

**Zhenting HE**

**CURRICULUM VITAE**

October 15, 2024

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**RESEARCH INTERESTS**

I am interested in cultural studies, particularly in the interplay between technology and culture. My recent work focuses on the critical analysis of digital media culture and digital activism. Methodologically, I am primarily trained in qualitative research, employing semi-structured depth interview and analyzing empirical materials through thematic analysis informed by grounded theory. Other ongoing interests include digital journalism, gender studies and comparative-historical methods.

**EDUCATION**

<b>Shenzhen University, China</b>	September, 2022 - June, 2025(expected)
M.A. in Communication	GPA: 3.81/4.0 (WES)
Master's Thesis Topic: "Can Social Media Mobilize Human Empathy?"	
Advisor: Jiang CHANG, Distinguished Professor, Executive Dean of the Global Communication Research Institute, and Secretary General of the Chinese Association for History of Journalism and Communication	
<b>University of Marburg, Germany</b>	October, 2024 - March, 2025
Visiting Student in Cultural and Social Anthropology	
Courses and Sessions: Challenging Inequality, Human Rights in Crises, Worldwide Contestations of LGBTQ+ Rights	
<b>Jiangxi Normal University, China</b>	September, 2018 - June, 2022
B.A. in Journalism (Radio and Television)	GPA: 3.86/4.0; Rank: 1/40

**PUBLICATION**

Huang, W., He, Z., Zhao, Q., & Chang, J., Public Trust and Community Development: A Review of Communication Research in 2023, *Press*, 2024, (01), 32-48. 【Chinese Social Sciences Citation Index】

**PEER-REVIEWED CONFERENCE PRESENTATIONS**

- He, Z. 2024. Aesthetics as an Invisible Power: A Chronological Examination Based on Youth's Cultural Consumption of Celebrities. Paper Presented at the 107th Association for Education in Journalism and Mass Communication(AEJMC), Philadelphia, America.
- He, Z. 2024. Relational Practices of Digital Mourning Through the Lens of Continuing Bonds. Paper Presented at the 107th Association for Education in Journalism and Mass Communication(AEJMC), Philadelphia, America.
- He, Z. 2024. Research on the Female Images in Hou Hsiao-hsien's Films. Paper Presented at the 2024 International Association for Media and Communication Research(IAMCR), Christchurch, New Zealand.

**ACADEMIC SERVICE**

Manuscript Reviewer, Association for Education in Journalism and Mass Communication (AEJMC)	April - May, 2024
Student Assistant to the Organiser, Annual Conference on Digital Journalism in China	May, 2024
Assistant to the Organiser, Tencent Global Digital Ecosystem Summit	September, 2024

## RESEARCH EXPERIENCE

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### Digital Media Culture Lab, Shenzhen University

February, 2023 - August, 2024

#### *Student Research Assistant, advised by Professor Jiang CHANG*

- Participated in four research projects focusing on media discourse and national narratives. My main work covered the entire research process, including literature review, data collection/interviews, empirical analysis, and final writing revisions. These projects gave me a broad understanding of communication dynamics, improved my knowledge of different research methods, and confirmed my decision to focus on qualitative research. In addition to my advisor Jiang CHANG, the project faculty includes Wensen HUANG (assistant professor at Shenzhen University) and Hao TIAN (Young Associate Research Fellow at Fudan University).
- Managed the influential academic public platform “Media Culture Review” launched by my advisor, and as of August 2024, the account has 27,674 subscribers in China. Through this training, I have developed a better academic taste for the research directions of digital media culture and digital journalism, opened up international perspectives and learned to keep a close eye on international cutting-edge developments and seminars.
- Assisted my advisor in the revision of academic papers and research proposals, ensuring clarity, coherence, and adherence to academic publishing standards, which helps me a lot about English academic writing skills.

### National Survey Research Center, Renmin University of China

April - September, 2021

#### *Internship Project Assistant*

- Participated in interviews for five of China’s large research projects, including topics such as the Winter Olympics, carbon neutrality, and student employment. Through these projects, I learned the importance of scheduling interviews and being sincere, polite, and confident. This experience helped me build a strong foundation for conducting interviews in my qualitative research.
- Conducted result analyses on various project questionnaires, by utilizing STATA and SPSS data analysis software, significantly enhancing my statistical knowledge and data analysis skills. This experience has empowered me to read academic articles related to these methods with greater ease and comprehension.

## AWARDS AND FELLOWSHIPS

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2023-2024	<b>National Scholarship</b> (Top 0.2% ), Ministry of Education of the People’s Republic of China	Beijing, China
2022-2023	<b>Top-level Academic Scholarship</b> , Shenzhen University	Shenzhen, China
2018-2022	<b>Outstanding Students Scholarship</b> (Top 1%, fourth) , Jiangxi Normal University	Nanchang, China
2022	<b>Honours Degree &amp; Outstanding Graduates</b> , Jiangxi Normal University	Nanchang, <i>China</i>
2021	<b>Honorable Mention of Art Design</b> , Ministry of Industry and Information Technology of China	Beijing, China
2021	<b>National Second Prize for Videography</b> , Academy Award of Advertising Arts Festival	Beijing, China
2021	<b>National Second Prize for Visualization Design</b> , Chinese Collegiate Computing Competition	Xiamen, China
2020	<b>Best in Arts and Culture News Reporting</b> , Campus Newspaper Award, China Daily Asia	Hongkong, China
2019	<b>National Second Prize</b> , National English Competition for College Students	Nanchang, <i>China</i>

## SKILLS

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**Data analysis** NVIVO (Proficient), MAXQDA (Proficient), SPSS (Intermediate), STATA (Intermediate)

**Languages** Hakka (Native), English (Proficient), Korean (Intermediate), German (Elementary)

**Applications** Adobe Photoshop, Adobe Premiere, Final Cut Pro, Davinci Resolve

**Specialties & hobbies** Guzheng (Level 8 Certificate), Trap, Swimming, Detective (thriller-mystery) movies