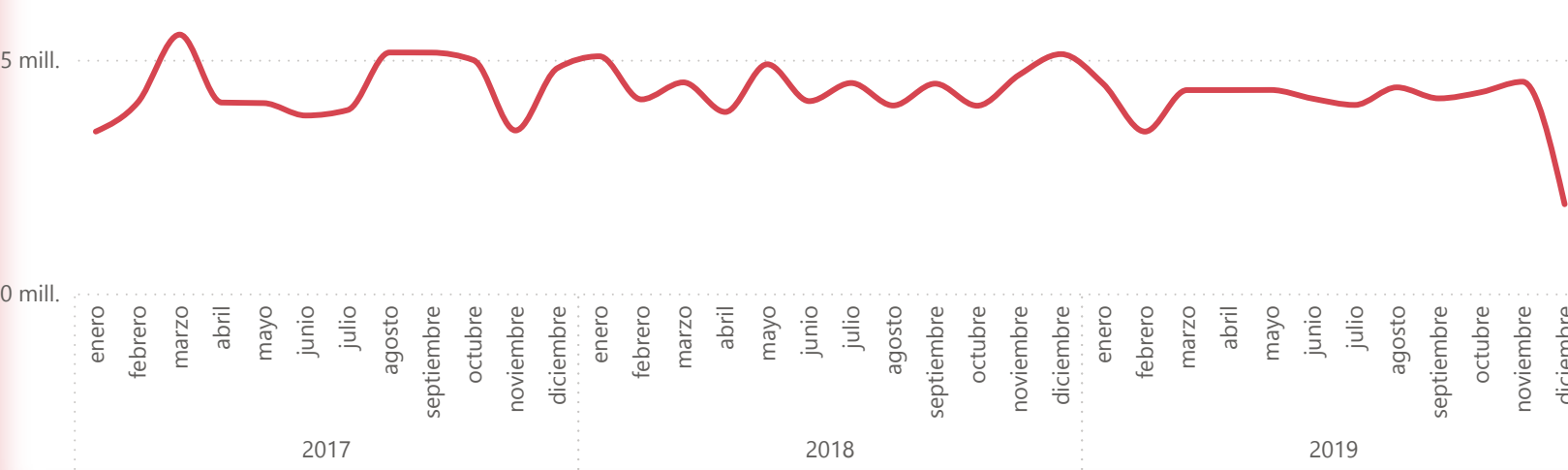
Total Revenue by Costumers



Total Revenue by Channel and Currency



Total Revenue by Year and Month



City Analysis

154,57M

Total Revenue

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Total Cost

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Total Profit

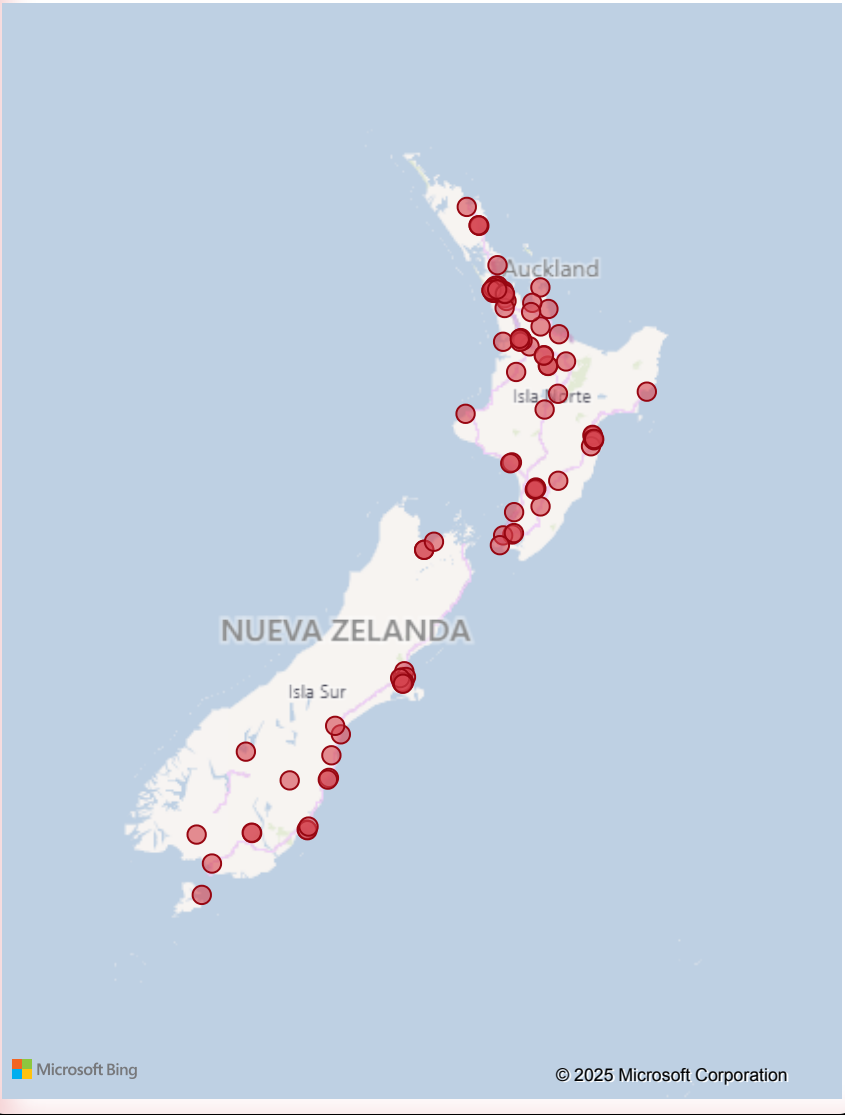
Channel

- ☐ Distributor
- ☐ Export
- ☐ Wholesale

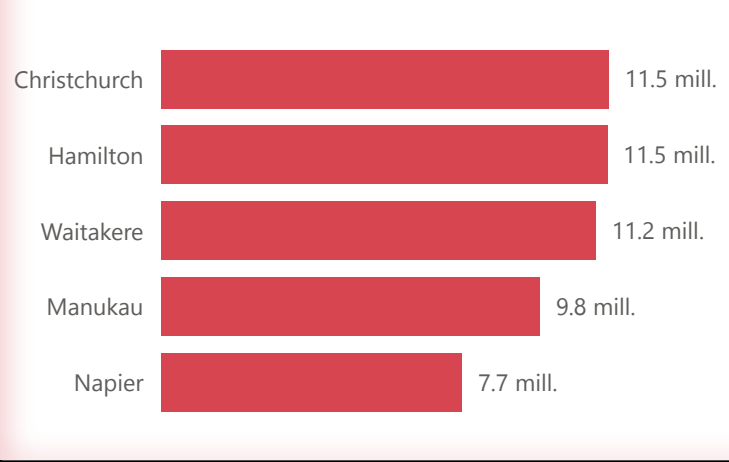
Month

- ☐ enero
- ☐ febrero
- ☐ marzo

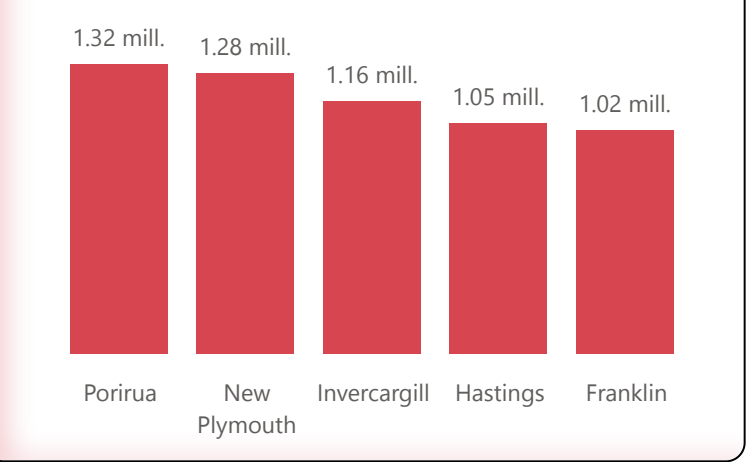
Total Revenue by Address



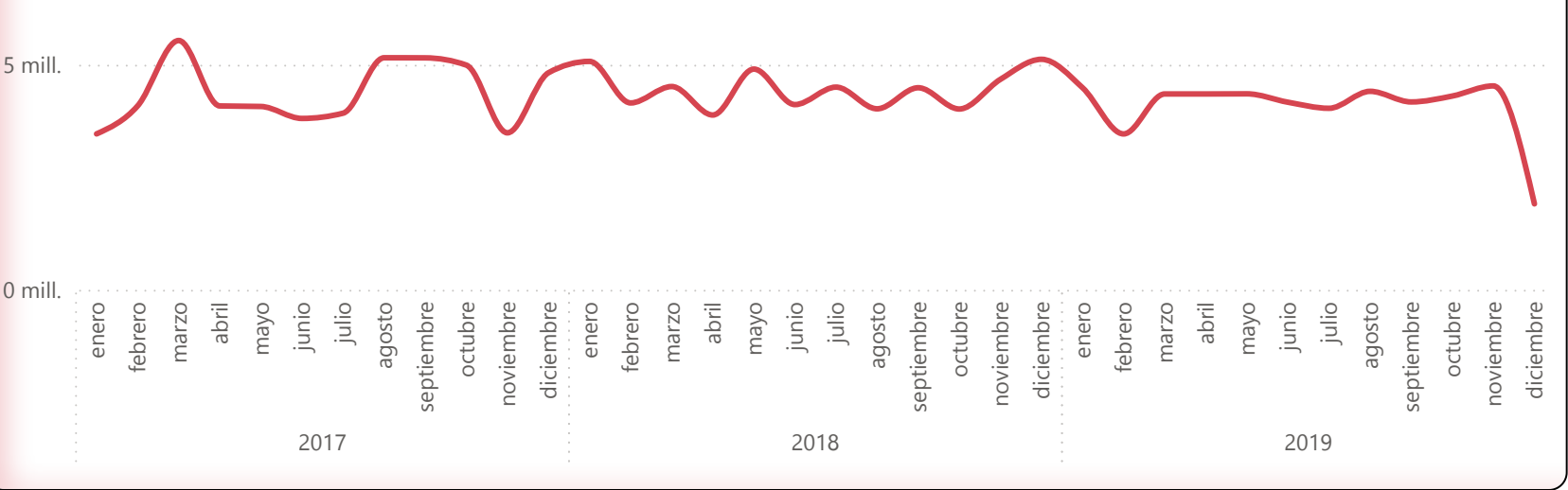
Top 5 Cities by Revenue



Bottom 5 Cities by Revenue



Total Revenue by Year and Month



Overview Anaysis

Customer Analysis



Customer Analysis

2017

2018

2019

154,57M

Total Revenue

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Total Quantity

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143,13M

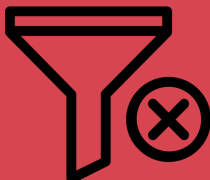
Total Profit

Channel
☐ Distributor
☐ Export
☐ Wholesale

Month
☐ enero
☐ febrero
☐ marzo

Overview Anaysis

City Analysis



Customer Names	Auckland	Central Otago	Christchurch	Clutha	Dunedin	Far North	Franklin	Gisborne	Hamilton	Hastings	Hauraki	Invercargill	Kapiti
21st Ltd	25,567.20		343,649.70	55,764.10	72,313.10	21,446.70	29,480.00		207,164.00	8,736.80	10,981.30	13,051.60	63
Distributor			147,601.00		46,544.90	1,641.50	12,455.30		65,653.30			2,331.60	1
Export	7,879.20		27,436.50		9,045.00				2,144.00			10,720.00	4
Wholesale	17,688.00		168,612.20	55,764.10	16,723.20	19,805.20	17,024.70		139,366.70	8,736.80	10,981.30		9
3LAB, Ltd	189,918.20	56,909.80	251,176.30	17,915.80	84,158.70	1,842.50	87,461.80	111,869.90	149,416.70	4,455.50	17,004.60	18,954.30	24
Distributor	84,976.10		107,414.40		29,748.00			66,256.30	100,875.20	4,455.50			2
Export	60,326.80	47,911.70	17,487.00		48,816.20				1,943.00				
Wholesale	44,615.30	8,998.10	126,274.90	17,915.80	5,594.50	1,842.50	87,461.80	45,613.60	46,598.50		17,004.60	18,954.30	
Amylin Group	77,673.10	2,733.60	49,258.40	96,741.30	35,101.30	35,335.80			335,522.60	118,811.10			5
Distributor	18,331.20		20,160.30	42,377.50	13,788.60	35,335.80			190,253.20				
Export	5,661.50		23,637.60	10,177.30	9,654.70				9,929.40	78,403.40			
Wholesale	53,680.40	2,733.60	5,460.50	44,186.50	11,658.00				135,340.00	40,407.70			
Apollo Ltd	184,189.70	13,560.80	72,721.80	53,486.10	181,978.70	48,722.40	28,448.20	12,663.00	220,329.50	10,170.60	64,588.00		19
Distributor	33,922.10				115,769.30		28,448.20		12,234.20		43,998.90		
Export	79,388.30	13,560.80	2,331.60		13,989.60				8,790.40				
Wholesale	70,879.30		70,390.20	53,486.10	52,219.80	48,722.40		12,663.00	199,304.90	10,170.60	20,589.10		1
Apotheca, Ltd	59,502.70	72,165.70	359,441.60	168,431.30	31,322.50	22,914.00		16,622.70	187,640.20	44,293.70	10,492.20	45,660.50	55
Distributor	31,999.20		28,461.60	9,641.30	31,322.50				84,219.00	43,255.20		29,855.20	
Export	7,658.10	62,182.70	132,023.50	43,389.20					36,300.60				
Wholesale	19,845.40	9,983.00	198,956.50	115,400.80		22,914.00		16,622.70	67,120.60	1,038.50	10,492.20	15,805.30	5
Ascend Ltd	99,113.10	34,491.60	201,368.50	56,641.80	84,781.80	6,914.40	32,923.80	61,526.10	73,612.90	20,689.60	11,276.10	1,313.20	8
Distributor	38,190.00		98,195.20	6,552.60	40,307.20				22,967.60				
Export			13,031.50					23,316.00	1,038.50			1,313.20	
Wholesale	60,923.10	34,491.60	90,141.80	50,089.20	44,474.60	6,914.40	32,923.80	38,210.10	49,606.80	20,689.60	11,276.10		
AuroMedics Corp	129,752.20	1,172.50	140,612.90	112,271.90	246,010.60	30,123.20			183,935.10	36,421.20	62,986.70	24,187.00	
Distributor	42,035.80		5,159.00	8,911.00	109,766.10				38,431.20				
Export	53,238.20		10,693.20	9,467.10	51,690.50				26,163.50		33,540.20	4,556.00	
Wholesale	34,478.20	1,172.50	124,760.70	93,893.80	84,554.00	30,123.20			119,340.40	36,421.20	29,446.50	19,631.00	
Total	7,463,277.40	1,704,493.40	11,526,693.40	3,332,291.90	4,563,269.50	1,626,116.80	1,020,436.80	1,707,005.90	11,490,895.30	1,052,851.40	1,381,781.20	1,155,193.90	1,513