




# CHRISTIAN DE LA CRUZ

## ABOUT MYSELF

Experienced Data Scientist and Business Intelligence Specialist with extensive expertise in predictive modeling, machine learning, advanced data analytics, and programming in SQL and R. Skilled in transforming complex data into actionable insights using tools such as Power BI, Tableau, Python, SQL, and R. Proven track record in optimizing business processes and driving data-driven decision-making to improve efficiency and performance. Adept at leading data science projects, automating reports, and developing interactive dashboards to support strategic initiatives. Passionate about leveraging data to solve complex business problems and drive organizational growth.

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-  Mixco, Guatemala, Guatemala

## LANGUAGES

- English
- Spanish (Native)

## RELEVANT SKILLS

- C#
- JAVA
- MYSQL
- PYTHON
- Visual Basic
- SQL Server
- GIT
- R

## REFERENCES

- Marielos Villatoro  
Ministry of Public Finance of Guatemala  
Ph# +502-5316-1111
- Walter Tuchan  
Ficohsa  
Ph# +502-5046-8684
- Pablo Rodriguez  
Hype Street  
Ph# +502 5595-3245

## Linkedin

<https://www.linkedin.com/in/christian-de-la-cruz-631720278/>

## WORK EXPERIENCE



### Data Scientist & Business Intelligence

Industrias Arsano, S.A.  
January 2018- Present

- Predictive Modeling: Applying machine learning algorithms to forecast business trends and optimize decision-making.
- Advanced Business Intelligence: Developing BI solutions using Power BI and Tableau to transform complex data into actionable insights.
- Strategic Data Analysis: Leveraging data analysis to optimize business processes, improving efficiency and team performance.
- Report & Dashboard Automation: Designing automated reports and interactive dashboards to track KPIs and analyze real-time results.
- Data Science Project Management: Leading data-driven projects to deliver actionable insights supporting executive decision-making.

## EDUCATION HISTORY



**Bachelor of Computer Science and System Engineering (In Progress, Forth Year Completed)** Institution: Rafael Landívar

## CERTIFICATIONS



**IBM Data Science Certification**  
Institution: Coursera  
2023