UX Designer

Christina Bui

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Education

Georgia Institute of Technology

Aug. 2018 - May 2020

M. S. Digital Media

Georgia Institute of Technology

Aug. 2015 - May 2019

B. S. Computational Media

Skills

Design

Storyboarding, User Flows, Prototyping, Wireframing, Journey Mapping, Empathy Mapping, Visual Design, Illustration

User Research

Competitive Analysis, Heuristic Evaluation, Usability Testing, Contextual Inquiry, User Scenarios, Ethnography, Affinity Analysis, Card Sorting, Personas

Coding

Java, C#, HTML/CSS, Processing, Arduino

Tools

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Dreamweaver, Adobe XD), Balsamiq, InVision, Figma, Axure RP, Sketch, Miro, Abstract

Publications

S. M. Astrid Bin, Christina Bui, Benjamin Genchel, Kaushal Sali, Brian Magerko, Jason Freeman. From the museum to the browser: Translating a music-driven exhibit from physical space to a web app. Web Audio Conference (2019).

Experience

User Experience Designer

Jun. 2020 - Present

Cisco

San Jose, CA

Identifies complex problems and designs comprehensive solutions for the entire Cisco portfolio. Works in collaboration with a team of UI/UX Designers, Software Developers, and Product Managers to build a solid customer experience for cloud-based software.

Graduate Research Assistant

Aug. 2019 - May 2020

Georgia Tech Digital Media Program

Atlanta, GA

Assisted Associate Director of Graduate Studies with creating promotional material for the Digital Media graduate program through graphic design, web development, and social media content.

UI/UX Designer

May 2019 - Aug. 2019

Georgia Tech Expressive Machinery Lab

Atlanta, GA

Translated GrooveMachine, a physical interface that teaches coding principles through musical metaphors, to a web-based experience. Experimented with visualizing audio and interaction design to support users' education.

Technical Student Assistant II

Jan. 2018 - Apr. 2019

Georgia Tech Multimedia Studio

Atlanta, GA

Provided customers assistance with the Adobe Creative Cloud and plotter printing. Managed maintained multimedia equipment and meeting spaces.

Design Lead

Aug. 2018 - May 2020

Georgia Tech Design & Social Interaction Studio

Atlanta, GA

Led a team of Designers, Software Developers, and Scientists in designing Heart Link, an interactive installation which tests the dominant logic of self-tracking devices by visualizing pulse in a social context.

UI/UX Designer Intern

May 2018 - Aug. 2018

Diversified.

Atlanta, GA

Created audio-visual conferencing experiences for various clients while aligning with each of their unique brands. Drove the development of an icon library to ensure consistency and efficiency for the UI/UX team.

Graphic Designer

Jun. 2018 - Jan. 2018

10,000 Cellphones of Duluth

Duluth, GA

Developed branded marketing collateral such as poster and print design.