

A detailed botanical illustration serves as the background. It features various plants: a pink flower with green leaves in the top left; a branch with small white flowers and green leaves in the top right; a large yellow flower with a dark red center and green leaves on the left; a branch with small red flowers and green leaves at the bottom; and a branch with a single yellow lemon and green leaves in the bottom right. A central white rectangular box with a thin black border contains the text.

Kamelon

Flagship of the Future




Hello!

I am Christina White.

I am here because I am the Senior Manager of Ippsonogratto.

You can find me at @ChristieIppso.



“You have to understand what are they worried about, what are their fears, what are they trying to do? If we don’t *engage with them that way*, it doesn’t matter what technology we use.”

—Roy Rosin

Chief Innovation Officer, Penn Medicine

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1.

Innovation & Phenomenon

Let's start with the facts



Metabolic & Physical Features

- ◉ collagen-based
- ◉ quick-absorbing
- ◉ essential vitamins
- ◉ thermogenic metabolism boosters
- ◉ soluble fiber
- ◉ amino acids
- ◉ proprietary blend of superfoods
- ◉ bioavailable protein





A **benefit**, or three, to help you BE goals

Caloric Reduction

Cravings and insatiable appetite are a thing of the past. Your disinterest in foods you previously enjoyed will ensure you eat less.

Beat Bloat

Special enzyme and probiotic blends ease digestion and take stress off your immune system.

Feel Energized

The quick absorbing natural formula synergizes into no-crash energy and improved alertness.



$\geq 1,350$ lbs lost

That's a lot of weight!

15+ lbs each

For successful participants!

90%

Trial success!





The all natural,

plant- based, sustainable solution for you and the environment.





Kamelon Influence



*+25% Market
Share*

*45% Total
Offering*

*200% More
Profitable*

Ippsonogratto Global



A decorative border featuring various flowers and greenery. In the top left, there are pink and purple flowers with green leaves. In the top right, there are green leaves and small red flowers. In the bottom left, there are green leaves and small red flowers. In the bottom right, there is a large red flower with a green center. The central text is enclosed in a thin black rectangular frame.

Thanks!

Any questions?

You can find me at @ChristieIppso.



2.

Resources

Ellen, G. M., & Loewy, D. (2018). *Business Communication: Process & Product*, 9th Ed.

Western Governors University (2021, August 2). MANAGEMENT COMMUNICATION — C204 PRFA — BKM2 TASK 1. Retrieved August 2, 2021, <https://tasks.wgu.edu/student/001274533/course/19840007/task/2290/overview#taskInfoOverViewReferenceList>



Credits

Special thanks to all the people who made and released these awesome resources for free:

- ◉ Plant illustrations from Köhler's Medizinal-Pflanzen in naturgetreuen at [BHL](#)