

Data Dictionary (pgAdmin)

Column Name	Description	Data Type	
customer_id	Unique identifier value for the customer who placed the order	text	
customer_name	First and last name of the customer	text	
segment	Indicates which customer base the products were sold to	text	
order_id	Order identifier value for each order	text	
order_date	Date the order was placed	timestamp w/o timezone	
ship_date	Date the order was shipped	timestamp w/o timezone	
ship_mode	Method in which the order was shipped	text	
product_id	Unique identifier value for the product in the order	text	
sales	Amount spent on product in order	numeric	
quantity	Quantity of particular product ordered	integer	
discount	Discount offered by the sales representative for this product in order	numeric	
profit	Profit made by the company for product(s) within this order	numeric	
postal_code	Postal code listed for customer's shipping address	text	
region_id	ID of the region that the item was sent to	integer	
category	Product's highest level category	text	
sub_category	Sub-Classification of product within the high-level category	text	
product_name	Name of the product	text	
product_cost_to_consumer	Cost of each product based on each individual quantity	numeric	
country_code	Geographical encoding standard symbol for country	text	
country	Distinct territorial body for region	text	
region	Unique area or division of country	text	
sub_region	Global sub-region of the customer's shipping address	text	
salesperson	Name of Superstore employee who sold item to customer	text	
return_date	Date stamp of return placed	timestamp w/o timezone	
return_quantity	Individual count of product returned	integer	
reason_returned	Justification provided for needed return	text	
Profit Margin	This is the percent of sales that turned into profit for the business.	numeric	created with CONCAT