

ADTA 5230 - Data Analytics II

3 hours

Extends the concepts developed in Data Analytics I to multivariate and unstructured data analysis. Modern techniques of multivariate analysis, including association rules, classification methods, time series and text analysis are explored and implemented with real-world business and industry data. Provides a hands-on introduction to state-of-practice technology and tools. Focus is on the application and interpretation of the methods discussed.

Prerequisite(s): [ADTA 5130](#) or consent of instructor.

Course specific fees (in addition to tuition and mandatory):

Academic (AF) per hour: \$24.70
