

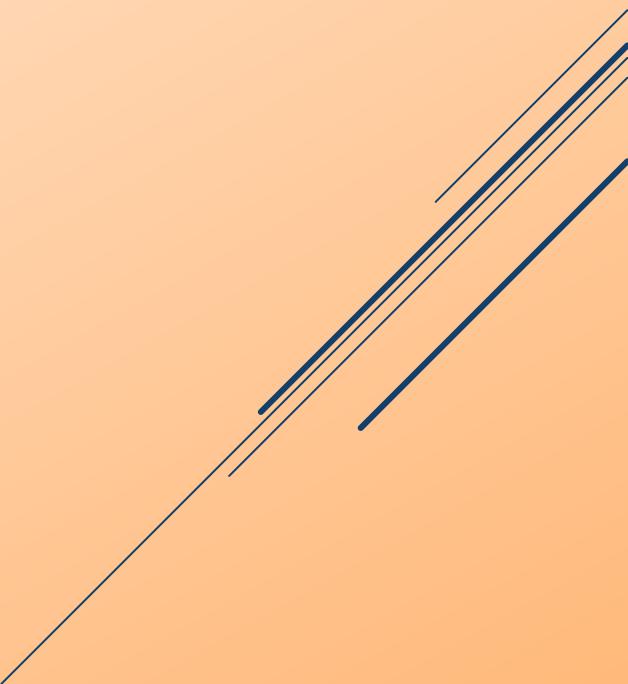
HEALTHHEAT – PHASE 5 DELIVERABLE/DEMO

Group 3.2



CONTENT

- ▶ HealthEat
- ▶ Research
- ▶ Features
- ▶ Design & Justification
- ▶ Heuristic & Testing
- ▶ Next Step



OUR VISION

- ▶ HealthEat is an app designed to merge all of the user's food related routines and values into an inviting and convenient interface.
- ▶ This way, we want to eliminate the huge mental load that goes into thinking what to buy and how to distribute it through the week.

WHAT SETS OUR APPLICATION APART?

- ▶ Our defining feature is the elimination of the standard scan and enter of conventional food tracking applications.
- ▶ If you are shopping instore, HealthEat will connect directly to your grocery store rewards card.
- ▶ If you shop online, HealthEat can order food directly from the app, import your current orders, and even keep track of the items arriving, and how to prepare them.

IS THIS APPLICATION FOR YOU?

- ▶ HealthEat's target audience is people who want:
- ▶ A simplified meal planning procedure.
- ▶ Low effort calorie/nutrient tracking
- ▶ To lower their amount of food waste

OTHER NOTABLE STAKEHOLDERS

- ▶ Supermarkets
- ▶ Online Food Retailers
- ▶ Fitness instructors
- ▶ Local Governments
- ▶ Health Care Systems
- ▶ Insurance Companies

RESEARCH METHODS

- ▶ Survey
 - ▶ Reason:
 - ▶ It is quick and effective
 - ▶ Help us elicit requirements and information
 - ▶ Allows us to collected data from a large sample of people
 - ▶ Extreme user interviews via personas
 - ▶ Reason:
 - ▶ Provide us with key highlights
 - ▶ These highlights leads to key design elements

RESEARCH FINDINGS

- ▶ Our user research findings:
- ▶ #1 reason people stop using other food tracking applications.
- ▶ How often a person checks to see if they have expired food.
- ▶ Amount of food purchased that is thrown away.

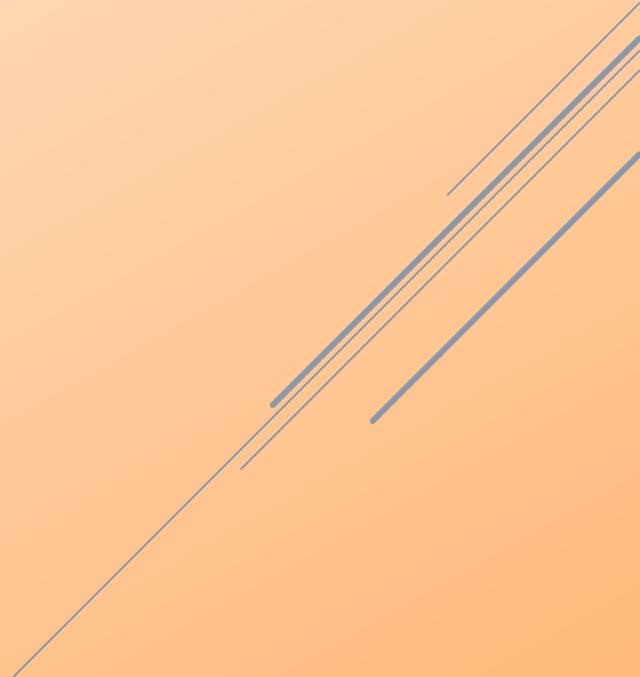
MUST HAVE FEATURES

- ▶ Track contents of user's fridge.
- ▶ Automation of fridge updating.
- ▶ Automation of ingredient ordering.
- ▶ Food preference customization.
- ▶ Recipe suggestions based on food near expiry.

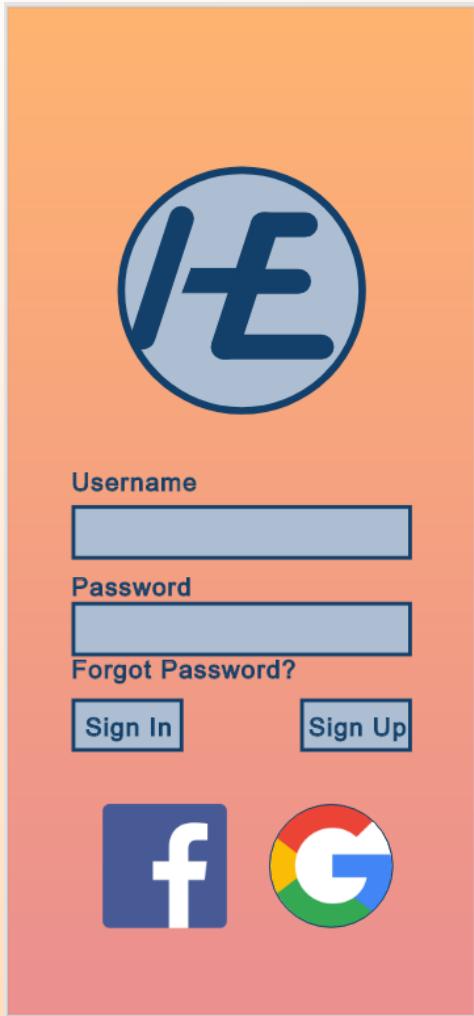
DESIGN CHANGES

Based on our heuristic feedback we:

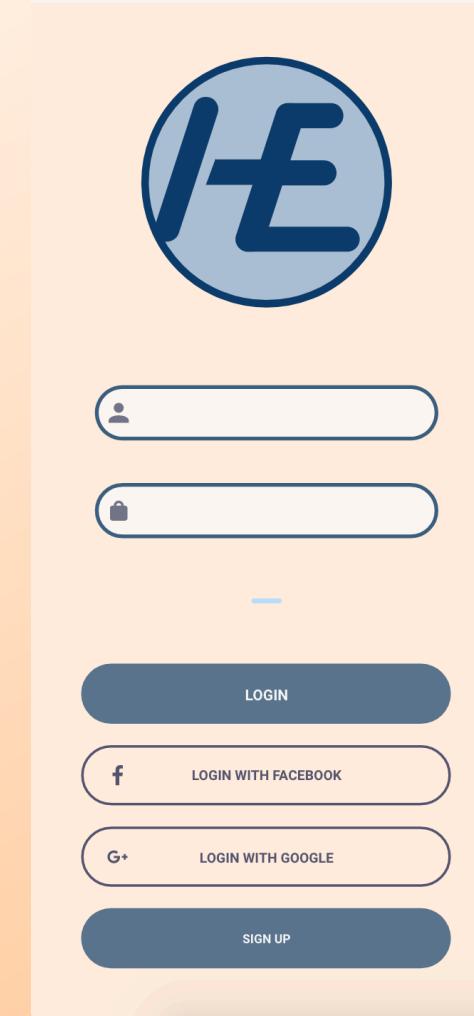
- ▶ Reduced the intensity of the colours.
- ▶ Gave the application a softer look.
- ▶ Added more information/help in the application.
- ▶ Created a more user-friendly home page.



Login Page(Before)



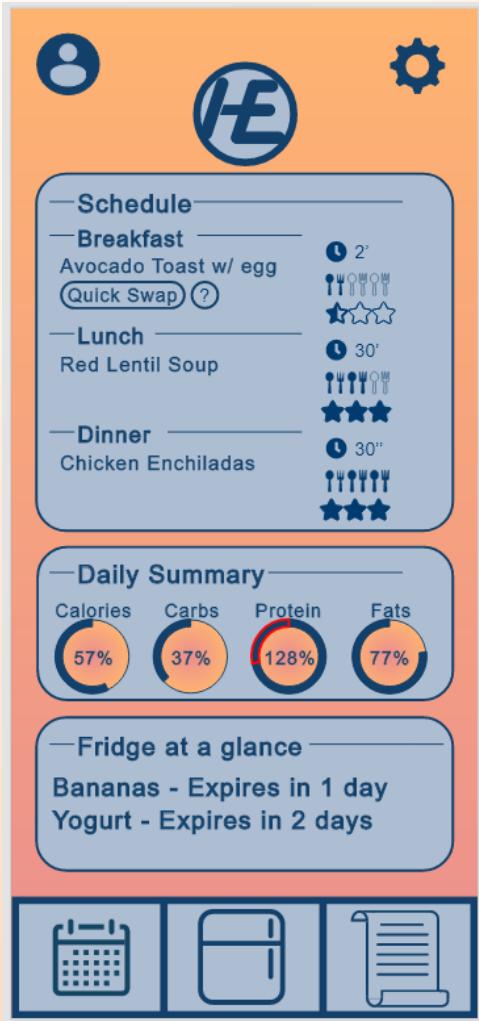
Login Page (After)



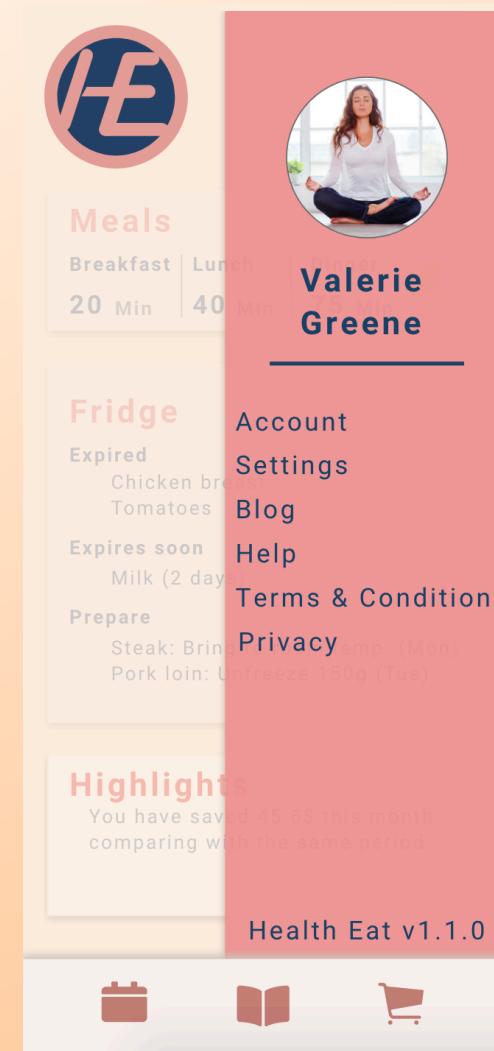
DESIGN CHANGES

Match
between
System and
real-world

Home Page (Before)



Home Page (After)



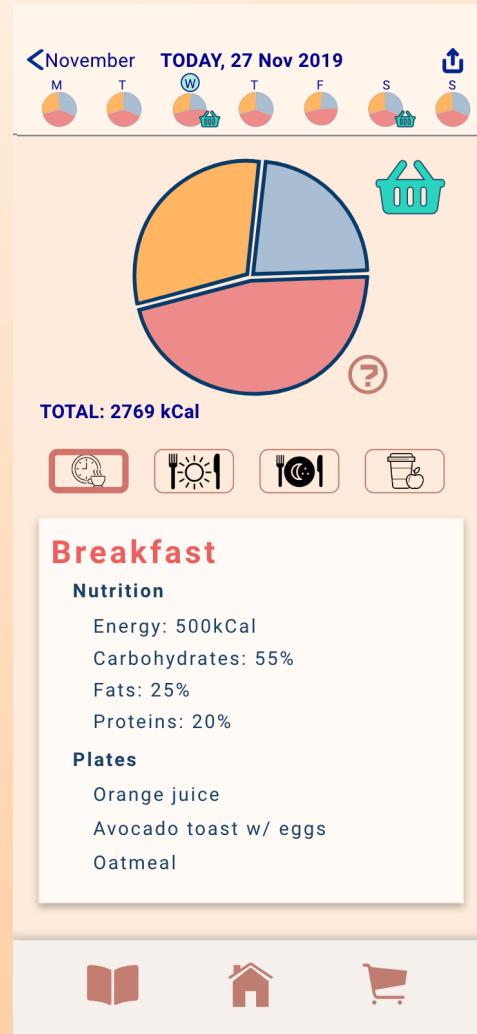
DESIGN CHANGES

Consistency
and
Standards

Calendar (Before)



Calendar (After)



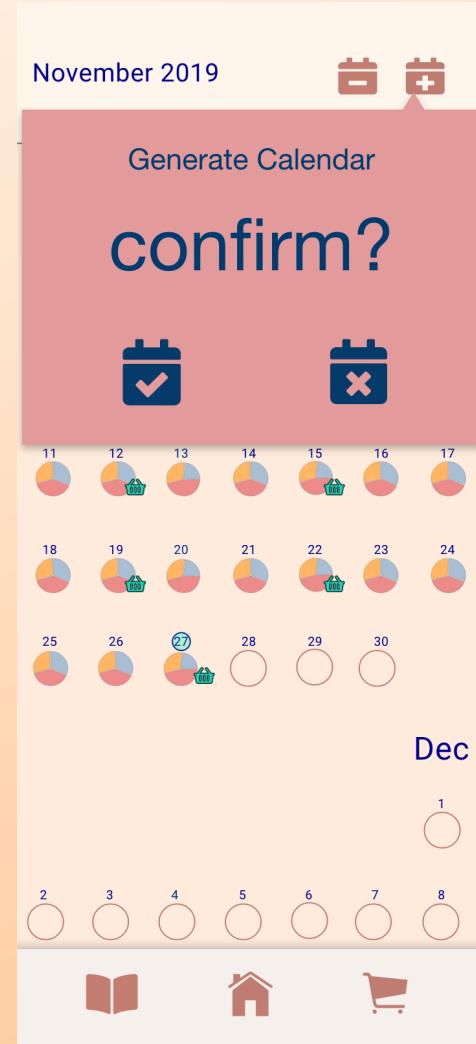
DESIGN CHANGES

Aesthetic
and
Minimalist
design

Generate Calendar (Before)



Generate Calendar (After)



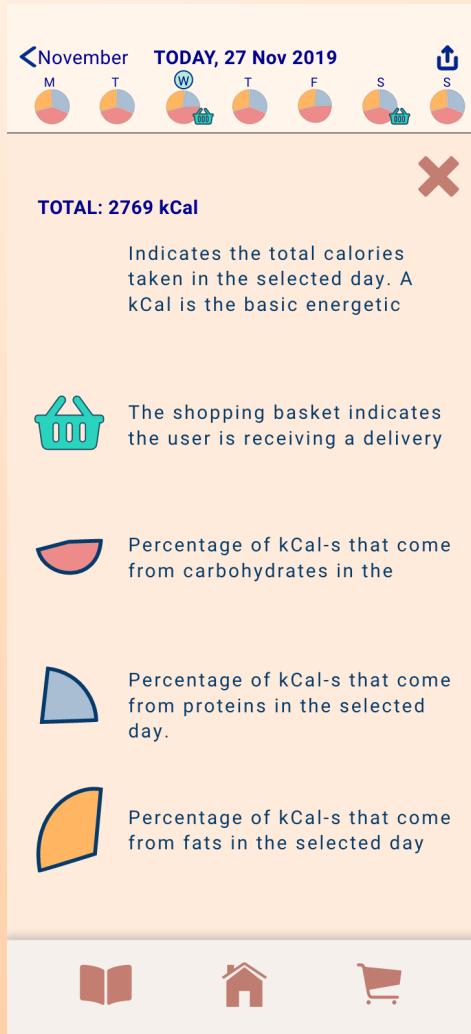
DESIGN CHANGES

Error
Prevention

Helper (Add)



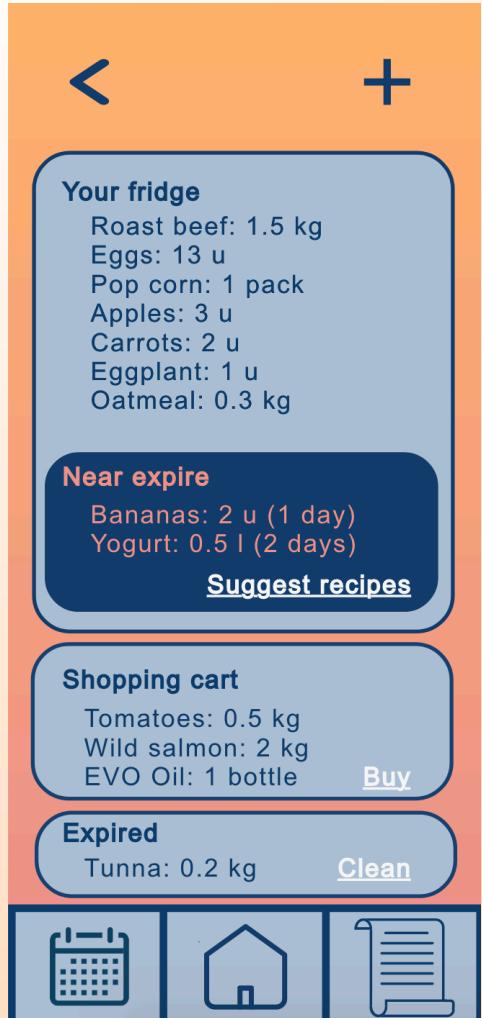
Helper (Add)



DESIGN CHANGES

Help and Documentation

Fridge (Before)



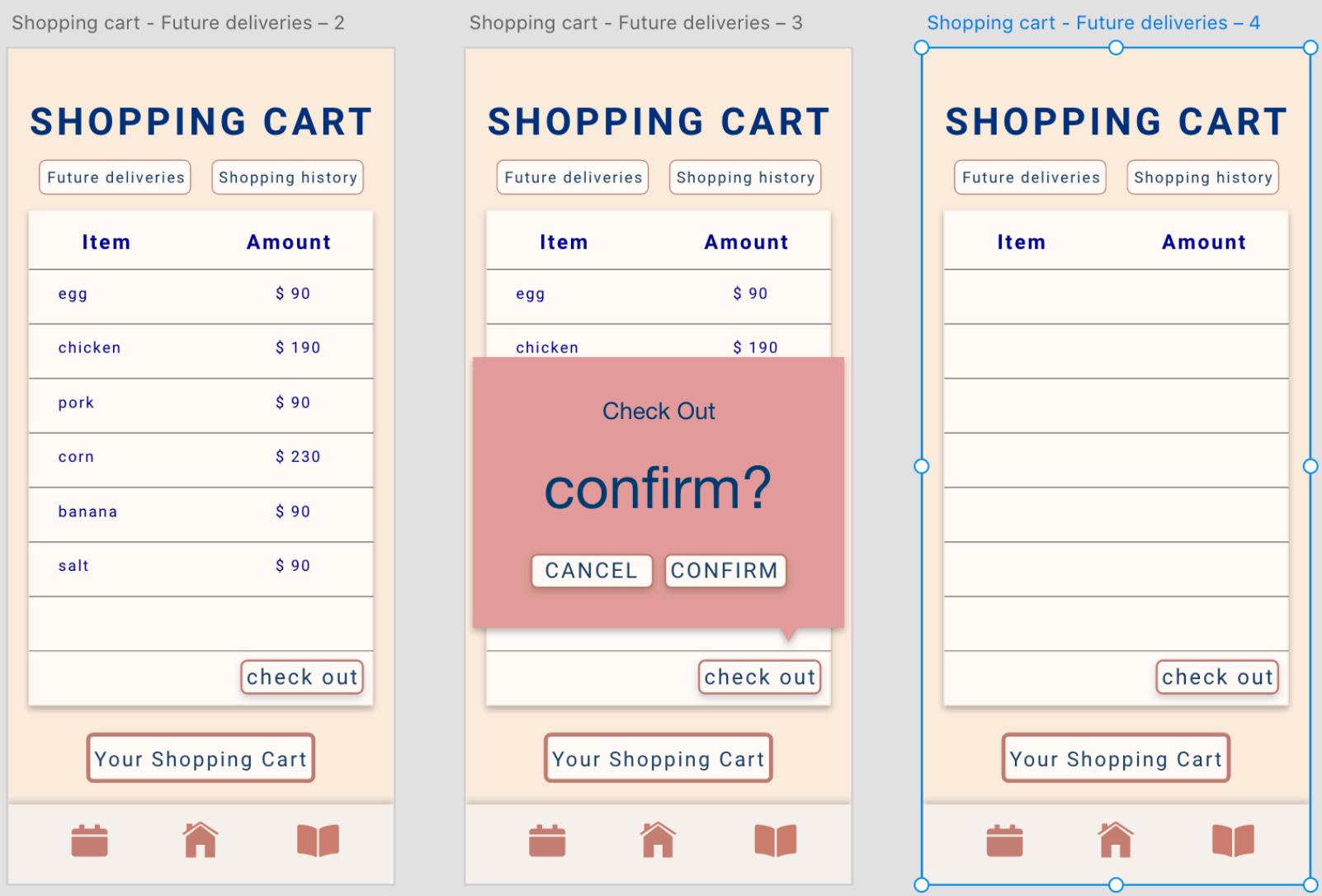
Fridge (After)



DESIGN CHANGES

Consistency
and
Standards

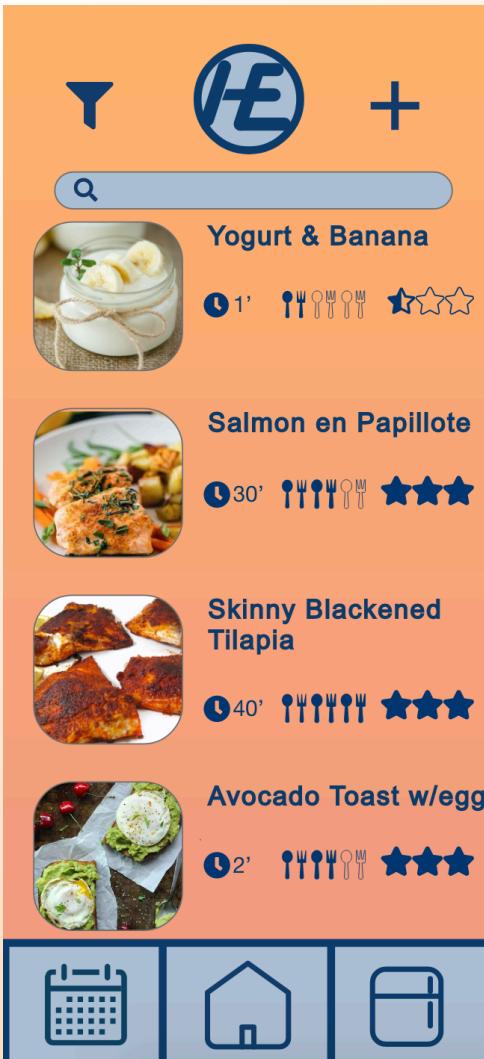
Shopping Cart (Add)



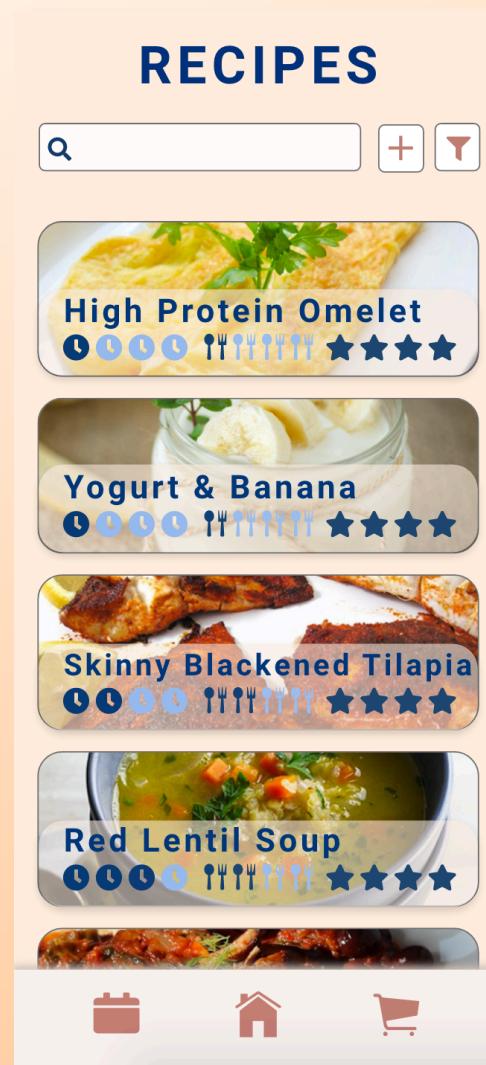
DESIGN CHANGES

Match
between
System and
real-world
Error
Prevention

Recipe List (Before)



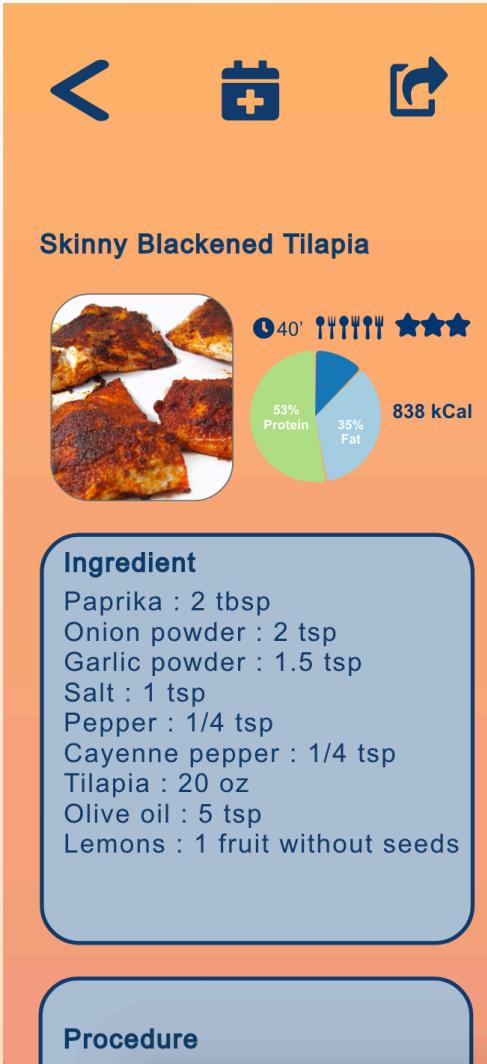
Recipe List(After)



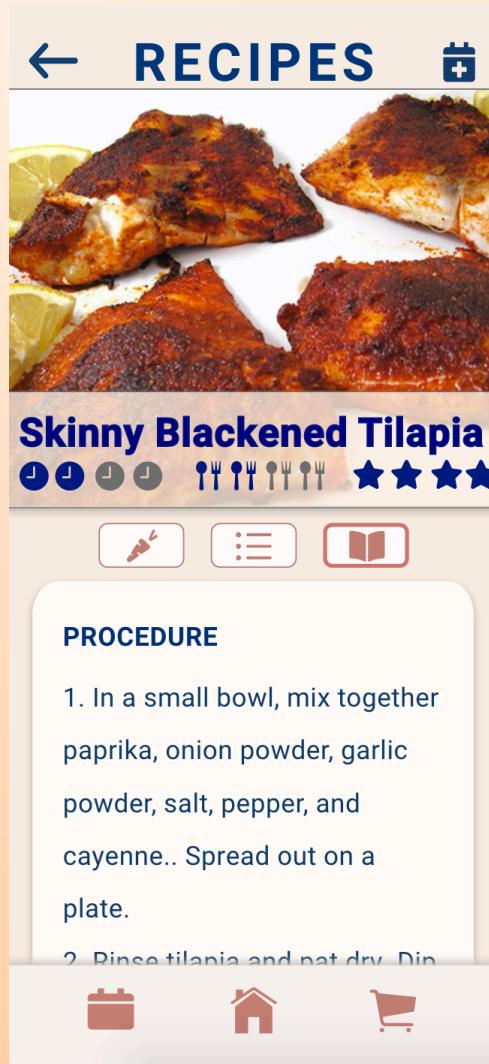
DESIGN CHANGES

Aesthetic
and
Minimalist
design

Recipe (Before)



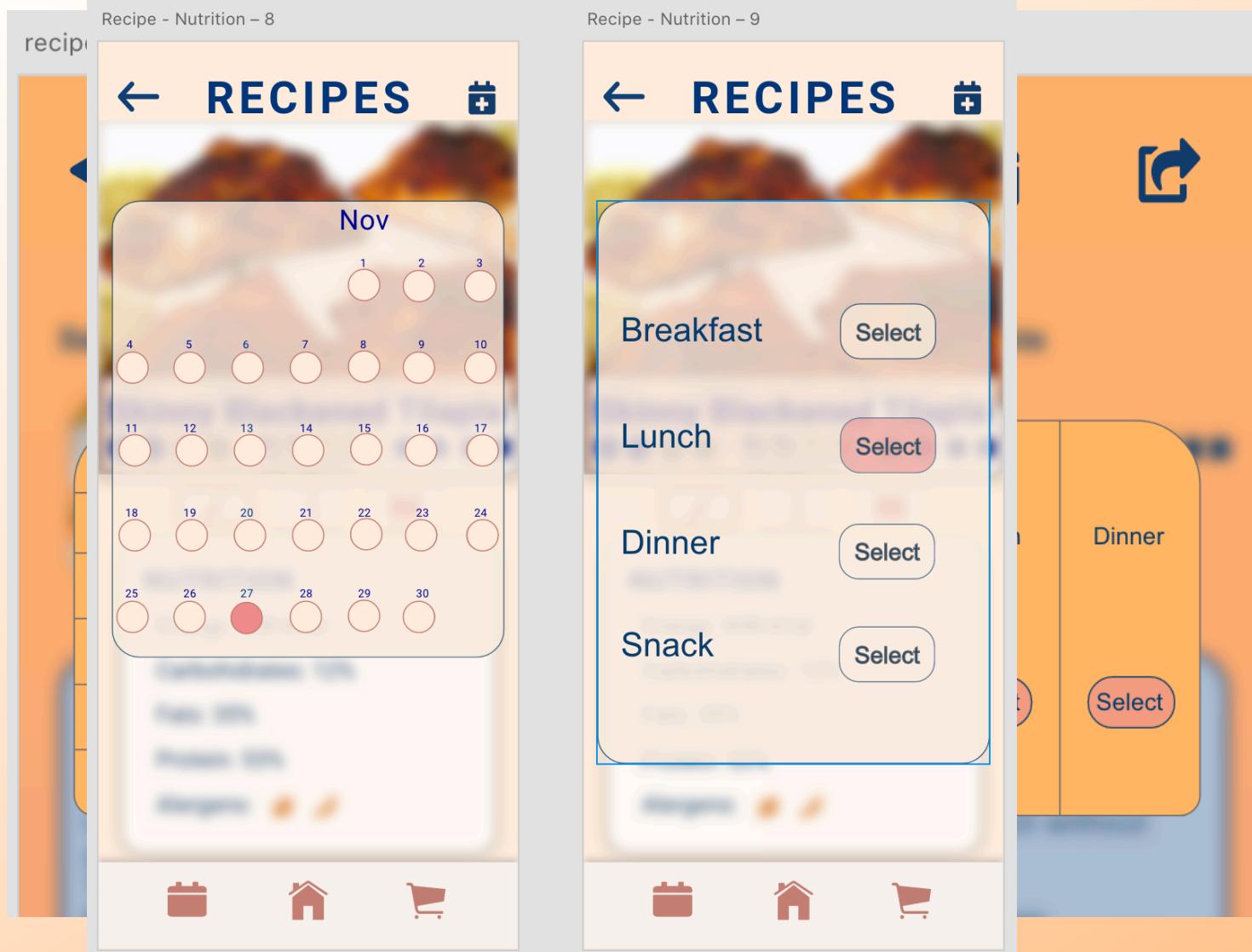
Recipe (After)



DESIGN CHANGES

Aesthetic
and
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design

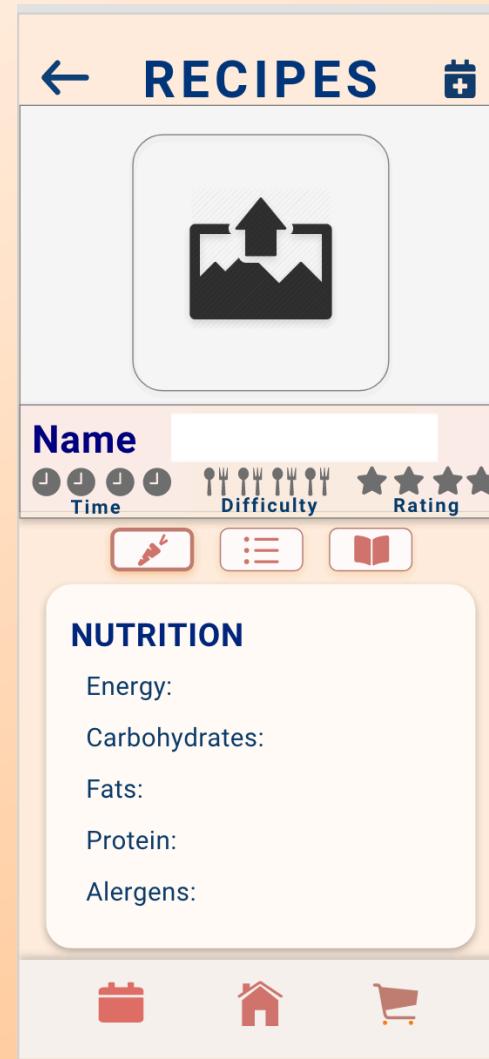
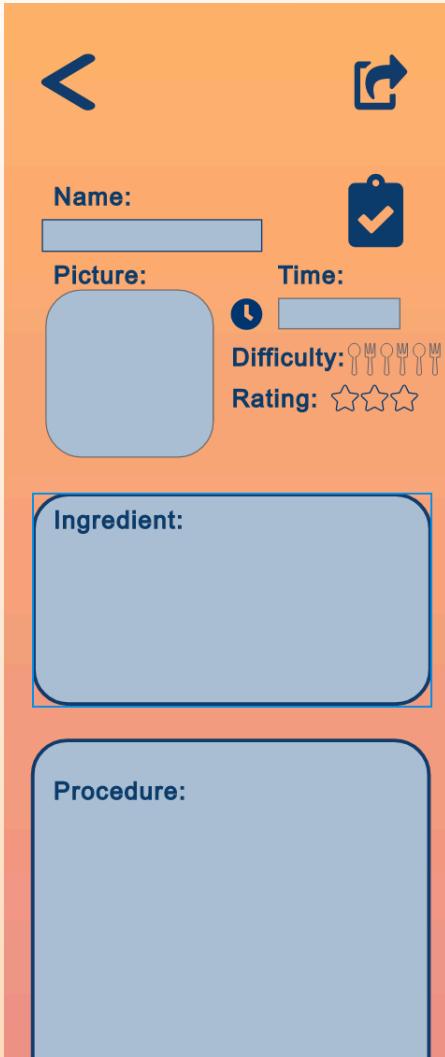
Add Recipe to Calendar(Before)



DESIGN CHANGES

Aesthetic
and
Minimalist
design

Add New Recipe(Before) Add New Recipe(After)



DESIGN CHANGES

Help and Documentation

Sign-Up(Before)

Dietary Restrictions:

- Celiac
- Diabetic
- Lactose Intolerant
- Soy Allergy
- Peanut Allergy
- Low Cholesterol
- Vegan
- Egg Allergy

*HealthEat cannot guarantee perfect ingredient detection and filtration within its system
HealthEat is not liable for any allergic reactions or dietary blunders that happen while using this application

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Sign-Up(After)

←

Health Eat

Sign Up

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DESIGN CHANGES

Help and Documentation

FUTURE UPDATES

- ▶ Make the meals per day customizable
- ▶ Add more help documentations
- ▶ Support undo function
- ▶ Add confirmation box for important message
- ▶ Provide the special deal of today in the shopping cart

THANK YOU !

