

## Visual Designer

# Chris Bui

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## Education

### Georgia Institute of Technology

Aug. 2018 - May 2020

M. S. Digital Media

### Georgia Institute of Technology

Aug. 2015 - May 2019

B. S. Computational Media

## Skills

### Design

Storyboarding, User Flows, Prototyping, Wireframing, Journey Mapping, Empathy Mapping, Visual Design, Illustration

### User Research

Competitive Analysis, Heuristic Evaluation, Usability Testing, Contextual Inquiry, User Scenarios, Ethnography, Affinity Analysis, Card Sorting, Personas

### Coding

HTML & CSS

## Tools

Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Dreamweaver, Adobe XD), Balsamiq, InVision, Figma, Axure RP, Sketch, Miro, Abstract, Jira

## Publications

S. M. Astrid Bin, Christina Bui, Benjamin Genchel, Kaushal Sali, Brian Magerko, Jason Freeman. *From the museum to the browser: Translating a music-driven exhibit from physical space to a web app*. Web Audio Conference (2019).

## Experience

### Freelance UI Tutor | CareerFoundry

May 2022 - Present (Remote)

- Provides students with personalized and actionable feedback on assignments.
- Collaborates with a team of mentors and career specialists to nurture emerging design talent.

### Product Designer | Cisco

Jun. 2020 - Present in San Jose, CA

- Identified complex problems and designed comprehensive visual solutions for the entire Cisco portfolio.
- Led a variety of projects (Map View, aaS experiences, Onboarding, Partner Management) from concept to prototype.
- Created hi-fi mockups, maintaining consistency across all products with company branding and visual design standards.
- Contributed and maintained design system visual specifications.
- Evangelized and integrated visual design processes with other teams.

### Graduate Research Assistant | Georgia Tech Digital Media Program

Aug. 2019 - May 2020 in Atlanta, GA

- Contributed to development of program website to improve its reach to potential students.
- Made promotional digital and graphic designs.
- Ensured that records of alumni were accurate and updated.

### Lead UI/UX Designer | Georgia Tech Expressive Machinery Lab

May 2019 - Aug. 2019 in Atlanta, GA

- Led the redesign efforts of an educational web app.
- Created lo-fi wireframes, hi-fi mockups, and interactive prototypes.
- Worked closely with developers to seamlessly integrate designs into code.
- Defined visual design from mood boards to style guides.

### Technical Student Assistant II | Georgia Tech Multimedia Studio

Jan. 2018 - Apr. 2019 in Atlanta, GA

- Provided customers assistance with media production software and plotter printing.
- Managed multimedia equipment and spaces such as microphones, computers, recording studios, and conference rooms.

### UI/UX Designer Intern | Diversified.

May 2018 - Aug. 2018 in Atlanta, GA

- Designed custom audio-visual conferencing interfaces for various clients.
- Aligned each interface design with the client's unique brand and requirements.
- Compiled an icon library with hundreds of icons for the design team.