



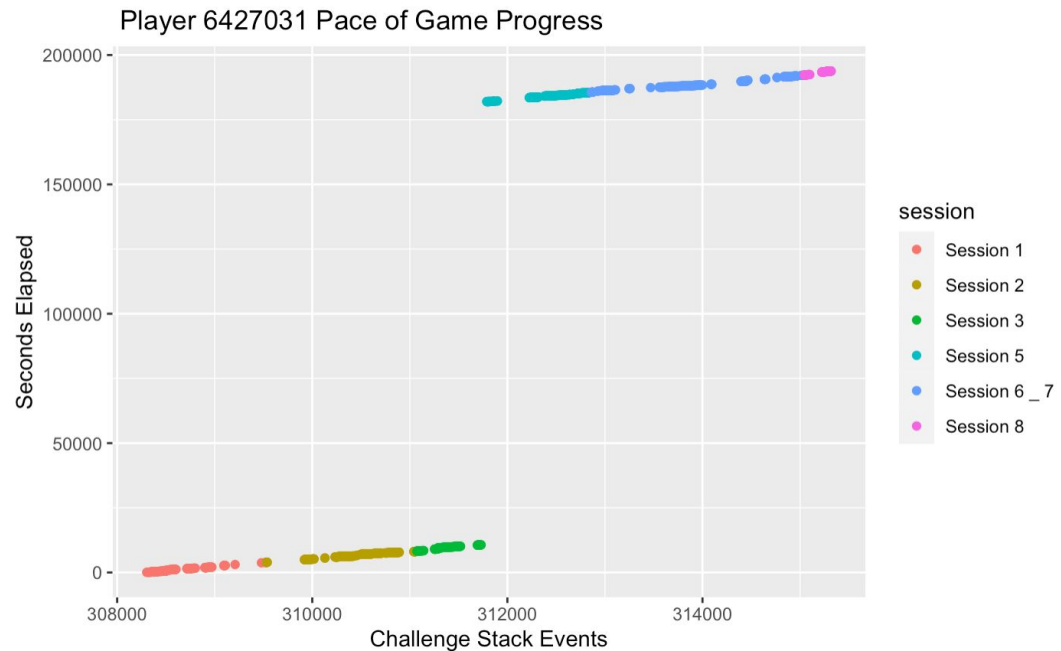
Minigame, Mega Choice

The relation between minigame failure and drug avoidance

An Experience By The Batmen

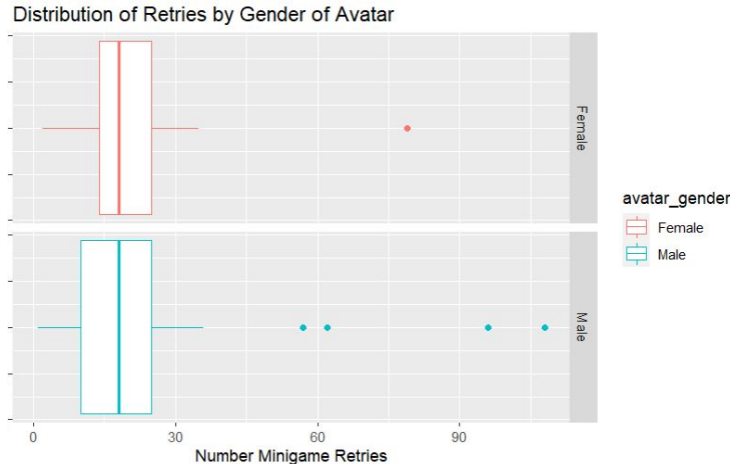
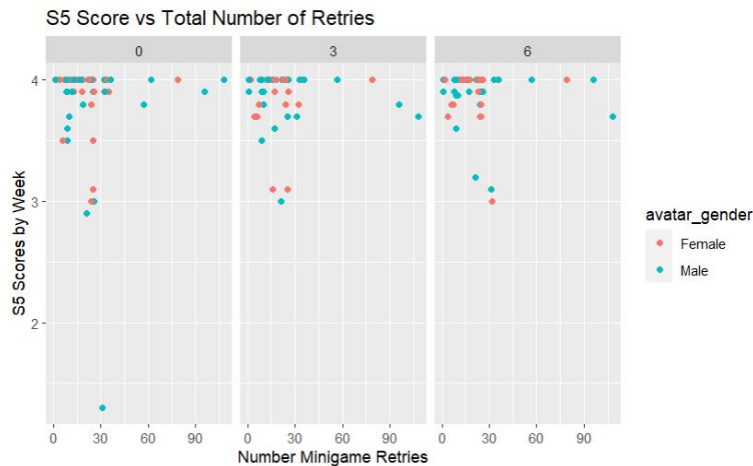
Research Question

- **First idea:** Understand if and why the subjects began to “streamline” responses
- **Second idea:** Understand if certain events within the game could be used to predict real life behaviors (S5 Scores)
 - Subjects had to obtain three stars on all minigames in order to complete the game, so could be a good predictor of real behaviors/S5 scores.
- **Research Question:** Does the number of times that an individual had to retry a minigame have any effect on actual behaviors, as measured by the the S5 scores?



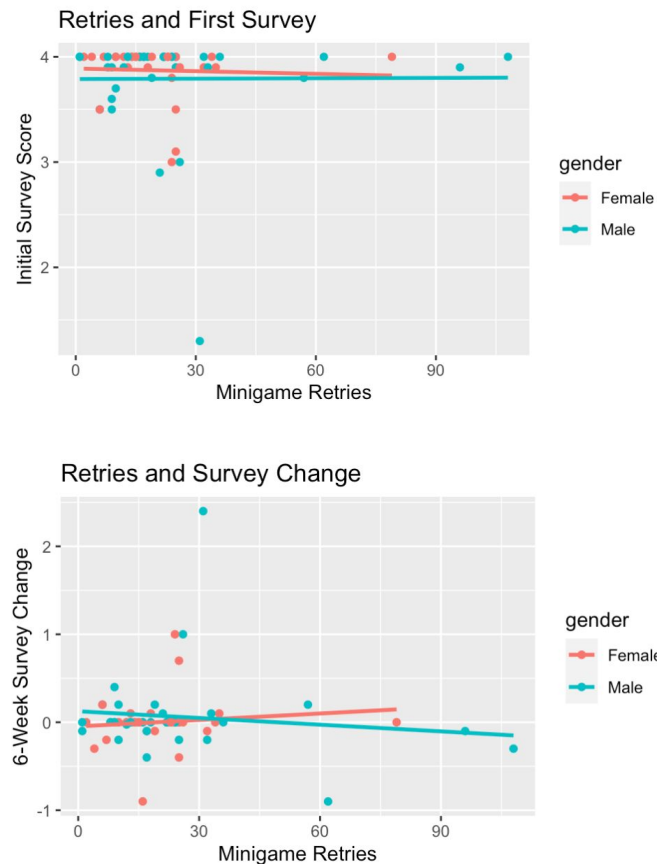
Filtered Data

- Created new data frame using the whole dataset and the S5 scores that contained subjects with:
 - S5 scores for weeks 0, 3, 6
 - Avatar gender
 - Avatar age
- Added two more variables
 - The number of minigame retries that player had (event_id = 1000)
 - Difference between week 0 and week 6 S5 score



Results and Conclusions

- Very weak relationship with both initial survey score and change in survey score
- Models to right, with or without age have r squared of about 0.01
- Similar to the results of the published study
- Could have picked bad proxy variable for game performance



Thanks!!!

