

Elementary seasonal adjustment of economic data with JDemetra+: Module I – Introduction

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Aims

Theory

- Basic understanding \leadsto Ideas, concepts
- Approach \leadsto X-11
- Pretreatment \leadsto RegARIMA models

Application

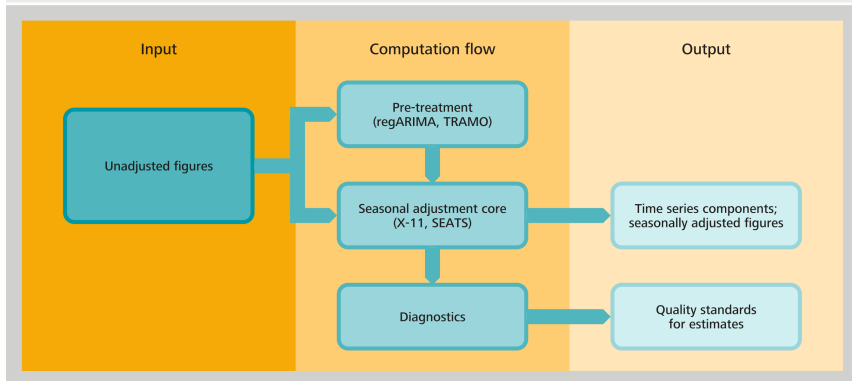
- Software \leadsto JDemetra+ (JD+)
- Specification \leadsto Options
- Results \leadsto Interpretation, quality assessment

Discussion

- Your questions \leadsto Practical problems

Road map

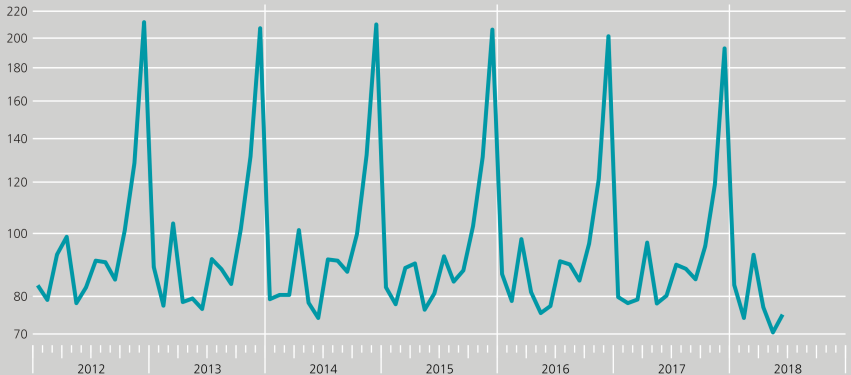
Structure of JDemetra+



What is seasonality? (I/II)

Retail trade turnover: games and toys

Value, 2015 = 100, log scale



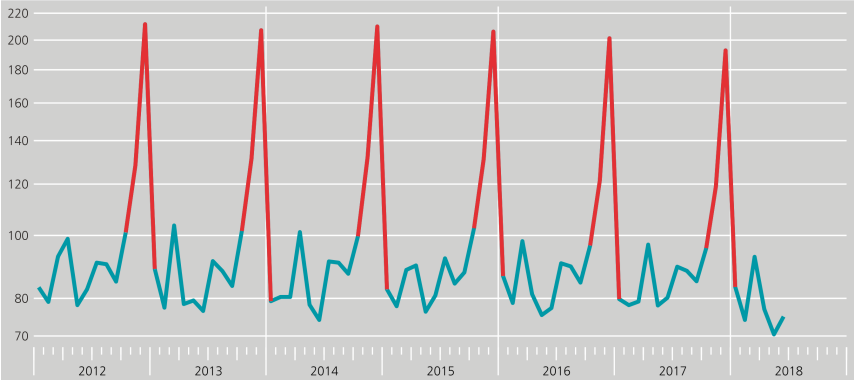
Deutsche Bundesbank

53PR0323.Chart

What is seasonality? (I/II)

Retail trade turnover: games and toys

Value, 2015 = 100, log scale



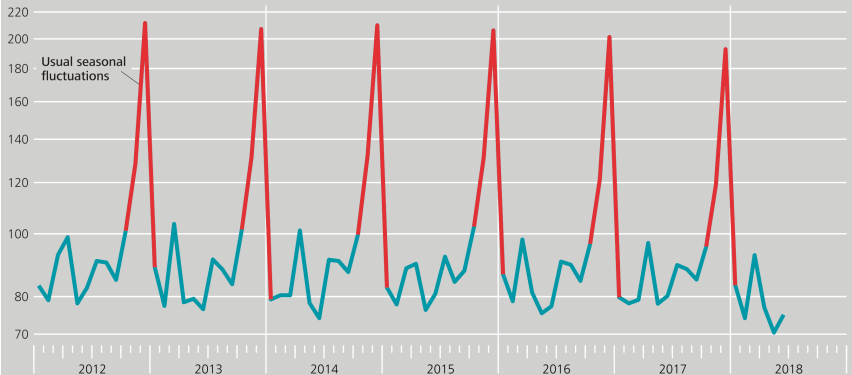
Deutsche Bundesbank

S3PR0323A.Chart

What is seasonality? (I/II)

Retail trade turnover: games and toys

Value, 2015 = 100, log scale



Deutsche Bundesbank

S3PR03238.Chart

What is seasonality? (II/II)

Deutsche Bundesbank, Statistical Supplement 4 "Seasonally adjusted business statistics"

"Usual seasonal fluctuations" means those movements which

- ☞ **recur with similar intensity**
- ☞ **in the same season each year**

and which, on the basis of past movements of the time series in question,

- ☞ **can, under normal circumstances, be expected to recur.**

Other verbal definitions

Hylleberg (1992, ed.), *Modelling Seasonality*, Oxford University Press

Seasonality is the systematic, although not necessarily regular, **intra-year movement caused by the changes of the weather, the calendar, and timing of decisions**, directly or indirectly through the production and consumption decisions made by the agents of the economy. These decisions are **influenced by endowments, the expectations and preferences of the agents, and the production techniques** available in the economy.

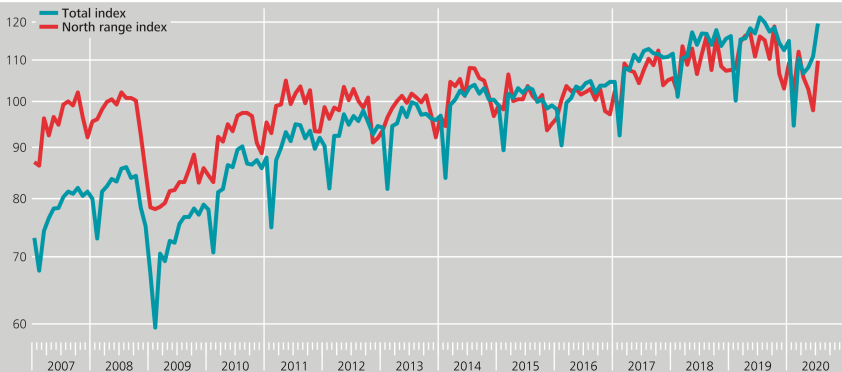
Nerlove (1964), *Spectral Analysis of Seasonal Adjustment Procedures*, *Econometrica* 32 (3), 241-286

In the more general case, then, we may **define seasonality as that characteristic of a time series that gives rise to spectral peaks at seasonal frequencies.**

Another example

RWI/ISL container throughput index

2015 = 100, log scale



Source: RWI - Leibniz Institute for Economic Research.
Deutsche Bundesbank

S3PR0524.Chart

Why does seasonality show up?

Repetitive events

- Natural \leadsto Climatic seasons
- Secular \leadsto Public holidays
- Clerical \leadsto Religious festivals

Economic optimising behaviour

- Agents \leadsto Expectations, preferences, profit, utility
- Institutions \leadsto Conventional practices

Data compilation

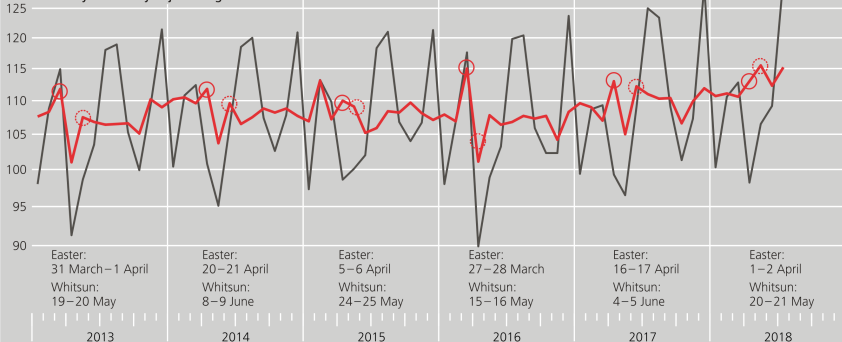
- Aggregation \leadsto Sub-components

Why not year-on-year changes? (I/II)

Price index for package holidays

2010 = 100, log scale

— Unadjusted figures
— Only seasonally adjusted figures

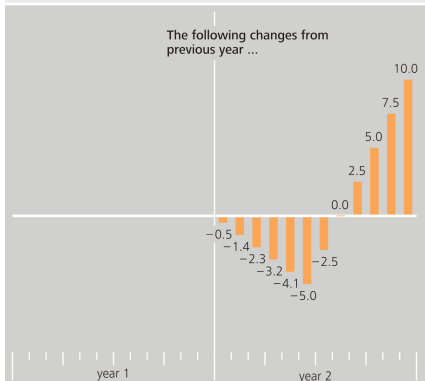


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Why not year-on-year changes? (II/II)

Meaningfulness of changes from previous year

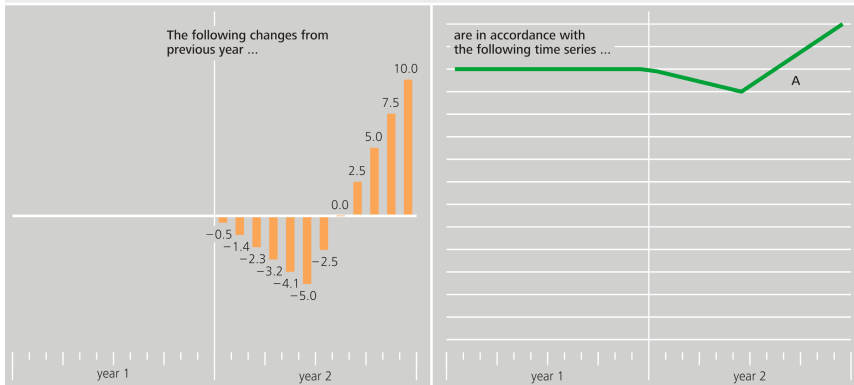


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Why not year-on-year changes? (II/II)

Meaningfulness of changes from previous year

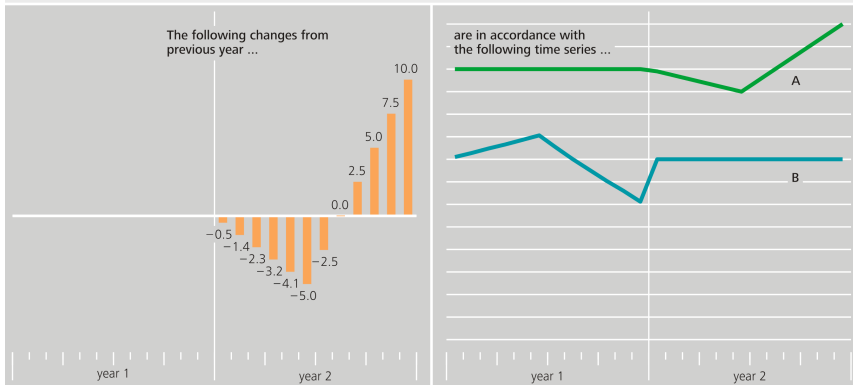


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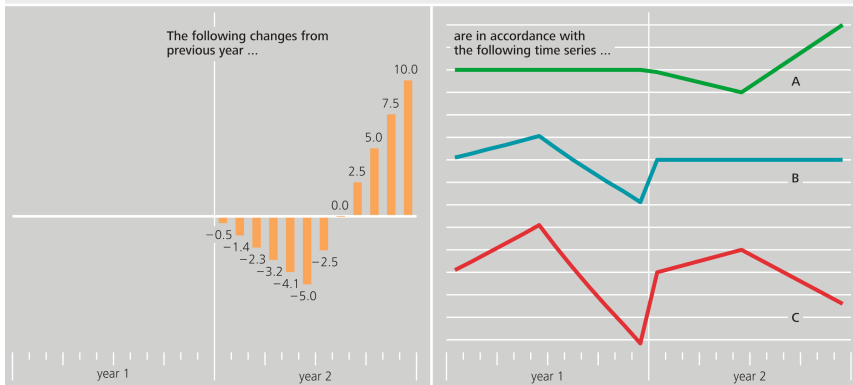
Why not year-on-year changes? (II/II)

Meaningfulness of changes from previous year



Why not year-on-year changes? (II/II)

Meaningfulness of changes from previous year



Deutsche Bundesbank

53PR0008.Chart

Why seasonal adjustment? (I/II)

Deutsche Bundesbank, Statistical Supplement 4 "Seasonally adjusted business statistics"

The [...] **purpose** in seasonally adjusting time series **is to filter out the usual seasonal fluctuations** within the movements of the time series under review.

Bell & Hillmer (1984), Issues Involved With the Seasonal Adjustment of Economic Time Series, JBES 2 (4), 291-320

Seasonal adjustment is done to simplify data so that they may be more easily interpreted by statistically unsophisticated users **without a significant loss of information.**

Why seasonal adjustment? (II/II)

Deutsche Bundesbank, Statistical Supplement 4 "Seasonally adjusted business statistics"

Seasonal adjustment also includes the

- ✎ elimination of working-day variations

insofar as influences deriving from

- ✎ differences in the number of working days or the dates of particular days

(e.g. public holidays, weekday on the last day of the month in the case of stock series) **can be demonstrated and quantified.**

Visibility in seasonally adjusted data

Deutsche Bundesbank, Statistical Supplement 4 "Seasonally adjusted business statistics"

Thus, **fluctuations due to**

- ☞ **exceptionally strong or weak seasonal influences**

[...] **will** continue to **be visible in the seasonally adjusted series** to the extent that they

- ☞ exceed, or fall short of, the normal seasonal average.

In general, **other**

- ☞ **random disruptions and unusual movements** that are readily understandable in economic terms

[...] **are also not eliminated.**

Seasonal adjustment approaches

Empirical-based

- Seasonal dynamics \leadsto Ad hoc extraction methods
- Weighted moving averages \leadsto STL, X-11

Model-based





- Seasonal & non-seasonal dynamics \leadsto Joint framework
- Top-down strategy \leadsto ARIMA model decomposition
- Bottom-up strategy \leadsto Structural time series models

Syntheses

- Model-based pretreatment & ad hoc filters \leadsto X-12-ARIMA
- Model-based & HP filters \leadsto Atomic seasonal models

References (I/III)



Time series analysis

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Seasonal time series

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