Christina Bui

UI/UX Designer / Graphic Designer / Illustrator

https://christina-bui.github.io
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Skills

Design

Storyboarding
User Flows
Prototyping
Wireframing
Journey Mapping
Empathy Mapping
Visual Design
Illustration

User Research

Competitive Analysis
Heuristic Evaluation
Usability Testing
Contextual Inquiry
Ethnography
Affinity Analysis
Card Sorting
Personas

Coding

Java
C#
HTML/CSS
Processing
Arduino

Tools

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Dreamweaver, Adobe XD)
Balsamiq
InVision Studio
Figma
Axure RP

Publications

S. M. Astrid Bin, Christina Bui, Benjamin Genchel, Kaushal Sali, Brian Magerko, Jason Freeman. *From the museum to the browser: Translating a music-driven exhibit from physical space to a web app.* Web Audio Conference (2019).

Awards

Georgia Institute of Technology

School of Literature, Media, and Communication - Diversity in Creativity and Research Award (2018)

Meadowcreek High School

Valedictorian (2015)

Education

Georgia Institute of Technology

Aug. 2019 - Present, M.S. Digital Media

Georgia Institute of Technology

Aug. 2015 - May 2019, B. S. Computational Media

Experience

Graduate Research Assistant / Georgia Tech Digital Media Program

Aug. 2019 - Present in Atlanta, GA

- Assisted Associate Director of Graduate Studies with tasks such as graphic design, web development, social media marketing, and data entry.
- Used WordPress to format and develop official program website.
- Used Adobe Photoshop and Illustrator to create graph design with program branding.
- Responsible for updating entire alumni database.

UI/UX Lead / Georgia Tech Expressive Machinery Lab

May 2019 - Aug. 2019 in Atlanta, GA

- Responsible for re-designing entire web interface for coding education application.
- Created wireframes using Adobe Illustrator and interactive prototypes in InVision Studio.
- Created style guide to ensure consistency of visuals across different media.

Technical Student Assistant II / Georgia Tech Multimedia Studio

Jan. 2018 - Apr. 2019 in Atlanta, GA

- Provided customers assistance with the Adobe Creative Cloud and plotter printing.
- Managed and organized multimedia equipment and spaces such as microphones, recording studios, and conferencing rooms.

UI/UX Intern / Diversified.

May 2018 - Aug. 2018 in Atlanta, GA

- Created custom audio-visual conferencing interfaces for various clients such as Macy's and Coca-Cola using Crestron Studio.
- Responsible for the creation of an icon library consisting of hundreds of unique icons using Adobe Illustrator and Adobe Photoshop.

Graphic Design Consultant / 10,000 Cellphones of Duluth

Jan. 2018 - Jun. 2018 in Duluth, GA

- Created various branded collateral spanning poster design to print design using Adobe Photoshop and Adobe Illustrator.
- Designed monthly promotional flyers and an informational brochure.

Projects

Heart Sense

- Worked on team to use Arduino sensors to collect biometric data from users to create captivating visualizations.
- Responsible for developing, designing, and evaluating physical prototype.
- Lead brainstorming, rapid prototyping, and evaluation sessions.

Learn-A-Latte

- Worked with team to research and design interface focused on sharing knowledge of coffee.
- Contributed to brainstorming, identifying problem space, conducting competitive analyses, conducting user interviews, making affinity diagrams, developing personas, creating prototypes, testing users
- Lead heuristic evaluations.