Visual Designer
Chris Bui

chris-bui.github.io
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Education

Georgia Institute of Technology
Aug. 2018 – May 2020
M. S. Digital Media

Georgia Institute of Technology
Aug. 2015 – May 2029
B. S. Computational Media

Skills

Design
Storyboarding, User Flows, Prototyping, Wireframing, Journey Mapping, Empathy Mapping, Visual Design, Illustration

User Research
Competitive Analysis, Heuristic Evaluation, Usability Testing, Contextual Inquiry, User Scenarios, Ethnography, Affinity Analysis, Card Sorting, Personas

Coding
HTML & CSS

Tools

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Dreamweaver, Adobe XD), Balsamiq, InVision, Figma, Axure RP, Sketch, Miro, Abstract, Jira

Publications

S. M. Astrid Bin, Christina Bui, Benjamin Genchel, Kaushal Sali, Brian Magerko, Jason Freeman. *From the museum to the browser: Translating a music-driven exhibit from physical space to a web app*. Web Audio Conference (2019).

Experience

Freelance UI Tutor | CareerFoundry
May 2022 – Present (Remote)
- Provides students with personalized and actionable feedback on assignments.
- Collaborates with a team of mentors and career specialists to nurture emerging design talent.

Product Designer | Cisco
Jun. 2020 – Present in San Jose, CA
- Identified complex problems and designed comprehensive visual solutions for the entire Cisco portfolio.
- Led a variety of projects (Map View, aaS experiences, Onboarding, Partner Management) from concept to prototype.
- Created hi-fi mockups, maintaining consistency across all products with company branding and visual design standards.
- Contributed and maintained design system visual specifications.
- Evangelized and integrated visual design processes with other teams.

Graduate Research Assistant | Georgia Tech Digital Media Program
Aug. 2019 – May 2020 in Atlanta, GA
- Contributed to development of program website to improve its reach to potential students.
- Made promotional digital and graphic designs.
- Ensured that records of alumni were accurate and updated.

Lead UI/UX Designer | Georgia Tech Expressive Machinery Lab
May 2019 – Aug. 2019 in Atlanta, GA
- Led the redesign efforts of an educational web app.
- Created lo-fi wireframes, hi-fi mockups, and interactive prototypes.
- Worked closely with developers to seamlessly integrate designs into code.
- Defined visual design from mood boards to style guides.

Technical Student Assistant II | Georgia Tech Multimedia Studio
Jan. 2018 – Apr. 2019 in Atlanta, GA
- Provided customers assistance with media production software and plotter printing.
- Managed multimedia equipment and spaces such as microphones, computers, recording studios, and conference rooms.

UI/UX Designer Intern | Diversified.
May 2018 – Aug. 2018 in Atlanta, GA
- Designed custom audio-visual conferencing interfaces for various clients.
- Aligned each interface design with the client's unique brand and requirements.
- Compiled an icon library with hundreds of icons for the design team.