

Orange Realty

Introduction

My idea is to have a website of a realtor company to showcase their listings and agents. I want to be able to create a website that is responsive and shows off the homes in a way that blends with the page. The benefit is for the company it shows their inventory and possible homes a client would be interested in and for the client visiting the page it gives them a sense of what homes are available and who the company is.

Features

I hope to have a Navbar and breadcrumbs to help navigate through the site. I want to have it link externally to the company's instagram for social proof. I want to have images that show the interior and exterior of homes. Tables and Cards of when the company was founded as well as some employees

Market Survey

<https://www.compass.com>
<https://www.coldwellbanker.com>
<https://www.remax.com>
<https://www.century21.com>
<https://www.kw.com>

With most of these similar websites they have the listing placed on the homepage itself. They also have search functions for finding homes in specific areas. Instead of having that I would be looking more so at a webpage similar to century 21 with bigger images in the background. Around eight listings as you scroll down. I also want to copy the feature the webpage has of switching it to Spanish at the top. There is a more option on the navbar which reveals a second set of options on the navbar.