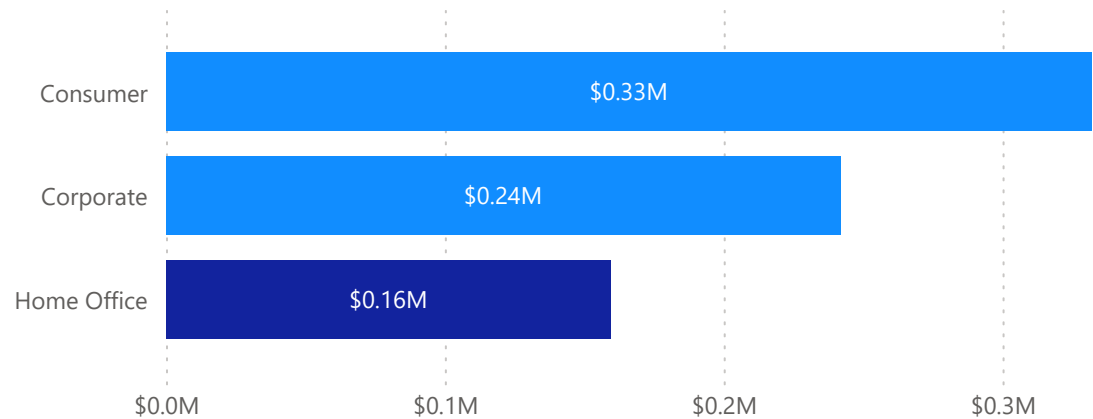


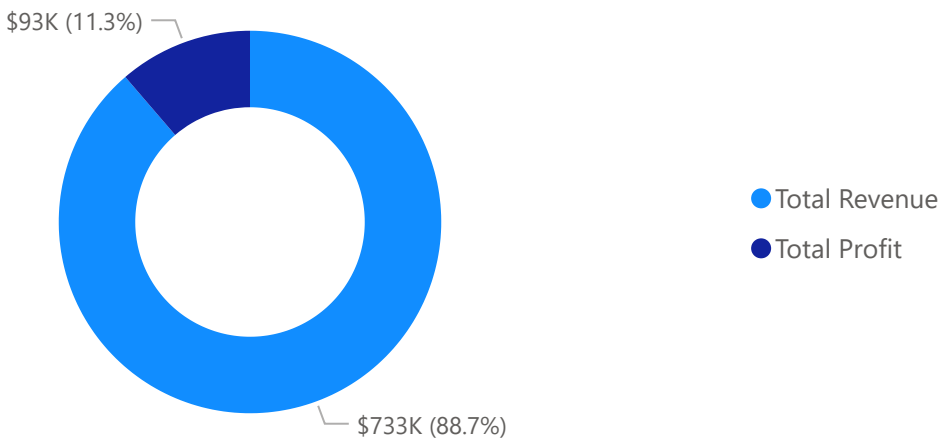
Superstore Sales Analytics

Total Revenue by Segment

Segment ● Consumer ● Corporate ● Home Office



Total Revenue vs. Realized Profit %



Segment	Category	Sub-Category	Country	Region	Customer Name	Product Name	Total Revenue	Total Profit	Profit %
Corporate	Technology	Copiers	United States	Central	Tamara Chand	Canon imageCLASS 2200 Advanced Copier	\$17,500	\$8,400	48.00%
Consumer	Technology	Copiers	United States	West	Raymond Buch	Canon imageCLASS 2200 Advanced Copier	\$14,000	\$6,720	48.00%
Consumer	Technology	Copiers	United States	East	Hunter Lopez	Canon imageCLASS 2200 Advanced Copier	\$10,500	\$5,040	48.00%
Consumer	Office Supplies	Binders	United States	Central	Adrian Barton	GBC Ibimaster 500 Manual ProClick Binding System	\$9,893	\$4,946	50.00%
Consumer	Office Supplies	Binders	United States	Central	Sanjit Chand	Ibico EPK-21 Electric Binding System	\$9,450	\$4,630	49.00%
Home Office	Technology	Copiers	United States	East	Tom Ashbrook	Canon imageCLASS 2200 Advanced Copier	\$11,200	\$3,920	35.00%
Consumer	Office Supplies	Binders	United States	South	Christopher Martinez	Fellowes PB500 Electric Punch Plastic	\$6,355	\$3,177	50.00%
Total							\$2,297,201	\$286,397	12.47%

Year

All

Region

All

Product Na...

All

Category

All