

# ETF3231/5231: Business forecasting

Week 2: Time series graphics

<https://bf.numbat.space/>



# Outline

- 1 Time series in R
- 2 Time series graphics
- 3 Time series patterns
- 4 Seasonal and seasonal subseries plots
- 5 Lag plots and autocorrelation
- 6 White noise

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# Included in week 1:

- `tsibble` objects
- The `tsibble` index

# dplyr funtions

- filter: choose rows
- select: choose columns
- mutate: make new columns
- group\_by: group rows
- summarise: summarise across groups
- reframe: summarise multiple rows across groups

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# Time series graphics

- Time plots: `autoplot()`
- Seasonal plots: `gg_season()`
- Seasonal subseries plots: `gg_subseries()`
- Lag plots: `gg_lag()`
- ACF plots: `ACF()` |> `autoplot()`

# Time plots

- First in any modelling/forecasting task should be to plot your data.
- Plots allow us to identify:
  - ▶ Patterns;
  - ▶ Unusual observations;
  - ▶ Changes over time;
  - ▶ Relationships between variables.



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## Patterns:

- trend
- seasonal
- cycles

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# Time series patterns

**Trend** pattern exists when there is a **long-term** increase or decrease in the data.

**Seasonal** pattern exists when a series is influenced by **seasonal factors** (e.g., the quarter of the year, the month, or day of the week).

**Cyclic** pattern exists when data exhibit rises and falls that are **not of fixed period** (duration usually of at least 2 years).

# Seasonal or cyclic?

Differences between seasonal and cyclic patterns:

- seasonal pattern **constant length**; cyclic pattern **variable length**
- **average length** of cycle longer than length of seasonal pattern
- **magnitude** of cycle more variable than magnitude of seasonal pattern

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The timing of peaks and troughs is predictable with seasonal data, but unpredictable in the long term with cyclic data.

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## Seasonal plots

- Data plotted against the individual "seasons" in which the data were observed. (In this case a "season" is a month.)
- Something like a time plot except that the data from each season are overlapped.
- Enables the underlying seasonal pattern to be seen more clearly, and also allows any substantial departures from the seasonal pattern to be easily identified.
- In R: `gg_season()`

# Seasonal subseries plots

- Data for each season collected together in time plot as separate time series.
- Enables the underlying seasonal pattern to be seen clearly, and changes in seasonality over time to be visualized.
- In R: `gg_subseries()`

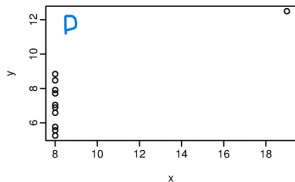
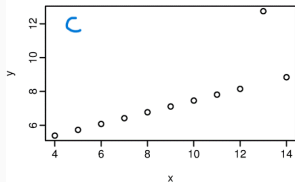
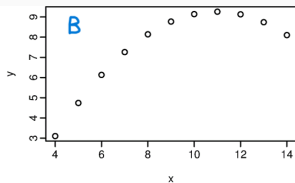
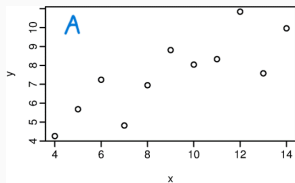


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# Correlation coefficient

■ Which one has the highest correlation?



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Autocovariance ( $c_k$ ) and autocorrelation ( $r_k$ ): measure linear relationship between lagged values of a time series  $y$ .

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Autocovariance ( $c_k$ ) and autocorrelation ( $r_k$ ): measure linear relationship between lagged values of a time series  $y$ .

We measure the relationship between:

- $y_t$  and  $y_{t-1}$
- $y_t$  and  $y_{t-2}$
- $y_t$  and  $y_{t-3}$
- ...
- $y_t$  and  $y_{t-k}$
- etc.

# Autocorrelation

We denote the sample **autocovariance** at lag  $k$  by  $c_k$  and the sample **autocorrelation** at lag  $k$  by  $r_k$ . Then define

$$r_k = \frac{c_k}{c_0} = \frac{\sum_{t=k+1}^T (y_t - \bar{y})(y_{t-k} - \bar{y})}{\sum_{t=1}^T (y_t - \bar{y})^2}$$

- $r_1$  indicates how successive values of  $y$  relate to each other
- $r_2$  indicates how  $y$  values two periods apart relate to each other
- $r_k$  is *almost* the same as the sample correlation between  $y_t$  and  $y_{t-k}$ .

# Trend and seasonality in ACF plots

- When data have a **trend**, the autocorrelations for small lags tend to be large and positive.
- When data are **seasonal**, the autocorrelations will be larger at the seasonal lags (i.e., at multiples of the seasonal frequency)
- When data are **trended and seasonal**, you see a combination of these effects.

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# White noise and random walks

## White noise

$\varepsilon_t$  independent and identically distributed with mean zero and constant variance.

## Random walk

$y_t = y_{t-1} + \varepsilon_t$  where  $\varepsilon_t$  is a white noise variable.



# Sampling distribution of autocorrelations

Sampling distribution of  $r_k$  for white noise data is asymptotically  $N(0, 1/T)$ .

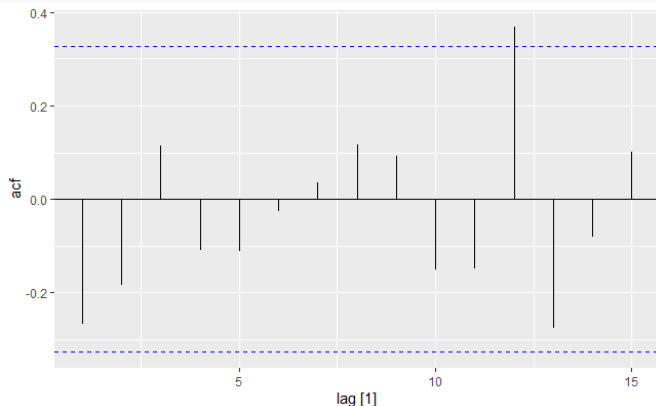
- 95% of all  $r_k$  for white noise must lie within  $\pm 1.96/\sqrt{T}$ .
- If this is not the case, the series is probably not WN.
- Common to plot lines at  $\pm 1.96/\sqrt{T}$  when plotting ACF. These are the **critical values**.

# Example: White noise autocorrelation

## Example:

$T = 36$  and so critical values at  $\pm 1.96/\sqrt{36} = \pm 0.327$ .

All autocorrelations lie within these limits, confirming that the data are white noise. (More precisely, the data cannot be distinguished from white noise.)



Note: 5% chance to be outside the critical values (Type I error). You want to see spikes a long way out or many of them. Don't get too excited for 1 just outside especially at longer lags.