

ExposureIO User Test Answers (1st round, Feb. 2021)

User's Name	Gender	Age	Career/ Major	What did you like most about the app?	What did you like the least about the app?	How would you describe your overall experience with the app?	Was there any part of the app that was difficult to navigate through or understand?	Would you use this app with similar apps or would you use this app over an existing app? Why?	Which version of the app had a better feel to it and why?	Did the size differences of the images effect your experience? If yes, then how so?
Victoria N.	Female	22	Sociology student	Easy to navigate and well organized	Not a fan of the bevel on the bottom navigation bar	Enjoyable. Can picture herself scrolling through it for leisure or looking for inspiration	The category nav bar was difficult to figure out you can swipe from left to right	Probably use with existing other apps. Reason: could see herself getting more into photography through this app	Likes version 1.0 because it makes it easier to	No
Sarah L.	Female	19	Computer science student	The beveled images	Wants to use a dark mode	Good. Liked the layout and the simplicity. Felt modern	The top navigation bar (explained in column F)	It depends. Will use if needs inspiration for a project or becomes interested in photography	Likes version 1.5 because the moving image caught her attention	Yes. Made it feel more balanced and interesting to look at
Laura V.	Nonbinary	24	English student	Likes split/separation of users images on page	Does not like how username is shown on each section (looks in your face)- prefers no username shown	Likes how straight forward it is	Easy to understand	Would maybe use it if it became more popular - not anytime soon	They're both pretty similar - doesn't see much of a difference between the two	Makes big images more prominent - how is the bigger picture determined? (Does the app chose or do people choose - is that going to make me as the user miss some of the images)
Michael S.	Male	20	Public Health student	The image sizes	N/A	N/A	No	No - prefers twitter	They look very similar	No
Jack M.	Male	27	Intro to Chem Professor	The image contrast with white spacing size	Would prefer search bar at the top for navigation	Confusing compared to instagram	N/A	Maybe - would try it out	Can't tell a difference between the two	Not really
Brooke A.	Female	32	Psychology professor	The navigation bar at the bottom - easy to maneuver	The explore title is too big - takes up too much of the page	Nothing special	No	No - there are other established apps out there	N/A	Size differences are fine
Sam T.	Nonbinary	19	Anthropolog y student	The ability to see multiple images all at once on one big screen	No preference	Is nice, alright	Easy to understand	Uses Instagram mostly, but would switch over if more people use the app compared to Instagram	Both are nice - no preference	Nice size
Jose L.	Male	23	Computer science student	The categories/top navigation	Too much white space at the top, unbalanced	Simple	The scrolling in the top navigation bar was confusing - would rather type in search bar	No - does not need more apps on phone that does the same thing	Couldn't tell a difference	Looks cool
Thomas B.	Male	21	Micro Bio student	How there are multiple images of different sizes for homepage	Prefer's Instagram 1 picture per scroll section as homepage	I like it because I can see multiple pictures in each section	Pretty easy to use	Would use it - is an amateur photographer	Version 1.5 - likes movement	Size difference was nice because it balanced out the page - prefer's perfect square sizing vs instagram's narrow video sections
Carly R.	Female	18	Sociology student	Maneuverability	N/A	Nice	Easy to navigate	Maybe	N/A	No
Emily G.	Female	25	Sociology student	Well organized	Too much white space overall	Good experience	Move navigation bar from the top to the bottom so I can scroll with one hand	Not really unless a lot of people start using it	Likes 1.0 - Doesn't like slideshow because I want to look at the picture at my own speed	Yes, large photos caught my attention compared to small photos
Chris D.	Male	22	Computer science student	Easy to navigate	Does not like light mode	Pretty chill	Have top navigation bar be able to scroll down	I'd try it out	Looks the same	Sizing is fine - similar to Instagram so it would be easy to switch between apps
Bridgette E.	Female	18	English student	Looks modern	Too many photos displayed on one section for a homepage	Alright	Not really	Doesn't have enough storage space for another photo app on their phone	Doesn't care, either one works	No
Trevor S.	Male	20	Computer science student	Font choice is nice, good image sizes	The top navigation bar. The swiping motion felt off with the dot (thought it was tap instead of swipe)	Nice, had similar feel to Instagram	Where would users upload their images? What size does the images have to be?	Would prefer website rather than mobile app for uploading photos taken on a professional camera - easier to do than on a phone	1.0 likes separation idea	It made the experience much more pleasurable because it added a nice variety and excites the eyes
Matt L.	Male	20	Computer science student	The floating bottom navigation bar	Wants dark mode	Pretty nice to use - very vibrant with image choices	How do people find new users to follow?	Yes - interest in photography	1.5, but Doesn't like moving images	The smaller photos get overthrown by the larger ones
Jamie P.	Nonbinary	21	Finance student	Nothing much, it's a basic photo app	Prefers 1 image to focus on for homepage	Easy to use	Nope	Not sure	Thought they were the same app - couldn't notice the difference between the two	Not really
Ryland O.	Male	22	Advertising student	Image sizing	Bottom nav bar blocks the bottom images - annoying	Can see themselves scrolling through the homepage for a while	Where can I post photos?	Would have to see the whole app in order to make a decision	They both have the same feel	Sizing is good balance
Jin L.	Male	20	Statistics major	How the images are curved on the edges	Two separate navigation bars	Okay	No	Yes - to boost social media presence as an influencer	Wishes version 1.5 could have swiping images rather than slideshow	Likes idea of having an image stand out from the rest to capture user's attention (would want to be able to choose which image is displayed larger than the others)
Kat C.	Female	24	Mechanical Engineering student	The beveled image edges	Small images are a little too small compared to the larger ones	Simplistic	Had no trouble understanding how to use the app	Yes, because of it's organization and is easy to use	Version 1.0 because of the separation line	Size images add a nice balance, but maybe make the smaller images a bit larger so that the big images don't distract from the smaller ones as much
Wen C.	Female	20	Accounting student	It was alright, prefers Instagram	N/A	Alright	The top navigation bar with the categories doesn't stand out to me	No - doesn't want to use another photo app	They were both the same to me	N/A
David L.	Male	19	Architecture student	Likes the Liked Images page	Probably how the larger images were a little too distracting - maybe make the smaller ones a bit bigger	Captivating	It looks more like searching for users rather than looking at people you follow	I would try it out because it's interesting and could help with creativity/coming up with new ideas	They both had the same feel, version 1.0 just seemed more cluttered	Image size differences were fine, but maybe it played a part in making version 1.0 seem too cluttered
Ruth S.	Nonbinary	25	Sports medicine	Easy to use	Where can people comment on images?	Nice	Easy	Yes if celebs, athletes, etc. started using it	Version 1.0 only because the slideshow is a bit too much since it's not a video	Image size Layout built well - nice balance
Tony K.	Male	23	Public Health student	How vibrant the images are	N/A	A little confusing	Thought you had to click instead of swipe on the top navigation	Not really because I don't need another social media app	N/A	N/A
Jessica C.	Female	18	Anthropolog y student	The way the categories are organized and how simplistic it looks up at the top	The white spacing at the top seems a little too big	Good because of the layout	Wasn't sure if you could swipe backwards at first because of the dot	Yes, likes to try new apps and be first on the train	Doesn't have a preference	Image sizes were nice, but does that mean the larger images are more important?
Tori H.	Female	28	English student	Likes that there is a dedicated page for likes	No videos, but the slideshow on version 1.5 made it more eye catching	It feels like it's missing some basic features displayed like a DM section, comments, etc.	How long does the category bar go on for and what happens if an image fits more than one category	Not really - no comments section	Version 1.5 for the movement, but it seems kind of old school; likes version 1.0 as well, but the username makes it seem cluttered	Not for me

