a. What is Design?

It is a process of planning the creation of an object, system, building in different kinds of form.

b. What is User Design?

User design is the process of designing and creating products that provide meaningful and relevant experiences to users. This involves the design of the entire process of acquiring and integrating the product, including aspects of branding, design, usability and function.

c. What is the difference between User Experience Design and User Interface Design? Why does it matter?

User Experience Design is a human-first way of designing products, is the process of developing and improving the quality of interaction between a user and all facets of a company while the User Interface Design is a digital term, it is the point of interaction between the user and a digital device or product.

There is an analogy in describing the difference of UX and UI design, imagine a product as the human body, the bones represent the code which give it structure. The organs represent the UX design: measuring and optimizing against input for supporting life functions. And the UI design represents the cosmetics of the body; the presentation, senses and reactions.

It matters because those two terms are exactly difference, but they work together. UI design is like the icing on the UX design. They help each other to create a good application for those target users.

d. Who are the users? Why are they important?

Users are the one who utilizes a computer, network service or your application. They are important because they are the one who will use your application, you must understand what they like, what they prefer and other things that you need to consider building a good application. You must know your target users before doing a designing to your application because they are the one who will utilize it.

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