

# CHRISTINA BARBOSA

PHONE: (646) 409-9385 EMAIL: [CHRISTINALBARBOSA@GMAIL.COM](mailto:CHRISTINALBARBOSA@GMAIL.COM)

PORTFOLIO: [HTTPS://CHRISTINALBARBOSA.MYPORTFOLIO.COM/](https://CHRISTINALBARBOSA.MYPORTFOLIO.COM/)

---

## ABOUT

A highly engaged UX Designer focused on customer success with experience in Merchandising and Marketing.

---

## EXPERIENCE

### Lowes

Staten Island, NY

Merchandising Service Associate

*March 2021 – Present*

- Collaborated with vendors and associates to support customer and business goals in mind.
- Create product displays with the newest merchandise and the latest pricing and signage.
- Designed displays to make the store experience interactive and engaging.

### Charge Media Group

Staten Island, NY

Graphic Designer

*July 2018 – November 2020*

- Manage written and visual content calendar for clients' Facebook pages.
- Conceptualize, design and brand print, web pieces including ads, email blasts, powerpoints, flyers, infographics, promotional materials; retouch and edit photos.
- Designed brand advertisements and managed social media marketing.

### Lisa's Studio Photography (Formerly Lisa Creates Art Photography)

Staten Island, NY

Photo Retoucher

*March 2015 – July 2018*

- Assisted with the graphic design logo creation and process for this business.
- Managed the photography and photo editing of client portraits.
- Retouched photographs by utilizing various methods, including: correcting resolution and composition, cropping images and adjusting tone, color, saturation, and brightness of images.

### Heavenly Billing (Medical Services)

Fontana, CA

Medical Assistant

*June 2013 – August 2013*

- Contacted insurance companies and verified available coverage.
- Completed and reviewed medical insurance forms. Filed patient records.
- Assisted in the graphic design process for a new business logo

## EDUCATION

### CUNY, College of Staten Island

Bachelor of Science in Communications:

Design and Digital Media, awarded January 2019

- Minor in Corporate Communications
- Cumulative GPA: 3.5

### UMN, University of Minnesota

UX/UI Design Certificate, awarded November 2022

## SKILLS

### Design & Dev

- Site Mapping
- Icon Design
- UI Design
- Storyboarding
- Wireframing
- Illustration

- Photo Editing
- Digital Marketing
- Photo Editing
- Photography
- HTML/CSS
- ADA Compliance
- Style Guide

### Tools

- Visual Studio
- Adobe Suite
- Miro
- Trello
- InVision
- Figma

### Project Management

- Site Merchandising
- Media Management
- Project Proposal