TRACKING PROJECT PERFORMANCE BY MARKET

TELUS International

4 Clusters	**54** Unique Markets	**11M** Total Jobs	**8101** Unique Users	**1360** Jobs per User

Filters

Month
- [ ] March
- [ ] April

Job Type
- [ ] Average
- [ ] Complex
- [ ] Simple
- [ ] Ultra_Simple
- [ ] Very_Complex
- [ ] Very_Simple

Market (clusters)
- [ ] Cluster1
- [ ] Cluster2
- [ ] Cluster3
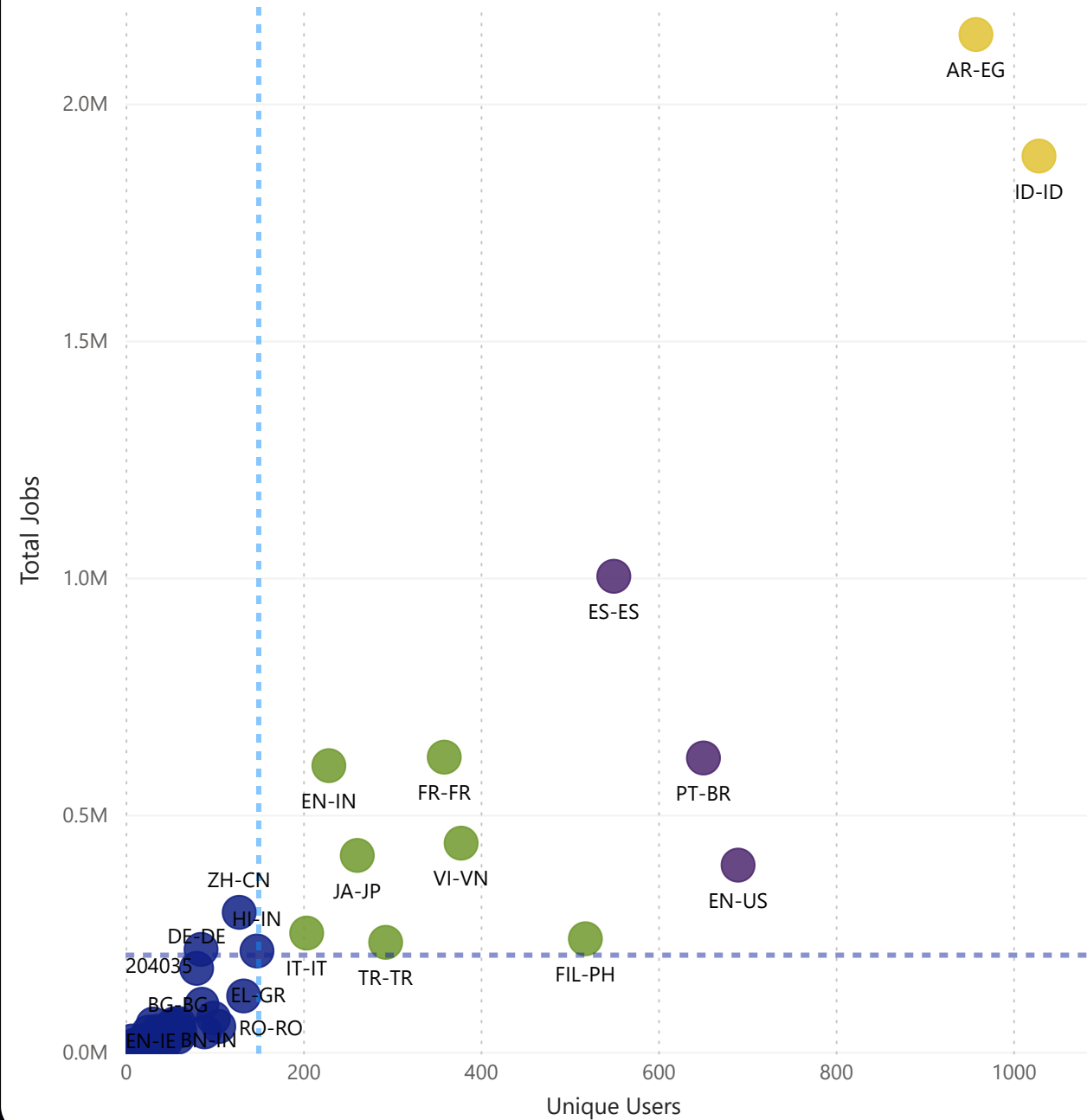- [ ] Cluster4

Market
All

Christian Peña
Data Scientist

Market Distribution Grouped by Cluster
Jobs Completed and Unique Users

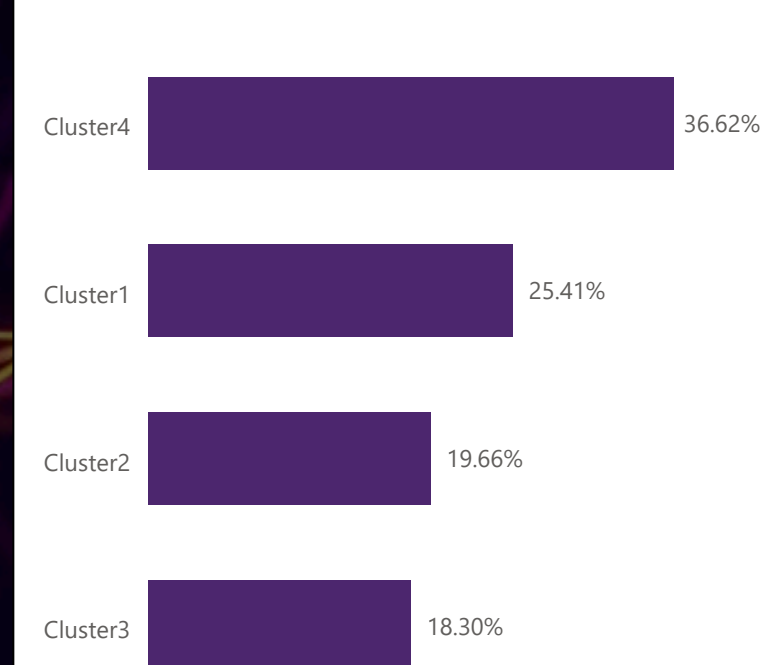**Market (clusters)** ● Cluster1 ● Cluster2 ● Cluster3 ● Cluster4

Labels visible: AR-EG, ID-ID, ES-ES, EN-IN, FR-FR, PT-BR, ZH-CN, JA-JP, VI-VN, EN-US, HI-IN, DE-DE, IT-IT, TR-TR, FIL-PH, 20403, BG-BG, EL-GR, RO-RO, EN-IE, BN-IN

Axes: Total Jobs (0.0M – 2.0M), Unique Users (0 – 1000)

Weekly Jobs Completed and Total Users Over Time

● Total Users ● Total Jobs

X-axis: Mar 10, Mar 17, Mar 24, Mar 31, Apr 07, Apr 14
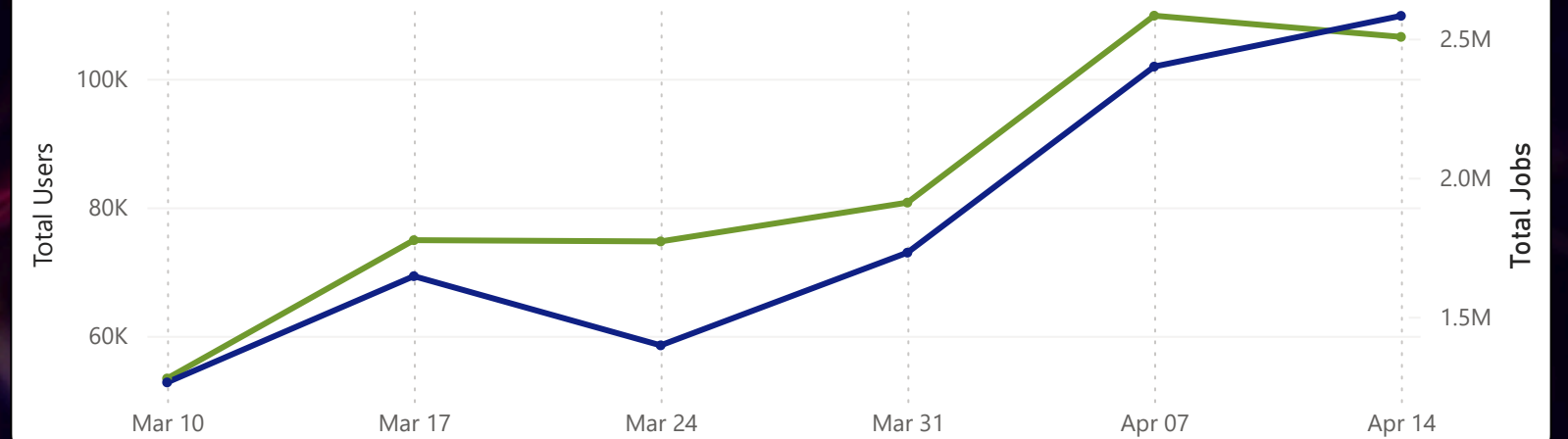
% Participation by Clusters

Cluster	%
Cluster4	36.62%
Cluster1	25.41%
Cluster2	19.66%
Cluster3	18.30%

% Participation by Jobs Type
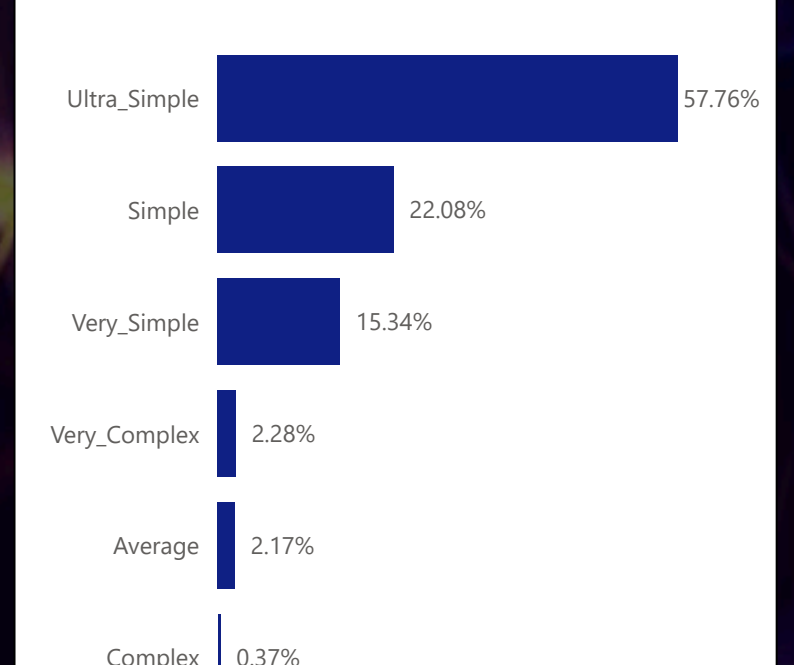
Job Type	%
Ultra_Simple	57.76%
Simple	22.08%
Very_Simple	15.34%
Very_Complex	2.28%
Average	2.17%
Complex	0.37%

TRACKING PROJECT PERFORMANCE BY MARKET (Details)

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Filters:

Month
- [ ] March
- [ ] April

Job Type
- [ ] Average
- [ ] Complex
- [ ] Simple
- [ ] Ultra_Simple
- [ ] Very_Complex
- [ ] Very_Simple

Market (clusters)
- [ ] Cluster1
- [ ] Cluster2
- [ ] Cluster3
- [ ] Cluster4

Market
All

KPIs:

4	54	11M	8101	1360
Clusters	Unique Markets	Total Jobs	Unique Users	Jobs per User

Market	Total Users	Unique Users	Unique Markets	Jobs per User	Total Jobs
AR-EG	96953	958	1	2239	2145348
ID-ID	85412	1029	1	1836	1889141
ES-ES	46137	550	1	1824	1003034
FR-FR	27344	359	1	1731	621592
PT-BR	28185	651	1	952	619853
EN-IN	27543	229	1	2636	603647
VI-VN	20318	378	1	1165	440208
JA-JP	18765	261	1	1588	414346
EN-US	18155	690	1	571	393889
ZH-CN	13555	128	1	2300	294351
IT-IT	11413	204	1	1228	250611
FIL-PH	11073	518	1	461	238612
TR-TR	10356	293	1	789	231045
TH-TH	9917	85	1	2543	216183
HI-IN	9698	148	1	1438	212820
DE-DE	8004	80	1	2203	176227
PL-PL	5381	133	1	887	117995
UK-UA	4431	86	1	1168	100459
EL-GR	3174	99	1	719	71169
NL-NL	2723	60	1	999	59960
CS-CZ	2701	55	1	1079	59365
ZH-TW	2679	31	1	1897	58802
HR-HR	2511	52	1	1062	55198
RO-RO	2486	105	1	510	53551
KO-KR	1912	61	1	744	45403
HU-HU	1890	59	1	740	43687
Total	**500000**	**8101**	**54**	**1360**	**11017872**

Market (clusters)	Total Users	Unique Users	Unique Markets	Jobs per User	Total Jobs
Cluster4	182365	1987	2	2030	4034489
Cluster1	126812	2242	7	1249	2800061
Cluster2	98346	1981	42	1094	2166546
Cluster3	92477	1891	3	1067	2016776
Total	**500000**	**8101**	**54**	**1360**	**11017872**

Job Type	Total Users	Unique Users	Unique Markets	Jobs per User	Total Jobs
Ultra_Simple	287720	7961	53	799	6363760
Very_Simple	74687	7214	53	234	1690603
Simple	112825	6805	54	358	2432844
Average	11247	4662	50	51	239504
Very_Complex	11651	1474	36	170	250874
Complex	1870	1352	42	30	40287
Total	**500000**	**8101**	**54**	**1360**	**11017872**

Weekly Jobs Completed and Total Users Over Time

Legend: ● Total Users ● Total Jobs