Christina Bui

UI/UX Designer / Graphic Designer / Illustrator

https://christina-bui.github.io
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Skills

Design

Storyboarding
User Flows
Prototyping
Wireframing
Journey Mapping
Empathy Mapping
Visual Design
Illustration

User Research

Competitive Analysis
Heuristic Evaluation
Usability Testing
Contextual Inquiry
User Scenarios
Ethnography
Affinity Analysis
Card Sorting
Personas

Coding

Java
C#
HTML/CSS
Processing
Arduino

Tools

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Dreamweaver, Adobe XD)
Balsamiq
InVision Studio
Figma
Axure RP

Publications

S. M. Astrid Bin, Christina Bui, Benjamin Genchel, Kaushal Sali, Brian Magerko, Jason Freeman. *From the museum to the browser: Translating a music-driven exhibit from physical space to a web app*. Web Audio Conference (2019).

Awards

Georgia Institute of Technology

School of Literature, Media, and Communication - Diversity in Creativity and Research Award (2018)

Meadowcreek High School

Valedictorian (2015)

Education

Georgia Institute of Technology

Aug. 2018 - Present, M.S. Digital Media

Georgia Institute of Technology

Aug. 2015 - May 2019, B. S. Computational Media

Experience

Graduate Research Assistant / Georgia Tech Digital Media Program

Aug. 2019 - Present in Atlanta, GA

- Assisted Associate Director of Graduate Studies with tasks including graphic design, web development, social media marketing, and data entry.
- Formatted and developed official program website using WordPress.
- Created graphic designs with program branding with Adobe Photoshop and Adobe Illustrator.
- Updated database containing information of all past alumni in program.

Lead UI/UX Designer / Georgia Tech Expressive Machinery Lab

May 2019 - Aug. 2019 in Atlanta, GA

- Redesigned entire web interface for GrooveMachine, a coding education application.
- Created wireframes and interactive prototypes in InVision Studio.
- Developed dozens of design solutions and visual designs in Adobe Illustrator.
- Created product style guides in Adobe Illustrator.

Technical Student Assistant II / Georgia Tech Multimedia Studio

Jan. 2018 - Apr. 2019 in Atlanta, GA

- Provided customers assistance with the Adobe Creative Cloud and plotter printing.
- Managed multimedia equipment and spaces such as microphones, computers, recording studios, and conferencing rooms.

UI/UX Designer Intern / Diversified.

May 2018 - Aug. 2018 in Atlanta, GA

- Created custom audio-visual conferencing interfaces for various clients such as Macy's and Coca-Cola using Crestron Studio.
- Designed an icon library consisting of hundreds of unique icons using Adobe Illustrator and Adobe Photoshop.

Graphic Design Consultant / 10,000 Cellphones of Duluth

Jan. 2018 - Jun. 2018 in Duluth, GA

- Created original branded collateral spanning poster design to print design using Adobe Photoshop and Adobe Illustrator.

Projects

Heart Sense

Aug. 2018 - Present in Atlanta, GA

- Worked on team to use Arduino sensors to collect biometric data from users to create captivating visualizations.
- Responsible for developing, designing, and evaluating physical prototype.
- Led brainstorming, rapid prototyping, and evaluation sessions.

Learn-A-Latte

Jan. 2018 - May. 2018 in Atlanta, GA

- Worked with team to research and design interface focused on sharing knowledge of coffee.
- Contributed to brainstorming, identifying problem space, conducting competitive analyses, conducting user interviews, making affinity diagrams, developing personas, creating prototypes, and testing users.
- Led heuristic evaluations.