Christian Cruz Dardenne

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EXPERIENCE

AarsWells
October 2014 - October 2015
Art Director

Juggled multiple projects for both print and digital jobs including logo design, web design, and ads.

Dieste
April 2014 - October 2015
Senior Digital Art Director

Responsible for the creation and execution of interactive media for AT&T's hispanic market.

JWT
May 2013 - April 2014
Digital Art Director

Co-worked with a team of Copywriters and Art Directors on social campaigns, brainstorming and producing graphic assets for clients such as Ford, Ritz and Banco Popular.

Pixelogic
Winter 2011 - Spring 2013
Creative web designer

Worked close with the Creative director to design user interfaces for mobile, websites and facebook apps resulting in usability improvement and thus reflecting a sudden increase of users (e.g Jose Cuervo Puerto Rico's fan page). Also designed online material such as banners and flash animations for websites.

Nobox
Spring - Winter 2011
Art Director

Lead the production team to create visual material for the digital campaigns of Lexus, and Copa Airlines.

Sitmo
Winter 2010 - Spring 2011
Freelance - User Interface Designer

Created the designs of cross-platform applications for iOs as well as Android and Blackberry.

Partners & Ogilvy
Summer - Winter 2008
Freelance - Junior Art Director

Co-worked with the senior copywriter and the senior art director for the development of digital campaigns and printed promotions.

EDUCATION

Spring 2016:
Code Immersion
at Tech Talent South, Dallas

Winter 2014:
Full Stack Web Development
at Bloc.io

2005 - 2007:
BFA in communication design
Parsons the School for Design,
New York, US

2003 - 2005:
AAS in communication design
Altos de Chavón The School of Design,
Dominican Republic.

2002 - 2003:
Advertising at UNIBE,
Dominican Republic.

SKILLS

- Photoshop / Illustrator / InDesign
- Sketch
- HTML5 - CSS3
- Javascript
- jQuery
- Ruby on Rails
- Fluent in Spanish, English and French

WORKSHOPS

The Art of Typography,
with Martin Solomon & Alexa Nosal,
Spring 2003, Altos de Chavón

Experimental Type,
with Pablo Medina,
Summer 2004, Altos de Chavón

Editorial Design,
with Paula Scher,
Spring 2005, Altos de Chavón