

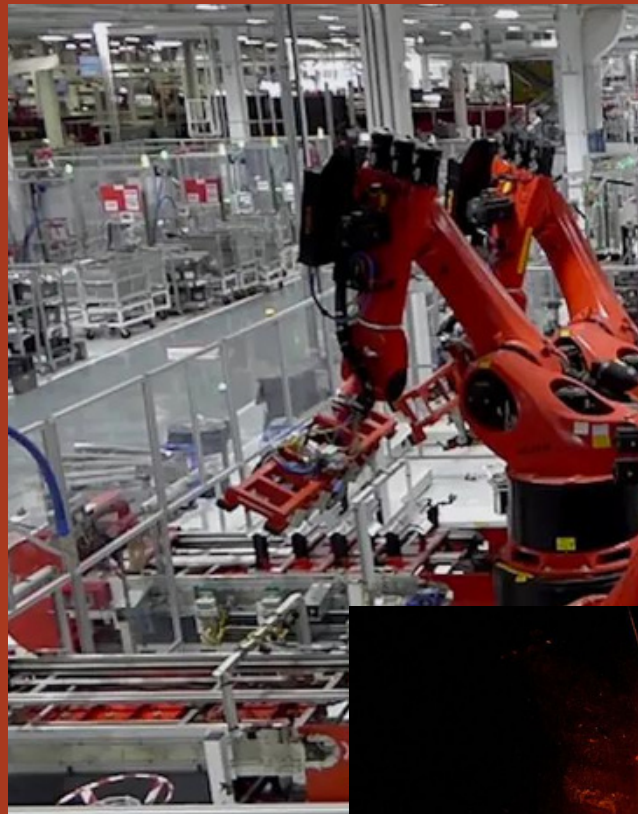
KUP'S IPA



Packaging Design

Christian Kupfer

MoodBoard



Content/Copy

Kup's IPA

Crisp refreshing taste with the classic home-brewed Kupfer Family citrus flavor.

India Pale Ale, 8% ABV, 1 Pint / 16 Fl. OZ

Brewed and canned in Boulder, CO

KupsBrewing.com

Perseverant, Loyal, and Confident flavor coming from the founder's hometown of Agoura Hills, Southern California. The founder, Christian Kupfer loves to make music, and admires the outdoors whether that be the Malibu beaches or the Colorado mountains.

Pantone

10153 C



10158 C



101 Up



KUP'S BREWING CO.



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KUP'S BREWING CO.



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