

Privacy

Who has access to the location.

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How do we protect users location

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How do we prevent trackers from being used to stalk people.

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Balance user privacy and securty with safety.

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What should be tracked

Wallets, purses, bags

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Dogs, cats, farm animals, wild animals.

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Electronics, keys, phones, cars.

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Determines if its not in the right place

AI cameras/sensors that alert you when something is placed down in an unusual spot.

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Smart app/device that reminds you to set stuff down when you enter your home.

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Location based alarm that goes off whenever you step away from it.

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Smartwatch alerts you when phone is out of range so you dont leave it behind.

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Tracks when you arrive somewhere. Prompts with question asking where your keys are (table, pocket, keyhole)

Connor Scrambling

Trackers that record location

Bluetooth tracker, that can ping the last known location.

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App that uses third party trackers to visualise where multiple items are.

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Self charging trackers. Essentially bluetooth trackers but using ambient energy sources to decrease risk of losing item.

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Live tracking that shows the path items are taking.

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Use GPS for better live global tracking.

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Why would people want to track items.

Prevent losing items, and theft

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Learn about migration paterns and animal movement.

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Creates a habit of remembering where things are.

Connor Scrambling