

# MISSO CASE COMPETITION

# INTRODUCTIONS

## OFFICER TEAM | LEADS



**JAMES NGUYEN**

**OPERATIONS OFFICER, ORGANIZER**



**AUGUST REUBEN RODIL**

**TECHNOLOGY OFFICER, TECHNICAL LEAD, HEAD JUDGE**

# OFFICER TEAM | JUDGES



**MICHAEL ZHU**  
**PRESIDENT**

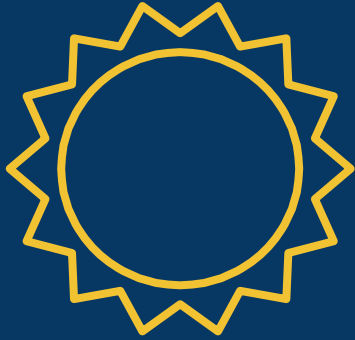


**ESTHER ADARAMOLA**  
**PROFESSIONAL  
DEVELOPMENT**



**JOHN LUU**  
**TRANSACTION  
PROCESSING**

## PURPOSE



**EXPOSE**



**INNOVATE**



**LEARN**

# CASE PRESENTATION

## TASK

**YOU AND YOUR TEAM ARE A GROUP OF IT CONSULTANTS. YOU GUYS ARE WORKING WITH THREE CLIENTS THAT HAD REQUESTED FOR THEIR SERVICES TO BE ANALYZED.**

**AS A GROUP, YOUR OBJECTIVE IS TO SATISFY THE CLIENTS BY ANALYZING THE GIVEN INFORMATION AND PROVIDE RECOMMENDATIONS AND SOLUTIONS TO IMPROVE THEIR SERVICES.**

# THE EVENT



# GENERAL FORMAT

**ATTIRE**

**BUSINESS PROFESSIONAL**

**PLATFORM**

**ZOOM**

**PRESENTATION**

**10 MINUTES FOLLOWED BY Q&A - SHOW UP 5 MINUTES PRIOR**

# GENERAL FORMAT | REWARDS

**1st Place**

**\$50 Amazon gift card per person**

**2nd Place**

**\$20 Amazon gift card per person**

**3rd place**

**\$10 Amazon gift card per person**

**ALL PARTICIPANTS RECEIVE 40 POINTS**

# GENERAL FORMAT | ZOOM

## MAIN ROOM

WAITING ROOM PRIOR TO PRESENTATION

## BREAKOUT ROOMS

TWO ROOMS, EACH CONTAINING TWO JUDGES

# PRESENTATIONS | GROUPS

## ASSIGNMENTS

**RANDOMIZED**

**UP TO 3 PEOPLE, WILL RECEIVE GROUPS  
TONIGHT OR TOMORROW MORNING**

## TIME-SLOTS

**GROUPS WILL SIGN UP FOR PRESENTATION TIME-SLOTS, WILL BE  
OPEN FRIDAY, OCTOBER 23RD AT 8:00 AM**

# PRESENTATIONS | RECOMMENDATIONS

INTRODUCTION	PROBLEMS	SUGGESTIONS	REFLECTION
GROUP TOPIC LAYOUT	ISSUES	IMPROVEMENTS NEW IDEAS	TAKEAWAY HURDLES SKILLS LEARNED

# PRESENTATIONS | RUBRIC

MISSO Case Competition Rubric

Criterion (Score 0 if element is absent)	Below Expectations (1)	Meets Expectations (2)	Exceeds Expectations (3)	Score
Reflection	The group did not reflect much on their experiences throughout this process. Limited growth and introspection was observed.	The group observed some growth and briefly detailed their experiences throughout the process.	The group was able to fluently communicate their reflection and what they had learned during the process. They were also able to describe the process, any potential hurdles they've faced, and what they could improve upon.	
Creativity	Although the problem may be resolved, the team did not show much creativity in their recommendations and solutions.	The group was relatively creative in their recommendations and solutions.	The group was very creative in their recommendations and solutions. They were able to elaborate on their choices and their reasoning.	
Teamwork	There was no apparent cohesiveness during the presentation. Communication seems to be limited.	There was some cohesiveness and fluidity between the team during the presentation. However, there were still some discrepancies that were seen.	The team seems to be extremely communicative and cohesive throughout the presentation. The exchanges and transitions between each member seemed natural.	
Solve the Problem at hand Part 1 (Wordpress)	The team did not locate as many design flaws and/or created a webpage template replacement that did not reflect the original design and lacked a user friendly experience.	The team located some of the design flaws and/or created a decent webpage template replacement, but lacked a user friendly experience.	The team did exceptionally well at locating all the design flaws and/or creating their own design webpage template to replace flawed site while maintaining a user friendly experience.	
Solve the Problem at hand Part 2 (HTML)	The team was not able to or only able to answer one or two html quiz questions.	Team was able to at least answer half of the html quiz questions. There was some creativity shown in the process.	Team was able to answer most/all of the html quiz questions. Brilliant display of creativity, problem-solving inside the HTML code.	
Solve the Problem at hand Part 3 (Excel)	The team did not analyze the data/provided incorrect analysis. Little to no insight or suggestions were provided. VB was not coded/macro did not work.	Team analyzed at least half the tasks correctly. Provided some insight and suggestions. VB worked to some extent.	Team sufficiently analyzed all tasks correctly. Provided great insight and suggestions. VB worked syntactically and logically. Proper demonstration of excel functions and visualizations.	
TOTAL				

# PRESENTATIONS | RESOURCES

GENERAL QUESTIONS: [operations@misso.org](mailto:operations@misso.org)

TECHNICAL QUESTIONS: [technology@misso.org](mailto:technology@misso.org)

Wordpress: MISSO Case Competition Office Hours (TBD)

HTML: <https://www.w3schools.com/html/>

Excel: <https://support.microsoft.com/en-us/excel> (Part A)  
<https://bit.ly/2FENMfc> (Part B)

# **PRESENTATIONS | NEXT STEPS**

**REGISTER FOR THE CASE COMPETITION**

**GROUP ASSIGNMENTS AND DOCUMENTS WILL BE PROVIDED TOMORROW MORNING**

**MEET WITH YOUR GROUP, GO OVER THE DOCUMENTS, BEGIN**



# PRESENTATIONS | FINAL REMARKS

**-- NOT THE PRODUCT, BUT THE PROCESS --**

**TEAMWORK**

**CREATIVITY**

**REFLECTION**

# QUESTIONS?