

R2: Introduction to Design Thinking Process

Instruction:

Write a reflection paper about the Introduction to Design Thinking Process.

Design thinking is concept of finding innovative solution to solve problems in a creative way. When we discussed the meaning of design thinking in many ways, I already think that we can defined it ourselves depending on what is our goal as a innovator and what things did we experienced when we are doing the five phases of design thinking process, but since this is the introduction of it, I honestly can't define what design thinking process myself.

But I am excited on experiencing the process of it by doing the five phases of design thinking. It is given that understanding the user is important, but like how can we empathize them and understand what is their truly needs? I think that it is depending on what techniques we are using in order to understand them and gain a real insight to the user but one thing for sure, empathy is crucial in creating a human-centered solution. Second step is defining the problems of your user. I think this is the most boring one, because it is like you creating a research paper on what they are experiencing and problems but creating personas made it a little more fun, creating identity relating to your target user is fun as understanding them to have a better solution. Third step is to generate ideas, for me, it is the most crucial part out of five phases, throwing different ideas to form a best solution is very hard and it requires understanding if you are in the team, because not all of us has the same insights on how to solve a specific problem. This is the time for us to think outside the box but not literally outside the box. When I heard about the fourth step, prototyping, when I thought that application is the best solution in a certain problem, I honestly don't know what should be the design of it, like how can make it a user-friendly app? I guess my understanding in user-friendly design is not that good. Last step is trying your most innovative solution, I think that even if your solution works really well and effective in their problem, that doesn't mean that is the best solution, that is how innovation works, there is always a better solution that will rise upon your previous solution. But it is a good thing, right?

Over all, I am excited experiencing the process of design thinking because I want to be an Innovator that will give a best solution that might help different people, after all, that is one of the goals of my course.