Architect Realty

Introduction

My idea is to have a website of a realtor company to showcase their listings and agents. I want to be able to create a website that is responsive and shows off the homes in a way that blends with the page. The benefit is for the company it shows their inventory and possible homes a client would be interested in and for the client visiting the page it gives them a sense of what homes are available and who the company is.

Features

I hope to have a Navbar and breadcrumbs to help navigate through the site. I want to have it link externally to the company's instagram for social proof. I want to have images that show the interior and exterior of homes. Tables and Cards of when the company was founded as well as some employees

Market Survey

https://www.compass.com
https://www.coldwellbanker.com
https://www.remax.com
https://www.century21.com
https://www.kw.com

With most of these similar websites they have the listing placed on the homepage itself. The also have search functions for finding homes in specific areas. Instead of having that I would be looking more so at a webpage similar to century 21 with bigger images in the background. Around eight listings as you scroll down. I also want to copy the feature the webpage has of switching it to Spanish at the top. There is a more option on the navbar which reveals a second set of options on the navbar.