

ETF3231/5231

Business forecasting

Week 9: ARIMA models

<https://bf.numbat.space/>



Outline

- 1 ARIMA modelling in R
- 2 Forecasting
- 3 Seasonal ARIMA models
- 4 ARIMA vs ETS

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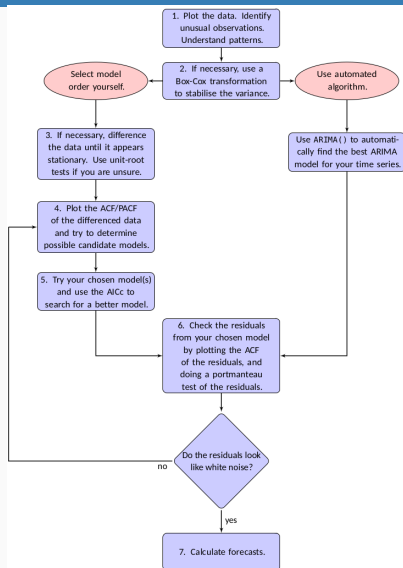
Modelling procedure with ARIMA ()

- 1 Plot the data. Identify any unusual observations.
- 2 If necessary, transform the data (using a Box-Cox transformation) to stabilize the variance.
- 3 If the data are non-stationary: take first differences of the data until the data are stationary.
- 4 Examine the ACF/PACF: Is an $AR(p)$ or $MA(q)$ model appropriate?
- 5 Try your chosen model(s), and use the AICc to search for a better model.
- 6 Check the residuals from your chosen model by plotting the ACF of the residuals, and doing a portmanteau test of the residuals. If they do not look like white noise, try a modified model.
- 7 Once the residuals look like white noise, calculate forecasts.

Automatic modelling procedure with `ARIMA()`

- 1 Plot the data. Identify any unusual observations.
- 2 If necessary, transform the data (using a Box-Cox transformation) to stabilize the variance.
- 3 Use `ARIMA()` to automatically select a model.
- 6 Check the residuals from your chosen model by plotting the ACF of the residuals, and doing a portmanteau test of the residuals. If they do not look like white noise, try a modified model.
- 7 Once the residuals look like white noise, calculate forecasts.

Modelling procedure



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Point forecasts

- 1 Rearrange ARIMA equation so y_t is on LHS.
- 2 Rewrite equation by replacing t by $T + h$.
- 3 On RHS, replace future observations by their forecasts, future errors by zero, and past errors by corresponding residuals.

Start with $h = 1$. Repeat for $h = 2, 3, \dots$

Point forecasts

ARIMA(3,1,1) forecasts: Step 1

$$(1 - \phi_1 B - \phi_2 B^2 - \phi_3 B^3)(1 - B)y_t = (1 + \theta_1 B)\varepsilon_t,$$

Point forecasts

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$$(1 - \phi_1 B - \phi_2 B^2 - \phi_3 B^3)(1 - B)y_t = (1 + \theta_1 B)\varepsilon_t,$$

$$\begin{aligned} [1 - (1 + \phi_1)B + (\phi_1 - \phi_2)B^2 + (\phi_2 - \phi_3)B^3 + \phi_3 B^4] y_t \\ = (1 + \theta_1 B)\varepsilon_t, \end{aligned}$$

$$\begin{aligned} y_t - (1 + \phi_1)y_{t-1} + (\phi_1 - \phi_2)y_{t-2} + (\phi_2 - \phi_3)y_{t-3} \\ + \phi_3 y_{t-4} = \varepsilon_t + \theta_1 \varepsilon_{t-1}. \end{aligned}$$

$$\begin{aligned} y_t = (1 + \phi_1)y_{t-1} - (\phi_1 - \phi_2)y_{t-2} - (\phi_2 - \phi_3)y_{t-3} \\ - \phi_3 y_{t-4} + \varepsilon_t + \theta_1 \varepsilon_{t-1}. \end{aligned}$$

Point forecasts (h=1)

$$y_t = (1 + \phi_1)y_{t-1} - (\phi_1 - \phi_2)y_{t-2} - (\phi_2 - \phi_3)y_{t-3} \\ - \phi_3y_{t-4} + \varepsilon_t + \theta_1\varepsilon_{t-1}.$$

Point forecasts (h=1)

$$y_t = (1 + \phi_1)y_{t-1} - (\phi_1 - \phi_2)y_{t-2} - (\phi_2 - \phi_3)y_{t-3} \\ - \phi_3y_{t-4} + \varepsilon_t + \theta_1\varepsilon_{t-1}.$$

ARIMA(3,1,1) forecasts: Step 2

$$y_{T+1} = (1 + \phi_1)y_T - (\phi_1 - \phi_2)y_{T-1} - (\phi_2 - \phi_3)y_{T-2} \\ - \phi_3y_{T-3} + \varepsilon_{T+1} + \theta_1\varepsilon_T.$$

ARIMA(3,1,1) forecasts: Step 3

$$\hat{y}_{T+1|T} = (1 + \phi_1)y_T - (\phi_1 - \phi_2)y_{T-1} - (\phi_2 - \phi_3)y_{T-2} \\ - \phi_3y_{T-3} + \theta_1e_T.$$

Point forecasts (h=2)

$$y_t = (1 + \phi_1)y_{t-1} - (\phi_1 - \phi_2)y_{t-2} - (\phi_2 - \phi_3)y_{t-3} \\ - \phi_3y_{t-4} + \varepsilon_t + \theta_1\varepsilon_{t-1}.$$

Point forecasts (h=2)

$$y_t = (1 + \phi_1)y_{t-1} - (\phi_1 - \phi_2)y_{t-2} - (\phi_2 - \phi_3)y_{t-3} \\ - \phi_3y_{t-4} + \varepsilon_t + \theta_1\varepsilon_{t-1}.$$

ARIMA(3,1,1) forecasts: Step 2

$$y_{T+2} = (1 + \phi_1)y_{T+1} - (\phi_1 - \phi_2)y_T - (\phi_2 - \phi_3)y_{T-1} \\ - \phi_3y_{T-2} + \varepsilon_{T+2} + \theta_1\varepsilon_{T+1}.$$

ARIMA(3,1,1) forecasts: Step 3

$$\hat{y}_{T+2|T} = (1 + \phi_1)\hat{y}_{T+1|T} - (\phi_1 - \phi_2)y_T - (\phi_2 - \phi_3)y_{T-1} \\ - \phi_3y_{T-2}.$$

Prediction intervals

95% prediction interval

$$\hat{y}_{T+h|T} \pm 1.96\sqrt{v_{T+h|T}}$$

where $v_{T+h|T}$ is estimated forecast variance.

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$$\hat{y}_{T+h|T} \pm 1.96\sqrt{v_{T+h|T}}$$

where $v_{T+h|T}$ is estimated forecast variance.

- $v_{T+1|T} = \hat{\sigma}^2$ for all ARIMA models regardless of parameters and orders.
- Multi-step prediction intervals for ARIMA(0,0,q):

$$y_t = \varepsilon_t + \sum_{i=1}^q \theta_i \varepsilon_{t-i}.$$

$$v_{T|T+h} = \hat{\sigma}^2 \left[1 + \sum_{i=1}^{h-1} \theta_i^2 \right], \quad \text{for } h = 2, 3, \dots$$

Prediction intervals

- Prediction intervals **increase in size with forecast horizon**.
- Prediction intervals can be difficult to calculate by hand
- Calculations assume residuals are **uncorrelated** and **normally distributed**.

Prediction intervals

- Prediction intervals **increase in size with forecast horizon**.
- Prediction intervals can be difficult to calculate by hand
- Calculations assume residuals are **uncorrelated** and **normally distributed**.
- Prediction intervals tend to be too narrow.
 - ▶ the **uncertainty in the parameter estimates** has not been accounted for.
 - ▶ the ARIMA model assumes **historical patterns will not change** during the forecast period.
 - ▶ the ARIMA model assumes **uncorrelated future errors**

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Seasonal ARIMA models

ARIMA	$\underbrace{(p, d, q)}$	$\underbrace{(P, D, Q)_m}$
	↑	↑
	Non-seasonal part of the model	Seasonal part of of the model

where m = number of observations per year.

Seasonal ARIMA models

E.g., ARIMA(1, 1, 1)(1, 1, 1)₄ model (without constant)

$$(1 - \phi_1 B)(1 - \Phi_1 B^4)(1 - B)(1 - B^4)y_t = (1 + \theta_1 B)(1 + \Theta_1 B^4)\varepsilon_t.$$

Diagram illustrating the components of the ARIMA(1, 1, 1)(1, 1, 1)₄ model:

- $(1 - \phi_1 B)$: Non-seasonal AR(1)
- $(1 - \Phi_1 B^4)$: Seasonal AR(1)
- $(1 - B)$: Non-seasonal difference
- $(1 - B^4)$: Seasonal difference
- $(1 + \theta_1 B)$: Non-seasonal MA(1)
- $(1 + \Theta_1 B^4)$: Seasonal MA(1)

Seasonal ARIMA models

E.g., ARIMA(1, 1, 1)(1, 1, 1)₄ model (without constant)

$$(1 - \phi_1 B)(1 - \Phi_1 B^4)(1 - B)(1 - B^4)y_t = (1 + \theta_1 B)(1 + \Theta_1 B^4)\varepsilon_t.$$

All the factors can be multiplied out and the general model written as follows:

$$\begin{aligned} y_t = & (1 + \phi_1)y_{t-1} - \phi_1 y_{t-2} + (1 + \Phi_1)y_{t-4} \\ & - (1 + \phi_1 + \Phi_1 + \phi_1 \Phi_1)y_{t-5} + (\phi_1 + \phi_1 \Phi_1)y_{t-6} \\ & - \Phi_1 y_{t-8} + (\Phi_1 + \phi_1 \Phi_1)y_{t-9} - \phi_1 \Phi_1 y_{t-10} \\ & + \varepsilon_t + \theta_1 \varepsilon_{t-1} + \Theta_1 \varepsilon_{t-4} + \theta_1 \Theta_1 \varepsilon_{t-5}. \end{aligned}$$

Seasonal ARIMA models

The seasonal part of an AR or MA model will be seen in the seasonal lags of the PACF and ACF.

$ARIMA(0,0,0)(0,0,1)_{12}$ will show:

- a spike at lag 12 in the ACF but no other significant spikes.
- The PACF will show exponential decay in the seasonal lags; that is, at lags 12, 24, 36,

$ARIMA(0,0,0)(1,0,0)_{12}$ will show:

- exponential decay in the seasonal lags of the ACF
- a single significant spike at lag 12 in the PACF.

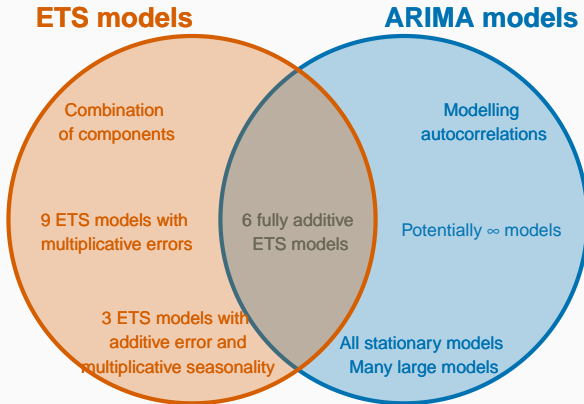
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ARIMA vs ETS

- **Myth** that ARIMA models are more general than exponential smoothing.
- **Linear exponential smoothing models** all special cases of ARIMA models.
- **Non-linear exponential smoothing models** have no equivalent ARIMA counterparts.
- Many **ARIMA models** have no exponential smoothing counterparts.
- ETS models are all **non-stationary**. Models with seasonality or non-damped trend (or both) have two unit roots; all other models have one unit root.

ARIMA vs ETS



Equivalences

ETS model	ARIMA model	Parameters
ETS(A,N,N)	ARIMA(0,1,1)	$\theta_1 = \alpha - 1$
ETS(A,A,N)	ARIMA(0,2,2)	$\theta_1 = \alpha + \beta - 2$ $\theta_2 = 1 - \alpha$
ETS(A,A _d ,N)	ARIMA(1,1,2)	$\phi_1 = \phi$ $\theta_1 = \alpha + \phi\beta - 1 - \phi$ $\theta_2 = (1 - \alpha)\phi$
ETS(A,N,A)	ARIMA(0,0,m)(0,1,0) _m	
ETS(A,A,A)	ARIMA(0,1,m + 1)(0,1,0) _m	
ETS(A,A _d ,A)	ARIMA(1,0,m + 1)(0,1,0) _m	