

# CHRISTIN BANERJEE

*Full Stack Developer*

[www.linkedin.com/in/christin-banerjee](https://www.linkedin.com/in/christin-banerjee)

[christincode.github.io](https://christincode.github.io)

## ABOUT

Full Stack Developer interested in working with a collaborative team in a creative environment. Passionate about problem solving, user interaction, analytics, & using software development as a creative outlet sharing strengths & skills. Pursuing a company that is full of career growth & opportunities.

## SKILLS & SOFTWARE

Java • Spring • Hibernate • JPA • JavaScript • MVC • HTML  
Flexbox • Grid • TDD • AJAX • JSON • Visual Studio Code  
CSS • Agile Scrum • Object Oriented Programming • SQL  
Restful APIs • GIT • GitHub • DOM • Relational Databases  
Responsive Design/Mobile • IntelliJ • Source Control

## EXPERIENCE

### CONTRACTOR-DATA ENTRY COORDINATOR

*Dawson | March 2020*

- Assigned to 2 separate data entry projects for the same company with a 4 week deadline & completed both projects in 12 days working remote
- Organized data & renamed over 1000 files & photos in Dropbox using a name tool created in excel for a new system merger
- Worked with excel to analyze data, such as customer reviews, & forwarded the follow up task to the appropriate department head

### DIRECTOR OF SALES & MARKETING

*Graduate Hotels | April 2019-February 2020*

- Created standard operating procedures for the sales department & the new hotel marketing plan for the hotels opening team. Conducted interviews for the opening team.
- Exceeded revenue by \$63,974 from group room nights alone in the first month of being open & became the first Graduate Hotel to achieve budget for the first three months of opening
- Spread brand awareness at a local & national level by tabling around the city while managing a team to meet & achieve their pre-opening/opened goals

## PROJECTS

[github.com/ChristinCode](https://github.com/ChristinCode)

### VIRTUAL ALBUM ORGANIZER

Inspired by a Spotify style application build for a store in the Short North.

**JavaScript, HTML, CSS, GIT, IntelliJ, OOP, Unit Testing/TDD, Visual Studio, RESTful API, Java, Agile/Scrum, Encapsulation**

### DONUT CLICKER

Inspired by the infamous Cookie Clicker Game.

**JavaScript, HTML, CSS, GIT, Visual Studio, DOM, Jasmine, Encapsulation**

### OPTIMISTIC WANDER BLOG SITE

Blog site focused on walking & hiking trails around central Ohio.

**Java, HTML, CSS, MVC, TDD, JPA, OOP, IntelliJ, Scrum/Agile, Github, Git Bash, Visual Studio**

### TRAVEL ON THE FLY

Travel review site inspired by Travelocity.

**Java, HTML, CSS, MVC, TDD, JPA, OOP, IntelliJ, Scrum/Agile, Github, Git Bash, Visual Studio**

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## EXPERIENCE CONT.

### DIRECTOR OF SALES & MARKETING

*Aimbridge Hospitality | April 2017-April 2019*

- Lead & participate in high level calls, presentations, & budget meetings with ownership & corporate
- Grew government group by \$79,714 in revenue within my two year by building new relationships & increased revenues by \$187,069 in the SMERF market of which \$143,803 was from the University of Pittsburgh during my first year of employment along with \$23,259 in revenue in Pitt's transient rate
- Organize a grassroots sales effort by hosting sales blitzes, luncheons, & client events which led to participated in a taskforce opportunities along with training & mentoring new sales teams

### DUAL SALES MANAGER

*Aimbridge Hospitality | August 2016-April 2017*

- Built relationships with local event venues which increased wedding business by \$31,684 & captured
- \$11,826 in revenue from Government VIPs & shifted a 2,000 room night corporate account from a competitor closer to the client's office
- Developed new business by utilizing Hotelligence, Dodge, & other industry reportsteams

### SALES & MARKETING MANAGER

*Aimbridge Hospitality | April 2015-August 2016*

- Participated in & lead high level calls with regional managers
- Grew the corporate group revenue to \$126,708 within my first year of employment & captured 4,709 new room nights with a revenue increase of \$385,910 in the business travel segment
- Built relationships with Marriott's Global Sales Team & submitted business cases with annual RFPs

### OPERATIONS & MARKETING ASSISTANT

*Ameriprise Financial Services | February 2014-December 2014*

- Responsible for conversion to paperless office & uploading appropriate client information
- Invited potential & existing clients to company events & promotions while at trade shows/seminars & responsible for client marketing activities

## EDUCATION

### WE CAN CODE IT

Certificate of Software Development

### UNIVERSITY OF CENTRAL FLORIDA, ROSEN COLLEGE FOR HOSPITALITY MANAGEMENT

BA, Hospitality Management | Minor in Leadership studies | GPA: 3.5

### APICIUS INTERNATIONAL SCHOOL OF HOSPITALITY

Certificate