

# Christina Bui

UI/UX Designer / Graphic Designer / Illustrator

<https://christina-bui.github.io>  
christina.bui.design@gmail.com  
678-799-1636

## Skills

### Design

Storyboarding  
User Flows  
Prototyping  
Wireframing  
Journey Mapping  
Empathy Mapping  
Visual Design  
Illustration

### User Research

Competitive Analysis  
Heuristic Evaluation  
Usability Testing  
Contextual Inquiry  
User Scenarios  
Ethnography  
Affinity Analysis  
Card Sorting  
Personas

### Coding

Java  
C#  
HTML/CSS  
Processing  
Arduino

## Tools

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Dreamweaver, Adobe XD)  
Balsamiq  
InVision Studio  
Figma  
Axure RP

## Publications

S. M. Astrid Bin, Christina Bui, Benjamin Genchel, Kaushal Sali, Brian Magerko, Jason Freeman. *From the museum to the browser: Translating a music-driven exhibit from physical space to a web app.* Web Audio Conference (2019).

## Awards

### Georgia Institute of Technology

School of Literature, Media, and Communication - Diversity in Creativity and Research Award (2018)

### Meadowcreek High School

Valedictorian (2015)

## Education

### Georgia Institute of Technology

Aug. 2018 - Present, M.S. Digital Media

### Georgia Institute of Technology

Aug. 2015 - May 2019, B. S. Computational Media

## Experience

### Graduate Research Assistant / Georgia Tech Digital Media Program

Aug. 2019 - Present in Atlanta, GA

- Assisted Associate Director of Graduate Studies with tasks such as graphic design, web development, social media marketing, and data entry.
- Used WordPress to format and develop official program website.
- Used Adobe Photoshop and Illustrator to create graph design with program branding.
- Responsible for updating entire alumni database.

### Lead UI/UX Designer / Georgia Tech Expressive Machinery Lab

May 2019 - Aug. 2019 in Atlanta, GA

- Responsible for re-designing entire web interface for coding education application.
- Created wireframes using Adobe Illustrator and interactive prototypes in InVision Studio.
- Created style guide to ensure consistency of visuals across different media.

### Technical Student Assistant II / Georgia Tech Multimedia Studio

Jan. 2018 - Apr. 2019 in Atlanta, GA

- Provided customers assistance with the Adobe Creative Cloud and plotter printing.
- Managed and organized multimedia equipment and spaces such as microphones, recording studios, and conferencing rooms.

### UI/UX Designer Intern / Diversified.

May 2018 - Aug. 2018 in Atlanta, GA

- Created custom audio-visual conferencing interfaces for various clients such as Macy's and Coca-Cola using Crestron Studio.
- Responsible for the creation of an icon library consisting of hundreds of unique icons using Adobe Illustrator and Adobe Photoshop.

### Graphic Design Consultant / 10,000 Cellphones of Duluth

Jan. 2018 - Jun. 2018 in Duluth, GA

- Created various branded collateral spanning poster design to print design using Adobe Photoshop and Adobe Illustrator.
- Designed monthly promotional flyers and an informational brochure.

## Projects

### Heart Sense

- Worked on team to use Arduino sensors to collect biometric data from users to create captivating visualizations.
- Responsible for developing, designing, and evaluating physical prototype.
- Lead brainstorming, rapid prototyping, and evaluation sessions.

### Learn-A-Latte

- Worked with team to research and design interface focused on sharing knowledge of coffee.
- Contributed to brainstorming, identifying problem space, conducting competitive analyses, conducting user interviews, making affinity diagrams, developing personas, creating prototypes, testing users
- Lead heuristic evaluations.