### FOR IMMEDIATE RELEASE

**DATE:** April 12, 2021

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# LACE UP YOUR TENNIS SHOES! 6th Annual Hometown Heroes Walk for Children!

**Murfreesboro** – "Lace up your tennis shoes and join us for the *Hometown Heroes Walk for Children*," announced Child Advocacy Center director, Sharon De Boer. "The Board of Directors has been tracking COVID-19 infection rates and vaccination rates and voted to host the event three ways this year."

People who feel safe or have been vaccinated may participate in person. Participants who are being "COVID-careful" can view the event virtually through Facebook Live. Or you can choose to walk in your neighborhood with your family and friends.

However you choose to participate, please show your support for child abuse victims by pre-registering online at <a href="https://cacrutherford.networkforgood.com/events/26695-hometown-heroes-walk-for-children">https://cacrutherford.networkforgood.com/events/26695-hometown-heroes-walk-for-children</a>. People who are attending in-person are encouraged to pre-register so that the Child Advocacy Center has a count for the sack lunches. You can also have a walker registration form emailed to you by contacting the Center at (615) 867-9000.

#### **EVENT DETAILS:**

The *Hometown Heroes Walk for Children* will be held on Friday, April 30, 2021 at the Murfreesboro Civic Plaza. Complimentary shuttles will run from the Child Advocacy Center to the event kick-off from 10:30-11:30 a.m. Walkers will check in at the registration table from 10:45-11:30 a.m. Speakers will start at 11:30 a.m. and the Walk will begin at 12 noon. Virtual participants can view the event online at <a href="https://www.facebook.com/CACRutherford/">https://www.facebook.com/CACRutherford/</a>.

## **UPCOMING DEADLINES:**

**Sponsor Deadline:** The deadline for sponsors to have their business name included on the t-shirts is

Friday, April 16, 2021

Online T-Shirt Orders: The deadline to place an individual online t-shirt order is Friday, April 16, 2021.

# **SILDENT AUCTION:**

Place your bids on silent auction items until 12:00 noon on Friday, April 30 2021. You may pick up your auction items at the conclusion of the Walk.

https://www.facebook.com/events/536841677280414/?active tab=discussion

## **GOLDEN SNEAKERS AWARD:**

The Golden Sneakers Award is presented annually to the organization or business that brings the most walkers to the event. It is a close contest every year between Amazon, Bridgestone, Charity Circle, Department of Children's Services, District Attorney's Office, Domestic Violence Program, Guidance Center, Head Start, Middle Tennessee Electric, Junior League of Murfreesboro, La Vergne Police Department, Murfreesboro Police Department, Redstone, Rutherford County Sheriff's Office, Smyrna Police Department, and State Farm Insurance. When you register on line, please don't forget to include your team name.

## **EVENT HOSTS:**

The *Hometown Heroes Walk for Children* is hosted annually by the Rutherford County Child Protective Investigative Team. The Team works together to respond to child physical abuse, child sexual abuse, and drug endangered children cases. In the last 21 years, 10.8% of the population of Rutherford and Cannon Counties has been assisted by the Child Protective Investigative Teams. The Teams have investigated and aggressively prosecuted 16,588 child abuse cases, helped over 25,243 individuals, and trained 12,191 adults how to protect children from child sexual abuse. The proceeds from the event benefit the children and families that are served.

# **QUESTIONS:**

Please contact Katie Enzor at the Child Advocacy Center for questions at (615) 867-9000.