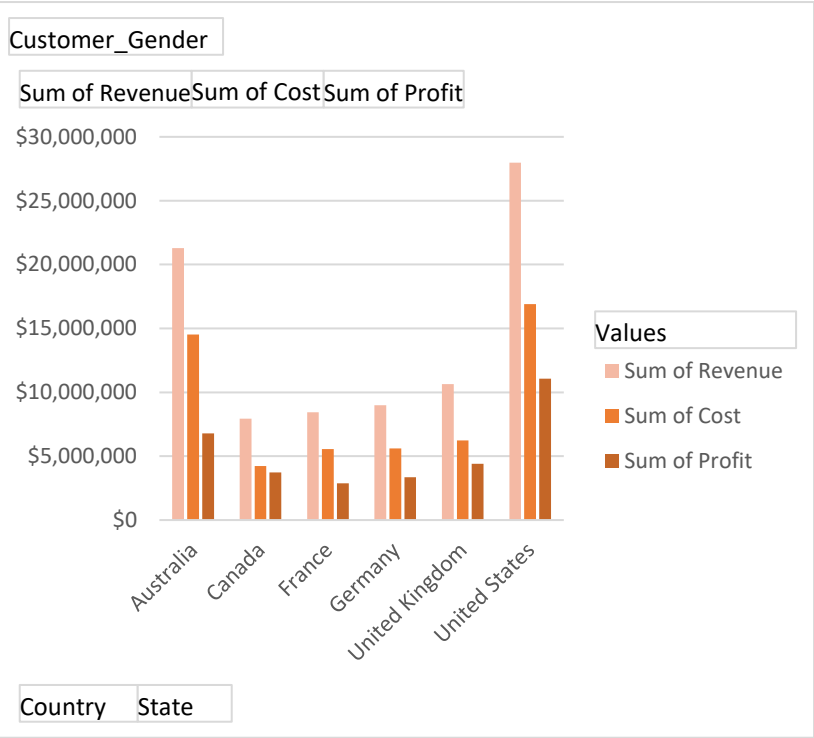


Customer_Gender (All)

Row Labels	Sum of Revenue	Sum of Cost	Sum of Profit
Australia	\$21,302,059	\$14,526,029	\$6,776,030
Canada	\$7,935,738	\$4,218,442	\$3,717,296
France	\$8,432,872	\$5,552,590	\$2,880,282
Germany	\$8,978,596	\$5,618,601	\$3,359,995
United Kingdom	\$10,646,196	\$6,232,343	\$4,413,853
United States	\$27,975,547	\$16,901,903	\$11,073,644
Grand Total	\$85,271,008	\$53,049,908	\$32,221,100



Sum of Revenue		Column Labels					
Row Labels	2011	2012	2013	2014	2015	2016	Grand Total
Australia	\$2,529,914	\$2,557,511	\$4,107,470	\$2,802,842	\$5,712,339	\$3,591,983	\$21,302,059
Canada	\$789,798	\$835,527	\$1,443,537	\$1,471,522	\$1,731,954	\$1,663,400	\$7,935,738
France	\$946,624	\$962,153	\$1,431,870	\$1,411,100	\$1,877,928	\$1,803,197	\$8,432,872
Germany	\$833,603	\$835,188	\$1,452,704	\$1,702,508	\$1,931,091	\$2,223,502	\$8,978,596
United Kingdom	\$823,481	\$834,885	\$1,868,796	\$2,014,044	\$2,484,181	\$2,620,809	\$10,646,196
United States	\$3,041,468	\$3,150,719	\$4,935,660	\$4,750,708	\$6,286,498	\$5,810,494	\$27,975,547
Grand Total	\$8,964,888	\$9,175,983	\$15,240,037	\$14,152,724	\$20,023,991	\$17,713,385	\$85,271,008

