

# UdaPeople

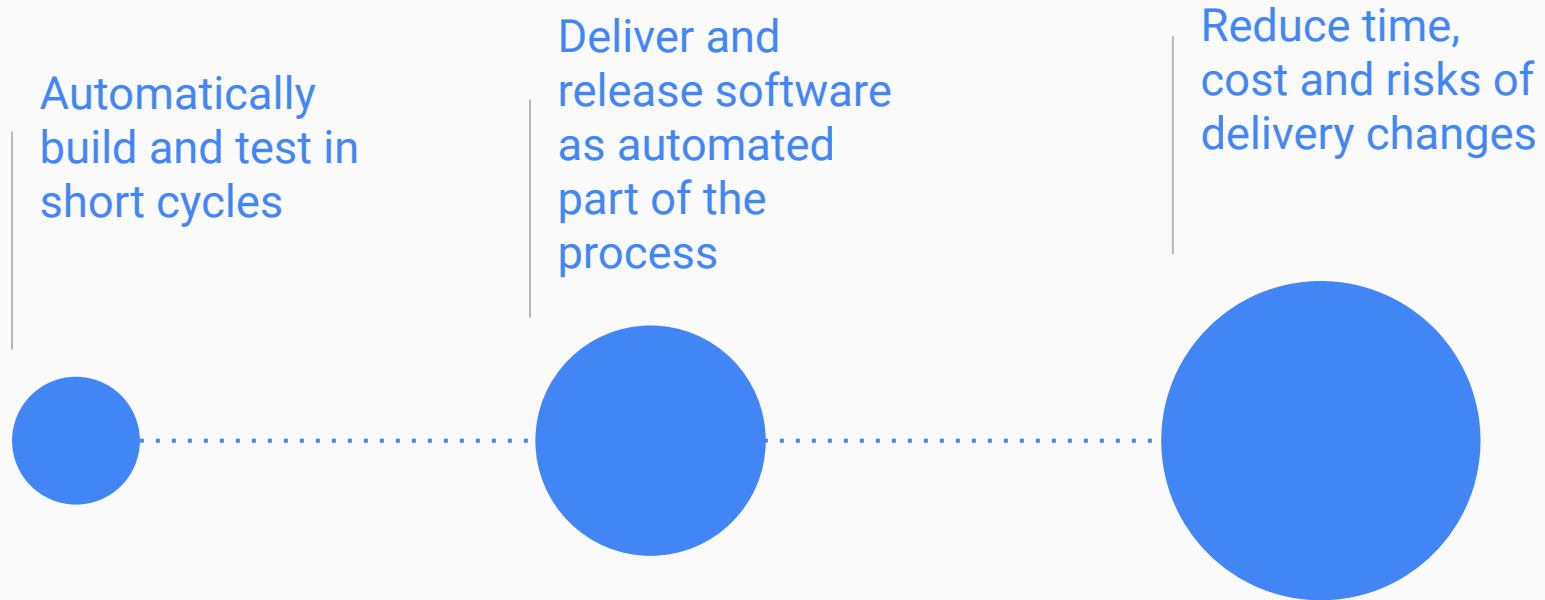
How we want to add value to the product

# The risk:

## Lack of confidence & unpredictable costs

- Stakeholders and customers are confident that we'll create a valuable product.
- **Confidence** is tightly coupled with **reliability** and **quality**.
- Reliability and quality becomes unpredictable without an rational and transparent development process.
- As a result, issues during development and deployments might occur which are directly proportional to **effort**, **costs** and **revenue**.
- We need to minimize economical risks and make sure the confidence granted upfront is increasing over time.

# The solution: Continuous Delivery



# Continuous Delivery: Fundamentals

- Repeatable Reliable Process
- Automate Everything
- Version Control Everything
- Bring the Pain Forward
- Build-in Quality
- "Done" Means Released
- Everyone is Responsible
- Continuous Improvement

# Continuous Delivery: (Some) Monetary Benefits

<u>Aspects</u>	<u>Benefit</u>
Less developer time on issues from new developer code	Reduce Cost
Less bugs in production and less time in testing	Avoid Cost
Less human error, Faster deployments	Avoid Cost
New value-generating features released more quickly	Increase Revenue
Less time to market	Increase Revenue

Conclusion: Do it!