

# ETF3231/5231

## Business forecasting

Week 7: ARIMA models

<https://bf.numbat.space/>



# Outline

- 1 Stationarity and differencing
- 2 Backshift notation

# ARIMA models

**AR:** autoregressive (lagged observations as inputs)

**I:** integrated (differencing to make series stationary)

**MA:** moving average (lagged errors as inputs)

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# ARIMA models

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An ARIMA model is rarely interpretable in terms of visible data structures like trend and seasonality. But it can capture a huge range of time series patterns.

Make data stationary (variance & mean), fit model, reverse, forecast.

# Outline

1 Stationarity and differencing

2 Backshift notation

# Stationarity

## Definition

If  $\{y_t\}$  is a **stationary time series**, then for all  $s$ , the distribution of  $(y_t, \dots, y_{t+s})$  does not depend on  $t$ .

A **stationary series** is:

- roughly horizontal
- constant variance
- no patterns predictable in the long-term

# Stationarity

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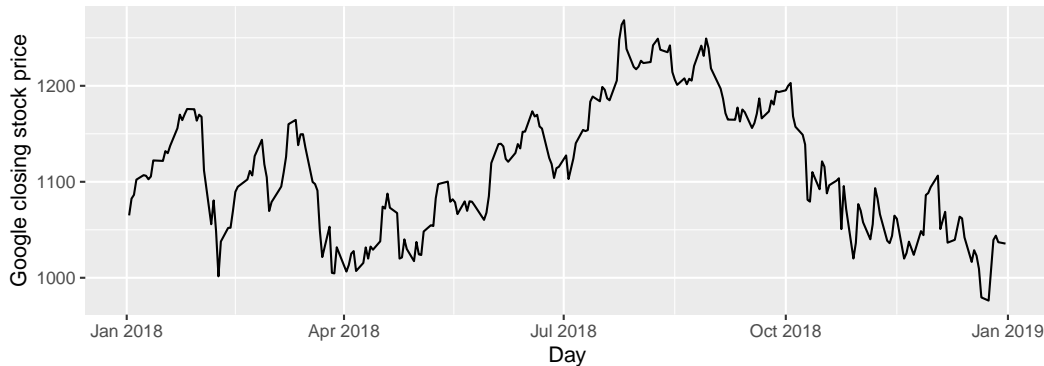
A **stationary series** is:

- roughly horizontal
- constant variance
- no patterns predictable in the long-term
- Transformations help to **stabilize the variance**.
- For ARIMA modelling, we also need to **stabilize the mean**.



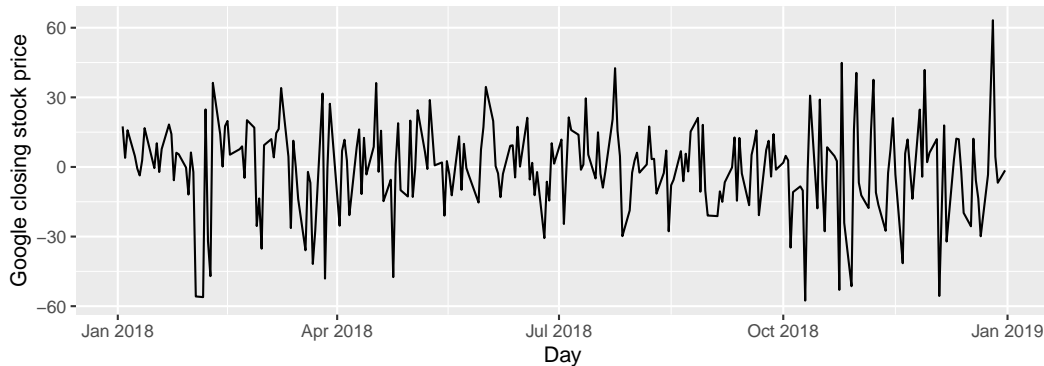
# Stationary?

```
gafa_stock |>  
  filter(Symbol == "GOOG", year(Date) == 2018) |>  
  autoplot(Close) +  
  labs(y = "Google closing stock price", x = "Day")
```



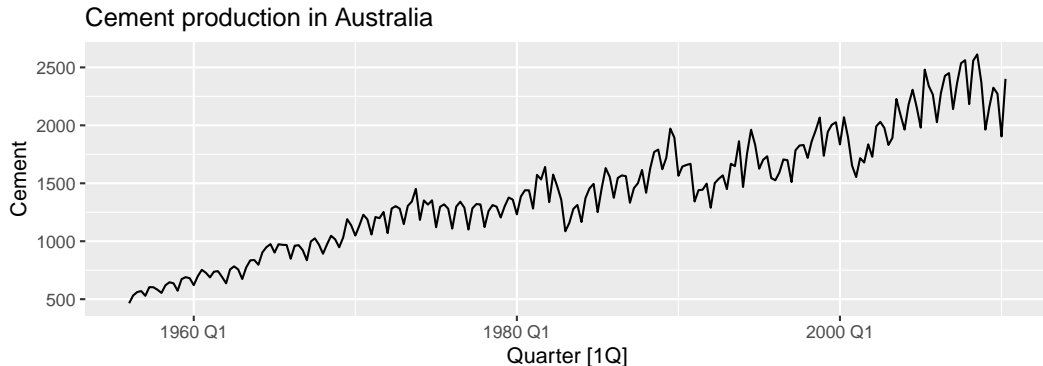
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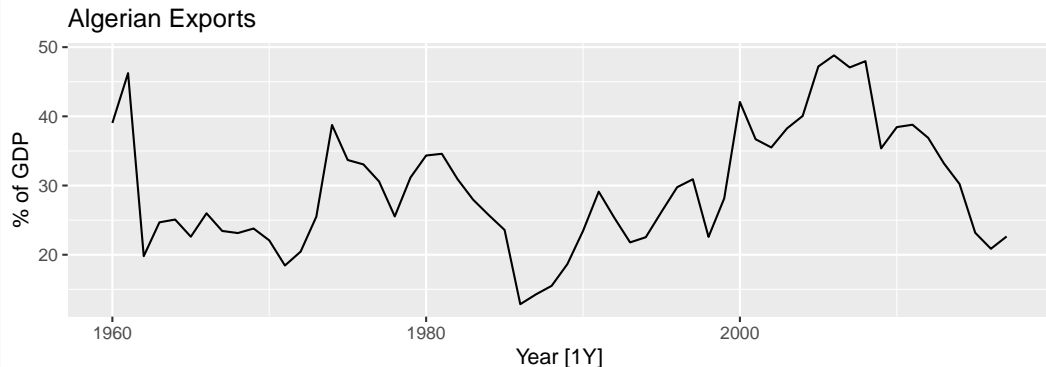
# Stationary?

```
aus_production |>  
  autoplot(Cement) +  
  labs(title = "Cement production in Australia")
```



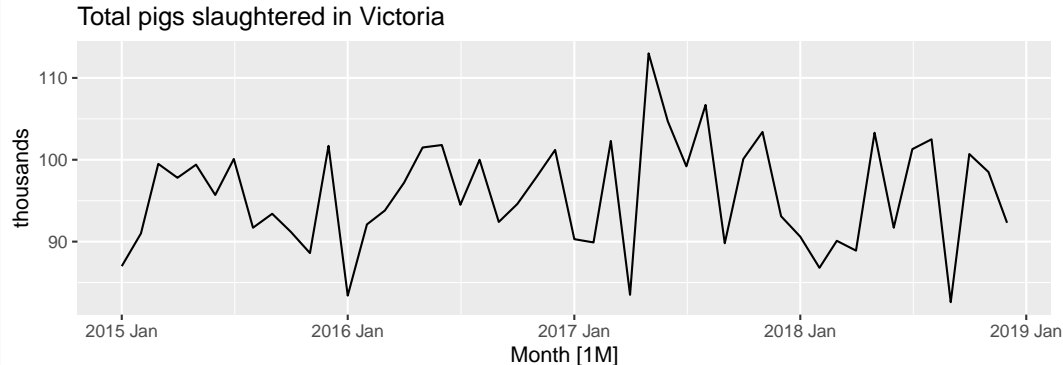
# Stationary?

```
global_economy |>  
  filter(Country == "Algeria") |>  
  autoplot(Exports) +  
  labs(y = "% of GDP", title = "Algerian Exports")
```



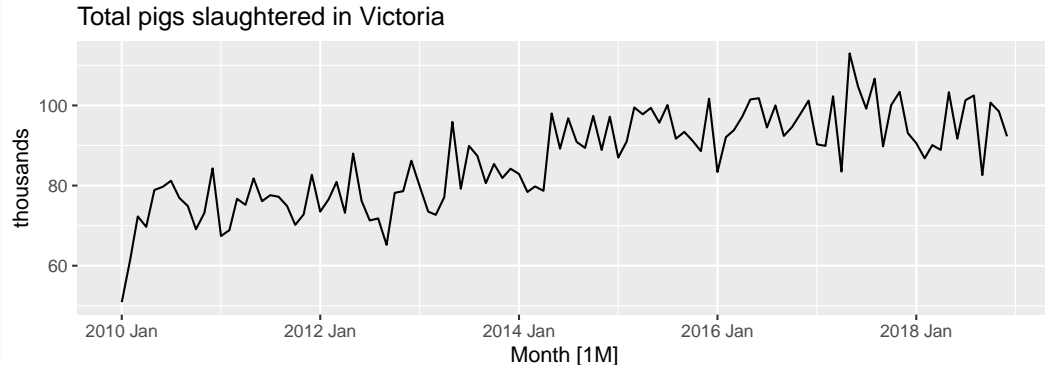
# Stationary?

```
aus_livestock |>  
  filter(Animal == "Pigs", State == "Victoria", year(Month) >= 2015) |>  
  autoplot(Count/1e3) +  
  labs(y = "thousands", title = "Total pigs slaughtered in Victoria")
```



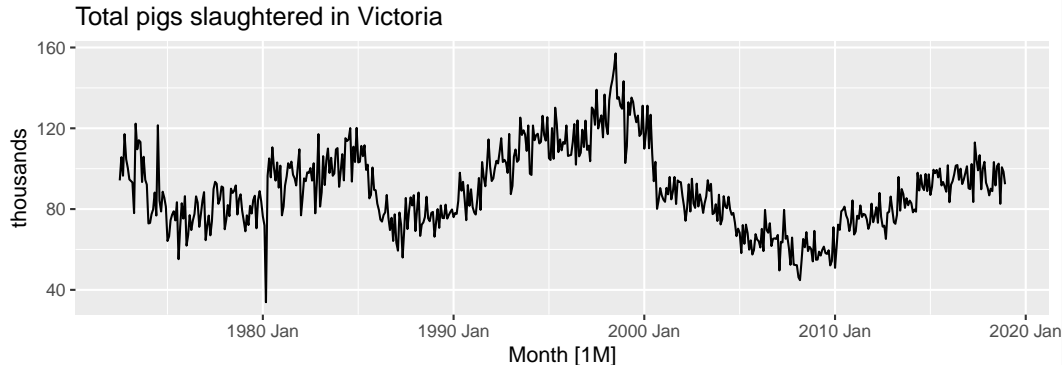
# Stationary?

```
aus_livestock |>  
  filter(Animal == "Pigs", State == "Victoria", year(Month) >= 2010) |>  
  autoplot(Count/1e3) +  
  labs(y = "thousands", title = "Total pigs slaughtered in Victoria")
```



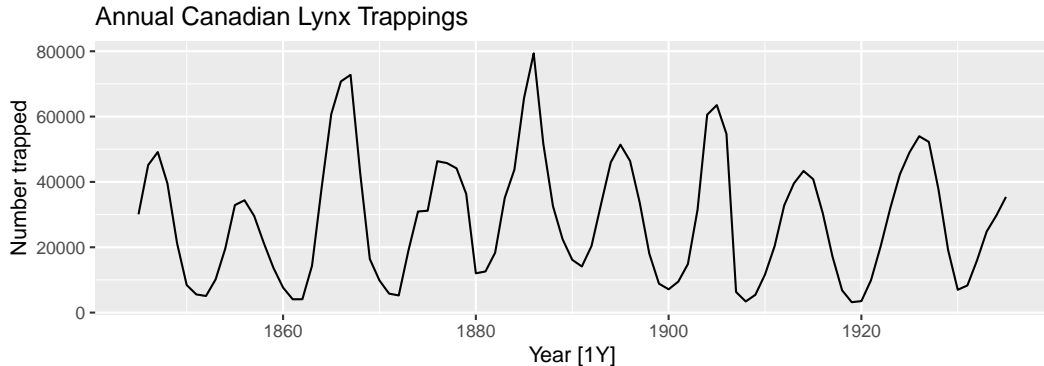
# Stationary?

```
aus_livestock |>  
  filter(Animal == "Pigs", State == "Victoria") |>  
  autoplot(Count/1e3) +  
  labs(y = "thousands", title = "Total pigs slaughtered in Victoria")
```



# Stationary?

```
pelt |>  
  autoplot(Lynx) +  
  labs(y = "Number trapped",  
       title = "Annual Canadian Lynx Trappings")
```



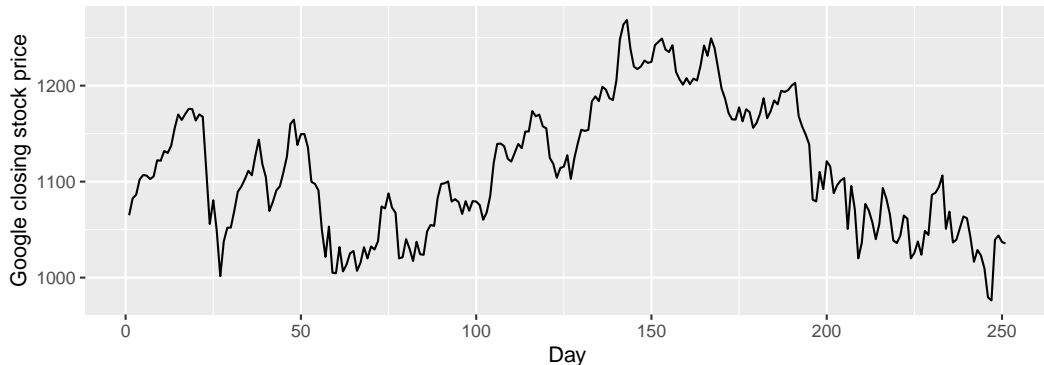


# Example: Google stock price

```
google_2018 <- gafa_stock |>  
  filter(Symbol == "GOOG", year(Date) == 2018) |>  
  mutate(trading_day = row_number()) |>  
  update_tsibble(index = trading_day, regular = TRUE)
```

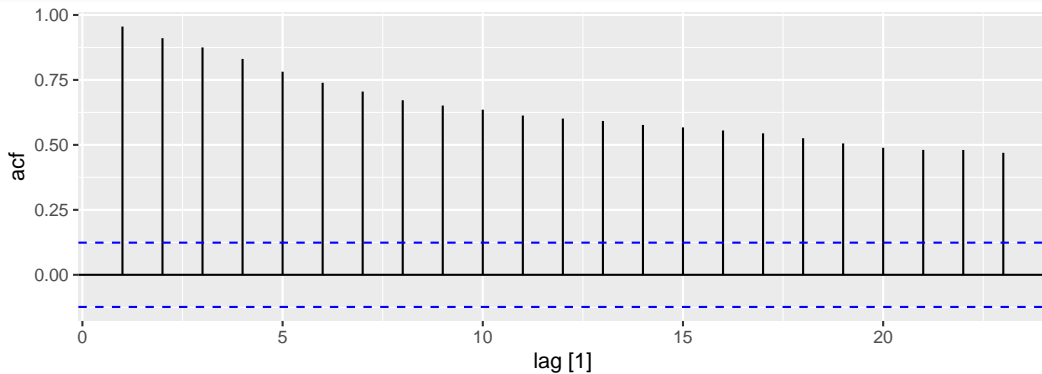
# Example: Google stock price

```
google_2018 |>  
  autoplot(Close) + labs(y = "Google closing stock price", x = "Day")
```



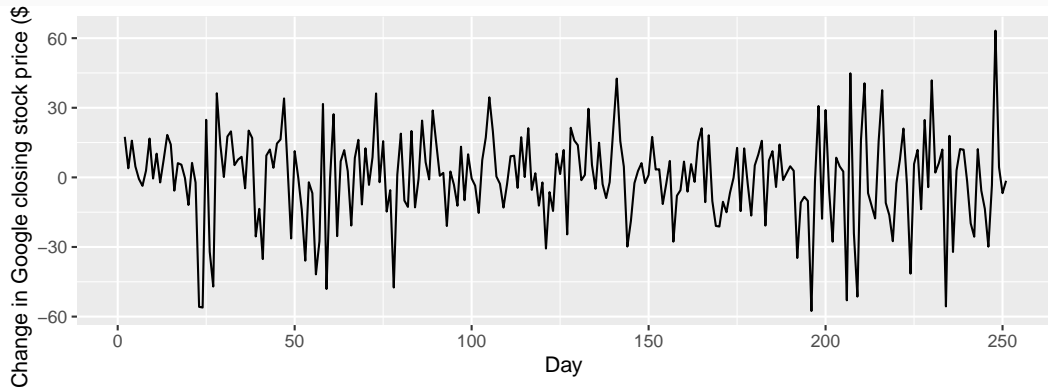
# Example: Google stock price

```
google_2018 |>  
  ACF(Close) |> autoplot()
```



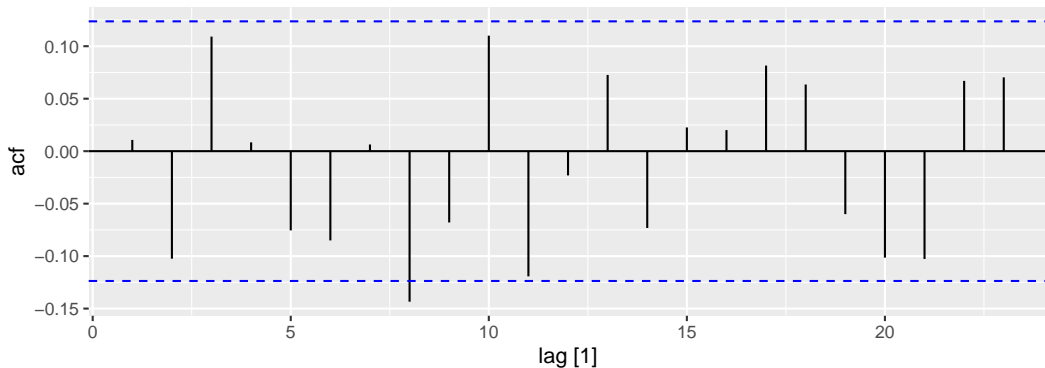
# Example: Google stock price

```
google_2018 |>  
  autoplot(difference(Close)) +  
  labs(y = "Change in Google closing stock price ($USD)", x = "Day")
```



# Example: Google stock price

```
google_2018 |> ACF(difference(Close)) |> autoplot()
```



# Differencing

- Differencing helps to **stabilize the mean**.
- The differenced series is the *change* between each observation in the original series:  $y'_t = y_t - y_{t-1}$ .
- The differenced series will have **only  $T - 1$  values** since it is not possible to calculate a difference  $y'_1$  for the first observation.

## Example: Google stock price

- The differences are the **day-to-day** changes.
- Now the series looks just like a white noise series:
  - ▶ No autocorrelations outside the 95% limits.
  - ▶ Large Ljung-Box p-value.
- **Conclusion:** The daily change in the Google stock price is essentially a random amount uncorrelated with previous days.

# Random walk model

- Graph of differenced data suggests the following model:

$$y_t - y_{t-1} = \varepsilon_t \quad \text{or} \quad y_t = y_{t-1} + \varepsilon_t$$

where  $\varepsilon_t \sim NID(0, \sigma^2)$ .

- Very widely used for non-stationary data.
- This is **the model behind the naïve method**.
- Random walks typically have:
  - ▶ long periods of apparent trends up or down.
  - ▶ Sudden/unpredictable changes in direction - **stochastic trend**.
- Forecast are equal to the last observation (Naive)
  - ▶ future movements are unpredictable - movements up or down are equally likely.



# Random walk with drift model

- If the differenced series has a non-zero mean then:

$$y_t - y_{t-1} = c + \varepsilon_t \quad \text{or} \quad y_t = c + y_{t-1} + \varepsilon_t$$

where  $\varepsilon_t \sim NID(0, \sigma^2)$ .

- $c$  is the **non-zero average change** between consecutive observations.
- If  $c > 0$ ,  $y_t$  will tend to drift upwards and vice versa.
  - ▶ **Stochastic and deterministic trend.**
- This is **the model behind the drift method**.

## Further differencing

- Occasionally you need to difference non-seasonal data twice.

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- Occasionally you need to difference non-seasonal data twice.
- We **seasonally difference** seasonal data.

$$y'_t = y_t - y_{t-m}$$

where  $m$  = number of seasons.

- ▶ For monthly data  $m = 12$ , for quarterly data  $m = 4$ .
- ▶ Seasonally differenced series will have  $T - m$  obs.

# Seasonal random walk

If seasonally differenced data is white noise it implies:

$$y_t - y_{t-m} = \varepsilon_t \quad \text{or} \quad y_t = y_{t-m} + \varepsilon_t$$

- The model behind the seasonal naïve method.

# Seasonal differencing

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Common to take **both seasonal and first differences**. When both are applied...

- it makes no difference which is done first—the result will be the same.
- If seasonality is strong, we recommend that **seasonal differencing be done first** because sometimes the resulting series will be stationary and there will be no need for further first difference.

# Unit root tests

Statistical tests to determine the required order of differencing.

- 1 Augmented Dickey Fuller test: null hypothesis is that the data are **non-stationary** and non-seasonal.
- 2 Kwiatkowski-Phillips-Schmidt-Shin (KPSS) test: null hypothesis is that the data are **stationary** and non-seasonal.
- 3 Other tests available for seasonal data.

# Unit root tests

Statistical tests to determine the required order of differencing.

- 1 Augmented Dickey Fuller test: null hypothesis is that the data are **non-stationary** and non-seasonal.  $H_0$ : non-stationary
- 2 Kwiatkowski-Phillips-Schmidt-Shin (KPSS) test: null hypothesis is that the data are **stationary** and non-seasonal.  $H_0$ : stationary
- 3 Other tests available for seasonal data.



# Seasonal differencing

STL decomposition:  $y_t = T_t + S_t + R_t$

Seasonal strength  $F_s = \max \left( 0, 1 - \frac{\text{Var}(R_t)}{\text{Var}(S_t + R_t)} \right)$

If  $F_s > 0.64$ , do one seasonal difference.

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# Backshift notation

- First-order difference is denoted as  $(1 - B)y_t$ ;
- Second-order difference is denoted as  $(1 - B)^2y_t$ ;
- Second-order difference is not the same as a second difference, which would be denoted  $(1 - B^2)y_t$ ;
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- Second-order difference is not the same as a second difference, which would be denoted  $(1 - B^2)y_t$ ;
- In general, a  $d$ th-order difference can be written as  $(1 - B)^d y_t$
- A seasonal difference is denoted as  $(1 - B^m)y_t$ ;
- A seasonal difference followed by a first difference can be written as

$$(1 - B^m)(1 - B)y_t$$