CHRISTIN BANERJEE

Full Stack Developer

www.linkedin.com/in/christin-banerjee

christincode.github.io

ABOUT

Full Stack Developer interested in working with a collaborative team in a creative environment. Passionate about problem solving, user interaction, analytics, & using software development as a creative outlet sharing strengths & skills. Pursuing a company that is full of career growth & opportunities.

SKILLS & SOFTWARE

Java · Spring · Hibernate · JPA · JavaScript · MVC · HTML
Flexbox · Grid · TDD · AJAX · JSON · Visual Studio Code
CSS · Agile Scrum · Object Oriented Programming · SQL
Restful APIs · GIT· GitHub · DOM · Relational Databases
Responsive Design/Mobile · IntelliJ · Source Control

EXPERIENCE

CONTRACTOR-DATA ENTRY COORDINATOR

Dawson | March 2020

- Assigned to 2 separate data entry projects for the same company with a 4 week deadline & completed both projects in 12 days working remote
- Organized data & renamed over 1000 files & photos in Dropbox using a name tool created in excel for a new system merger
- Worked with excel to analyze data, such as customer reviews, & forwarded the follow up task to the appropriate department head

DIRECTOR OF SALES & MARKETING

Graduate Hotels | April 2019-February 2020

- Created standard operating procedures for the sales department & the new hotel marketing plan for the hotels opening team. Conducted interviews for the opening team.
- Exceeded revenue by $63,974 from group room nights alone in the first month of being open & became the first Graduate Hotel to achieve budget for the first three months of opening
- Spread brand awareness at a local & national level by tabling around the city while managing a team to meet & achieve their pre-opening/opened goals

PROJECTS

github.com/ChristinCode

VIRTUAL ALBUM ORGANIZER

Inspired by a Spotify style application build for a store in the Short North.
JavaScript, HTML, CSS, GIT, IntelliJ, OOP, Unit Tesing/TDD, Visual Studio, RESTful API, Java, Agile/Scrum, Encapsulation

DONUT CLICKER

Inspired by the infamous Cookie Clicker Game.
JavaScript, HTML, CSS, GIT, Visual Studio, DOM, Jasmine, Encapsulation

OPTIMISTIC WANDER BLOG SITE

Blog site focused on walking & hiking trails around central Ohio.
Java, HTML, CSS, MVC, TDD, JPA, OOP, IntelliJ, Scrum/Agile, Github, Git Bash, Visual Studio

TRAVEL ON THE FLY

Travel review site inspired by Travelocity.
Java, HTML, CSS, MVC, TDD, JPA, OOP, IntelliJ, Scrum/Agile, Github, Git Bash, Visual Studio

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EXPERIENCE CONT.

DIRECTOR OF SALES & MARKETING

Aimbridge Hospitality | April 2017-April 2019

- Lead & participate in high level calls, presentations, & budget meetings with ownership & corporate
- Grew government group by $79,714 in revenue within my two year by building new relationships & increased revenues by $187,069 in the SMERF market of which $143,803 was from the University of Pittsburgh during my first year of employment along with $23,259 in revenue in Pitt's transient rate
- Organize a grassroots sales effort by hosting sales blitzes, luncheons, & client events which led to participated in a taskforce opportunities along with training & mentoring new sales teams

DUAL SALES MANAGER

Aimbridge Hospitality | August 2016-April 2017

- Built relationships with local event venues which increased wedding business by $31,684 & captured
- $11,826 in revenue from Government VIPs & shifted a 2,000 room night corporate account from a competitor closer to the client's office
- Developed new business by utilizing Hotelligence, Dodge, & other industry reportsteams

SALES & MARKETING MANAGER

Aimbridge Hospitality | April 2015-August 2016

- Participated in & lead high level calls with regional managers
- Grew the corporate group revenue to $126,708 within my first year of employment & captured 4,709 new room nights with a revenue increase of $385,910 in the business travel segment
- Built relationships with Marriott's Global Sales Team & submitted business cases with annual RFPs

OPERATIONS & MARKETING ASSISTANT

Ameriprise Financial Services | February 2014-December 2014

- Responsible for conversion to paperless office & uploading appropriate client information
- Invited potential & existing clients to company events & promotions while at trade shows/seminars & responsible for client marketing activities

EDUCATION

WE CAN CODE IT
Certificate of Software Development

UNIVERSITY OF CENTRAL FLORIDA, ROSEN COLLEGE FOR HOSPITALITY MANAGEMENT
BA, Hospitality Management | Minor in Leadership studies | GPA: 3.5

APICIUS INTERNATIONAL SCHOOL OF HOSPITALITY
Certificate