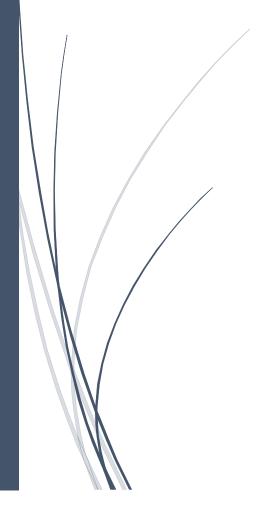
11/14/2021

ANALYSIS REPORT ON USED CARS



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INTRODUCTION:

The report illustrates about the analysis on Used cars dataset which has certain variables.

There are roughly 3.5 Million rows and the following columns were present:

- maker Make of the car
- model Model of the car make
- mileage Kilometres covered by the car
- manufacture_year Year of car manufactured
- engine_displacement Size of piston cylinder in CC
- engine power Power of Engine
- body_type Type of body
- color_slug Colour of car
- stk_year Year of the last emission control
- transmission Automatic or manual
- door_count Number of doors
- seat_count Number of seats
- fuel_type Fuel type of cars
- date created When the ad was created
- date*last* seen When the ad was last seen
- price_eur Price in Euro

The purpose of the analysis is to determine the best car makers and models into which the firm would like to invest based on the outcomes of analysis.

RESEARCH QUESTIONS:

Below are the research questions that were taken into considerations for analysing the data and produce decision making results.

- 1. Which fuel type was most dominating?
 Among the fuel types such as diesel, gasoline, lpg, cng and electric, the analysis on the most preferred fuel type resulted to be Diesel and Gasoline.
- 2. Who were the Top 5 car manufacturers over a period of 8 years?

 Top 5 manufacturers will be determined based on the Total count of cars produced over the years
- 3. What was the seat count most commonly preferred?

 Seat counts play a major role in size of the car. Analysing on the count of seats over car will provide the most preferred seat count which would assist in focusing on the cars that would be sold at a maximum rate

- 4. What was the most popular door count for the top 5 manufacturers? Analysing door counts will result in focusing on the cars with door counts that were used and preferred the most.
- 5. Do the Top 5 manufacturers has the same level of productivity over the years? Analysing the Top 5 manufacturers productivity rate over the period of years will enunciate in which year each of the car manufacturers have their maximum productivity. The cars are more preferred to purchase if it is manufactured in the latter part of the period.
- 6. What is the impact of Price and mileage over models of each manufacturers? The analysis over the models based on the Price and mileage will assist in selecting the best cars to be invested further. Cars with low price and appropriate mileage coverage will be highly preferred.

DATA CLEANING:

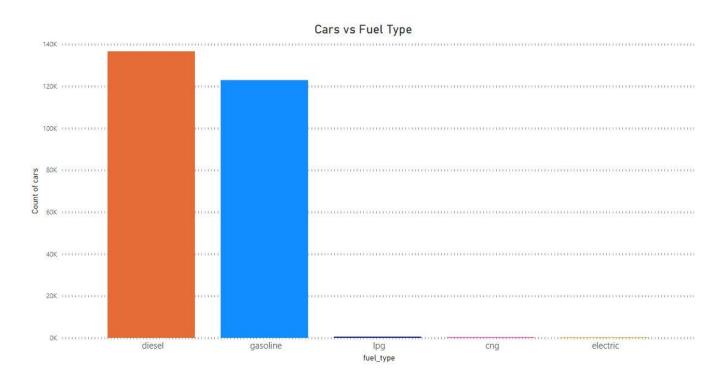
The Provided data is cleaned before Analysis and decision making.

Below are some of the Data Cleaning executed:

- 1. The columns body type, colour slug and stk year are removed due to insufficient data
- 2. Maker and Model columns have empty and null spaces which are cleaned
- 3. Mileage, Manufacture year, Engine Power and displacement, Transmission, Door count, Seat Count, Price Eur have Null values which were removed.
- 4. Manufacture year had Outliers such as 0,1,2 as years which is not possible. Hence they are removed
- 5. Door Count and Seat Counts had Outliers such as 1 and 0 which are out of context. These Outliers are removed for Analysis
- 6. The format of Date created and Date Last Seen are changed for calculating the Date gap for Analysis
- 7. Price_eur has outliers stating values in Billions which are cleaned for Analysis

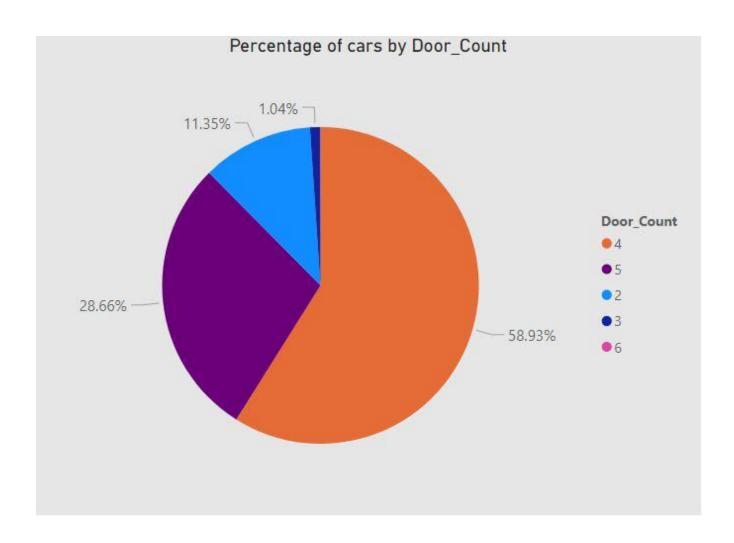
(Refer Appendix for cleaning pathway)

ANALYSIS AND VISUALIZATIONS:



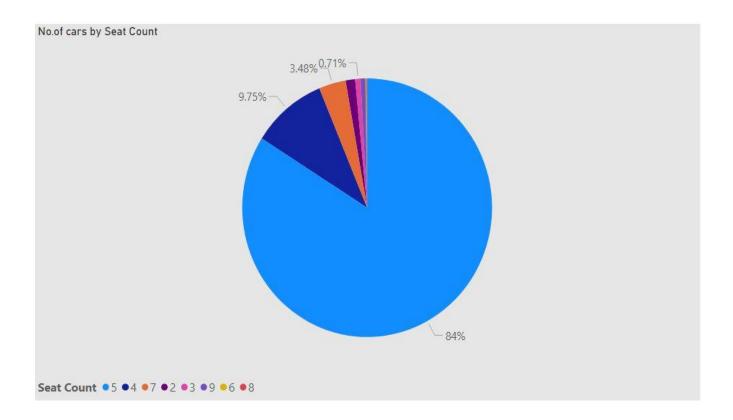
The above column chart shows the count for Fuel Type. As explained in the Research Question

- Diesel and Gasoline were used by most of the cars
- LPG CNG and Electric cars are few in number compared to Diesel and Gasoline cars
- Taking only Diesel and Gasoline cars for further analysis



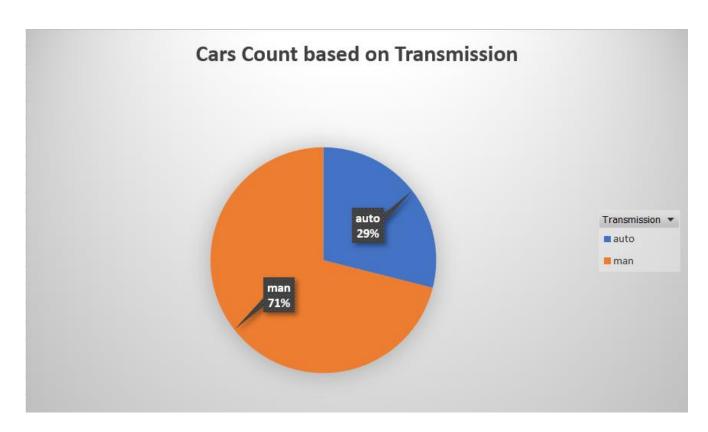
From the Pie chart It is clear that

- The Number of cars with 4 doors is above 50 percent of the total number of cars
- Cars with 4 doors are more popular, followed by cars with 5 doors

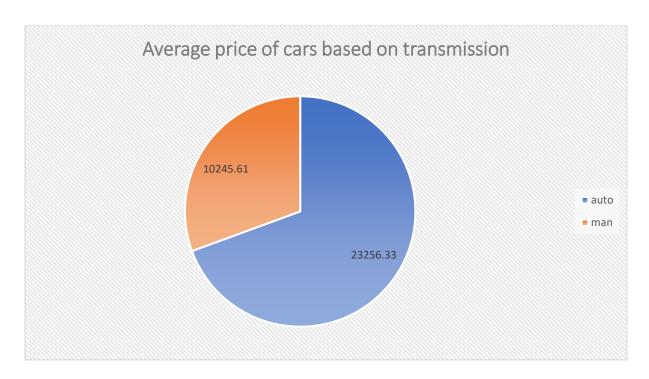


From the above graph It can be seen that:

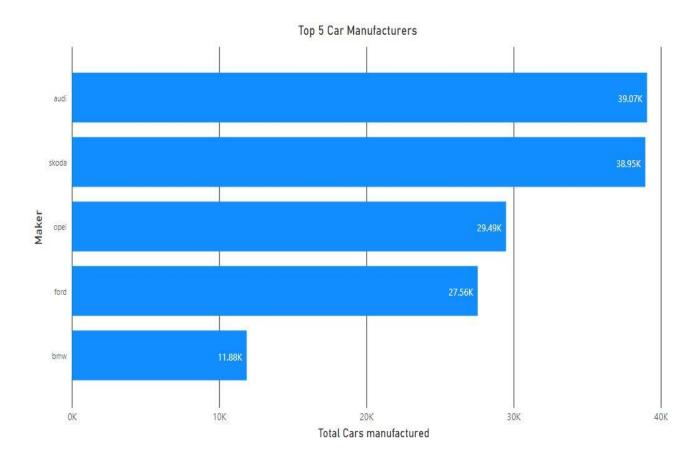
• Cars with seats cover up to 50 percent of the total car count and hence cars with 5 seats are more common.



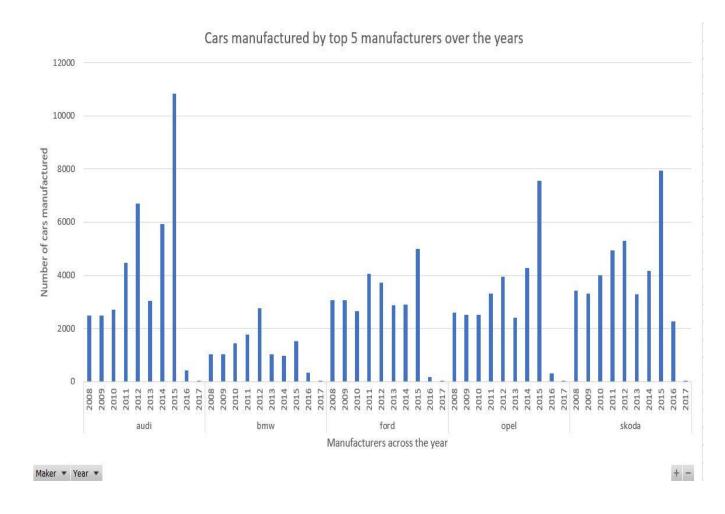
The graph shows that cars with manual transmission are more common than auto transmission.



The above graph states that the average price of automatic transmission cars are higher than the average price of manual transmission cars despite the count of transmission

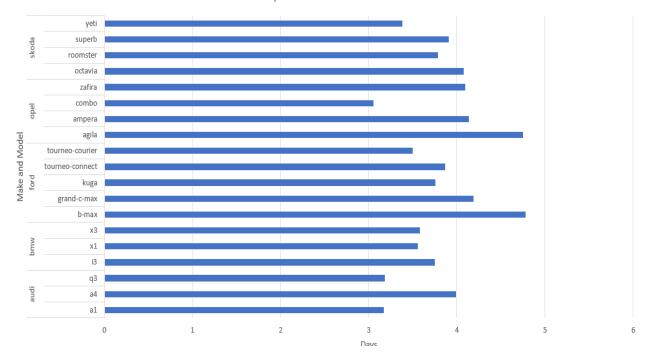


- The graph illustrates the top 5 makers of car based on the number of cars manufactured in a total
- Top 5 manufacturers include Audi, Skoda, Opel, Ford and BMW.
- These top 5 manufacturers are of Gasoline and Diesel Fuel type with seat and door counts equal to 4 and 5



- This subsidiary of the previous graph illustrates about the number of cars manufactured every year for the top 5 manufacturers
- Except for BMW all the other car makers have their maximum productivity during the period of 2015
- Audi has the highest productivity overall during 2015





Above graph illustrates the car models of the Top 5 manufacturers based on the ad display date and ad last seen date.

These cars were sold in a period of a week.

Based on the above Analysis, the below table suggests models of cars from the top 5 manufacturers considering their average Mileage and Average Price and the year of manufacture.

		Manufacturing	Avg	
Maker	Model	Year	Mileage	Avg Price
	a1	2015	10067.14	18,314.19€
	a4	2016	9611.76	20,387.40 €
audi	a1	2016	2998.13	21,278.29€
q3 q3	q3	2015	11025.29	32,235.64€
	q3	2016	3026.59	38,765.06 €
	citigo	2010	11850.00	8,508.51€
	roomster	2014	22897.87	9,491.54€
skoda	roomster	2015	14113.93	11,321.91 €
SKOUd	octavia	2015	21386.24	12,111.94€
	yeti	2015	15753.16	13,216.17 €
	superb	2015	22848.76	19,499.68€
	adam	2015	8700.00	10,046.45 €
	agila	2015	120.00	12,395.93 €
	combo	2015	6442.86	15,575.02 €
	zafira	2016	2763.33	16,227.10€
opel	zafira	2015	11046.86	18,444.69€
	combo	2016	3000.00	20,900.00€
	ampera	2014	10700.00	22,405.94 €
	ampera	2015	7900.00	26,909.16 €
	ampera	2016	3434.00	33,434.00 €
	kuga	2016	11237.33	11,652.80€
	b-max	2015	11858.70	14,537.93 €
	grand-c-max	2015	10855.89	17,774.27 €
	b-max	2016	100.00	17,990.00€
ford	tourneo-			
	connect	2016	2004.00	17,995.00€
	tourneo-			
	connect	2015	10487.49	18,717.73€
	grand-c-max	2016	5000.00	22,533.88 €
	x1	2016	7907.11	10,825.01 €
bmw	х3	2016	6165.26	27,317.92€
	i3	2015	8881.17	35,695.64€
	i3	2014	11150.29	37,036.96 €

Table 1

CONCLUSION

The Analysis emphasises that all the Research Questions are justified.

From the Analysis the following justifications were made:

- 1. Diesel and Gasoline are the most commonly used fuel types among all car brands
- 2. The most commonly preferred door and seat counts were calculated and thus the corresponding cars were determined
- 3. Manual transmission was predominantly used and found to be cheaper than Auto transmission
- 4. Top 5 car manufacturers based on the productivity rate were determined
- 5. Distribution of car productivity for the top 5 manufacturers for each year was compared and justified
- 6. Cars whose ad were posted and removed within a week were determined
- 7. The car models which have an appropriate mileage and considerable price is determined for the Top 5 car manufacturers as referred in Table 2

APPENDIX

Analysis Pathway:

Data Cleaning → Shortlisting the cars based on fuel type → Determining the most popular seat counts and door counts → Determining the Top 5 manufacturers based on productivity over years considering the previously analysed conditions → Filtering the models of the Top 5 manufacturers based on Mileage, Price and Year of Manufacture

Tools Used for Analysis:

- Apache HIVE
- Excel
- Power BI

Data Cleaning Pathway:

STEP 1:

Creating database in HIVE

- christoamith@bigdata-m: ~ Google Chrome
 - ssh.cloud.google.com/projects/soy-antenna-325716/zones/us-central1-c/instances/bigdata-m?au

```
hive> CREATE DATABASE cars_db;

OK
Time taken: 0.064 seconds
hive> USE cars_db;

OK
Time taken: 0.032 seconds
hive> show databases;

OK
cars_db
default
Time taken: 0.026 seconds, Fetched: 2 row(s)
hive>
```

STEP 2a:

Creating raw data table in cars_db

```
christoamith@bigdata-m: ~ - Google Chrome
  ssh.cloud.google.com/projects/soy-antenna-325716/zones/us-central1-c/instances/bigdata-m?authuser=0&hl=en_US&projectN
hive> CREATE EXTERNAL TABLE IF NOT EXISTS cars (
       maker STRING,
model STRING,
     > mileage INT,
> manufacture_year INT,
> engine_displacement INT,
        engine_power_INT,
        body_type STRING,
     > color_slug STRING,
     > stk_year STRING,
     > transmission STRING,
     > door_count INT,
> seat_count INT,
     > fuel_type STRING,
> date_created string,
     > date_last_seen string,
> price eur FLOAT)
       ROW FORMAT DELIMITED FIELDS TERMINATED BY ','
LOCATION '/BigData/hive'
        TBLPROPERTIES("skip.header.line.count"="1");
Time taken: 0.676 seconds hive>
```

STEP 2b:

Cleaning makers column

```
hive> CREATE TABLE cars new2

> ROW FORMAT DELIMITED FIELDS TERMINATED BY ','

> TBLPROPERTIES("skip.header.line.count"="1")

> AS SELECT * FROM cars new

> WHERE maker is NOT NULL and maker!='';
Query ID = christoamith_20211110213430_cbc5298e-ef8e-4c4a-8fb0-294435a97e00

Total jobs = 1

Launching Job 1 out of 1

Tez session was closed. Reopening...
Session re-established.
Session re-established.
Status: Running (Executing on YARN cluster with App id application_1636564781248_0007)

VERTICES MODE STATUS TOTAL COMPLETED RUNNING FENDING FAILED KILLED

Map 1 ....... container SUCCEEDED 5 5 0 0 0 0

VERTICES: 01/01 [============>>] 100% ELAPSED TIME: 26.74 s

Moving data to directory hdfs://bigdata-m/user/hive/warehouse/cars_db.db/cars_new2

OK
Time taken: 38.352 seconds
```

STEP 3a:

Cleaning Fuel_type column

STEP 4:

Cleaning door_count column

```
hive> CREATE TABLE cars_new8

> ROW FORMAT DELIMITED FIELDS TERMINATED BY ','

> TBLPROPERTIES("skip.header.line.count"="1")

> AS SELECT * FROM cars_new7

> WHERE door_count is NOT NULL and door_count in(2,3,4,5,6);
Query ID = christoamith_20211111042142_069bdaaa-f0c6-48ec-afe9-e375d8c4978c

Total jobs = 1

Launching Job 1 out of 1

Status: Running (Executing on YARN cluster with App id application_1636564781248_0018)

VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED

Map 1 ...... container SUCCEEDED 3 3 0 0 0 0 0

VERTICES: 01/01 [================>>] 100% ELAPSED TIME: 15.64 s

Moving data to directory hdfs://bigdata-m/user/hive/warehouse/cars_db.db/cars_new8
```

STEP 5:

Cleaning the Seat_Count column

```
OK
Time taken: 4.264 seconds
hive> CREATE TABLE cars_new9
> ROW FORMAT DELIMITED FIELDS TERMINATED BY ','
> TBLPROPERTIES("skip.header.line.count"="1")
> AS SELECT * FROM cars_new8
> WHERE seat_count is NOT NULL and seat_count in(1,2,3,4,5,6,7,8,9);
Query ID = christoamith_20211111045631_dfbce251-9696-4cle-8a33-37c4f6588f0f
Total jobs = 1
Launching Job 1 out of 1
Tez session was closed. Reopening...
Session re-established.
Session re-established.
Status: Running (Executing on YARN cluster with App id application_1636564781248_0020)

VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED

Map 1 ....... container SUCCEEDED 3 3 0 0 0 0 0

VERTICES: 01/01 [=========>>] 100% ELAPSED TIME: 15.28 s
```

STEP 6:

Eliminating the columns with insufficient data

STEP 7:

Cleaning data from Mileage, Manufacture year

ANALYSIS:

Analysing the top 5 makers:

Filtering data less than 2008 and neglecting mileage with inappropriate values

Selecting the Top 5 manufacturers and exporting them as a csv

```
hive INSERT OVERWRITE LOCAL DIRECTORY '/home/christoamith/hive'

> ROW FORMAT DELIMITED FIELDS TERMINATED BY ','

> SELECT door_count, count(door_count) FROM cars_new11

> WHERE maker in ('audi','skoda','opel','ford','bmw')

> and fuel_type in ('diesel','gasoline')

> GROUP BY door_count

> ORDER BY door_count;

Query ID = christoamith_20211113192826_25f7cbbb-f50d-4c7e-8f45-39c809613033

Total jobs = 1

Launching Job 1 out of 1

Status: Running (Executing on YARN cluster with App id application_1636817895642_0006)

VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED

Map 1 ...... container SUCCEEDED 1 1 0 0 0 0 0

Reducer 2 .... container SUCCEEDED 1 1 0 0 0 0 0

Reducer 3 .... container SUCCEEDED 1 1 0 0 0 0 0

VERTICES: 03/03 [===============>>] 100% ELAPSED TIME: 5.75 s
```

hive> select maker,count(mak	er).manufactu	re vear					
> from cars new11		=*					
<pre>> where maker in('audi',</pre>	'skoda','opel	','ford	','bmw')				
> and fuel type in ('die							
> GROUP BY maker, manufac							
> ORDER BY maker;							
Query ID = $christoamith 2021$	1113183655 f2	373b1b-	d199-4a73-b	8fa-f5a77	b3558fb		
Total jobs = 1							
Launching Job 1 out of 1							
Tez session was closed. Reop	ening						
Session re-established.							
Session re-established.							
Session re-established. Status: Running (Executing o	n YARN cluste	r with	App id appl	ication 1	636817895	642 0005	5)
	n YARN cluste	r with	App id appl	ication_1	636817895	642_0005	9)
			App id appl				
Status: Running (Executing o	STATUS	TOTAL	COMPLETED	RUNNING	PENDING	FAILED	KILLED
Status: Running (Executing o VERTICES MODE Map 1 container	STATUS SUCCEEDED	TOTAL	COMPLETED	RUNNING 0	PENDING 0	FAILED	KILLED
Status: Running (Executing o VERTICES MODE Map 1 container Reducer 2 container	STATUS SUCCEEDED SUCCEEDED	TOTAL 1 1	COMPLETED 1 1	RUNNING 0 0	PENDING 0 0	FAILED 0 0	KILLED 0 0
Status: Running (Executing o VERTICES MODE Map 1 container	STATUS SUCCEEDED SUCCEEDED	TOTAL 1 1	COMPLETED 1 1	RUNNING 0 0	PENDING 0	FAILED	KILLED
Status: Running (Executing o VERTICES MODE Map 1 container Reducer 2 container	STATUS SUCCEEDED SUCCEEDED SUCCEEDED	1 1 1	COMPLETED 1 1 1	RUNNING 0 0 0	PENDING 0 0 0	FAILED 0 0	KILLED 0 0
Status: Running (Executing o VERTICES MODE Map 1 container Reducer 2 container Reducer 3 container	STATUS SUCCEEDED SUCCEEDED SUCCEEDED	1 1 1	COMPLETED 1 1 1	RUNNING 0 0 0	PENDING 0 0 0	FAILED 0 0	KILLED 0 0

SQL queries used on HIVE for analysis:
------CREATE TABLE from RAW TABLE-----
CREATE TABLE cars_new2

ROW FORMAT DELIMITED FIELDS TERMINATED BY ','

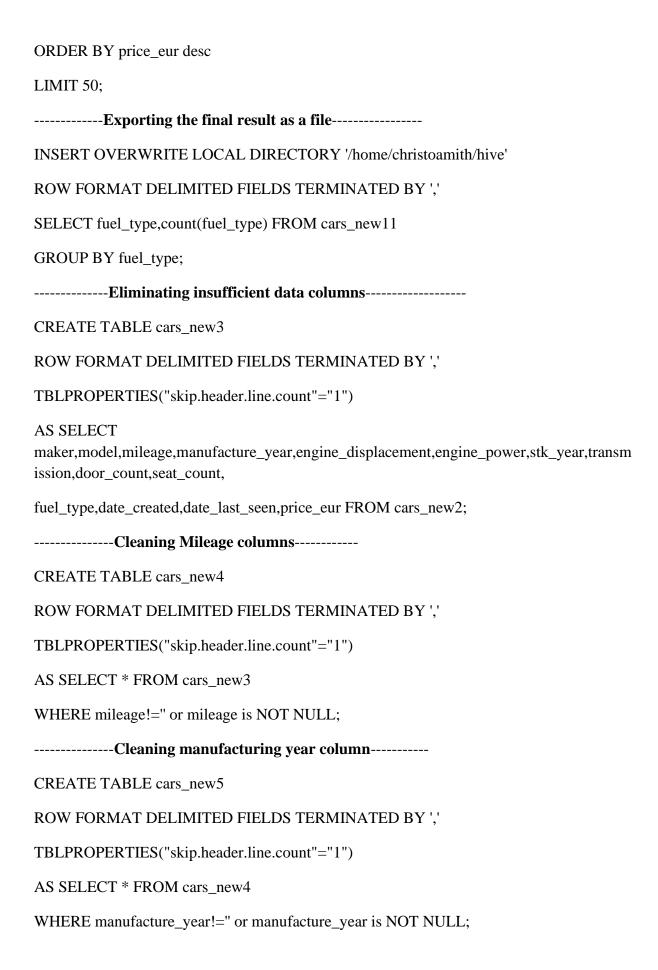
TBLPROPERTIES("skip.header.line.count"="1")

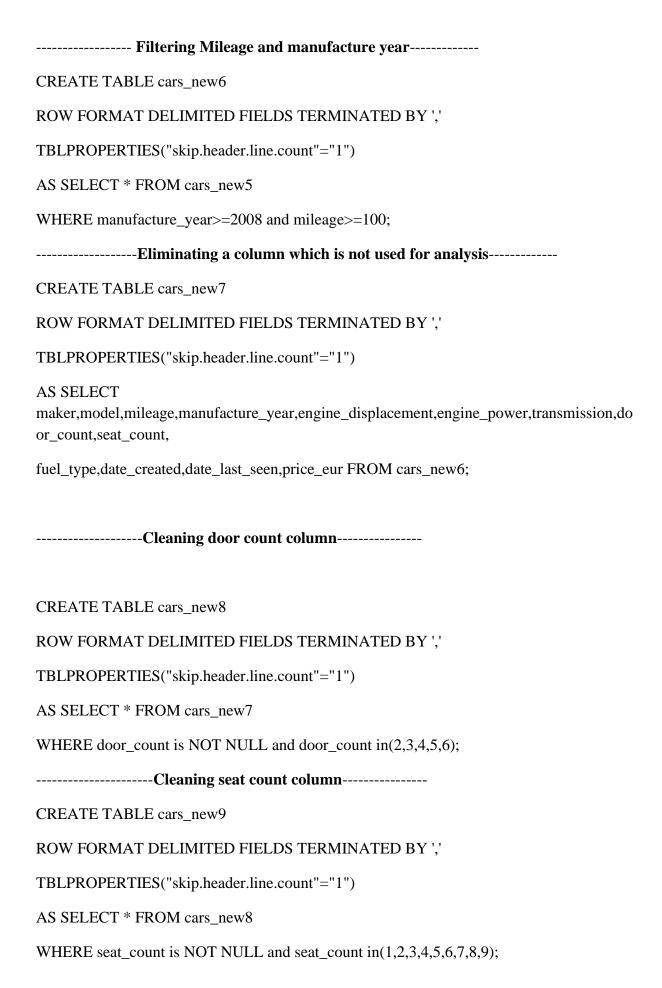
AS SELECT * FROM cars_new2

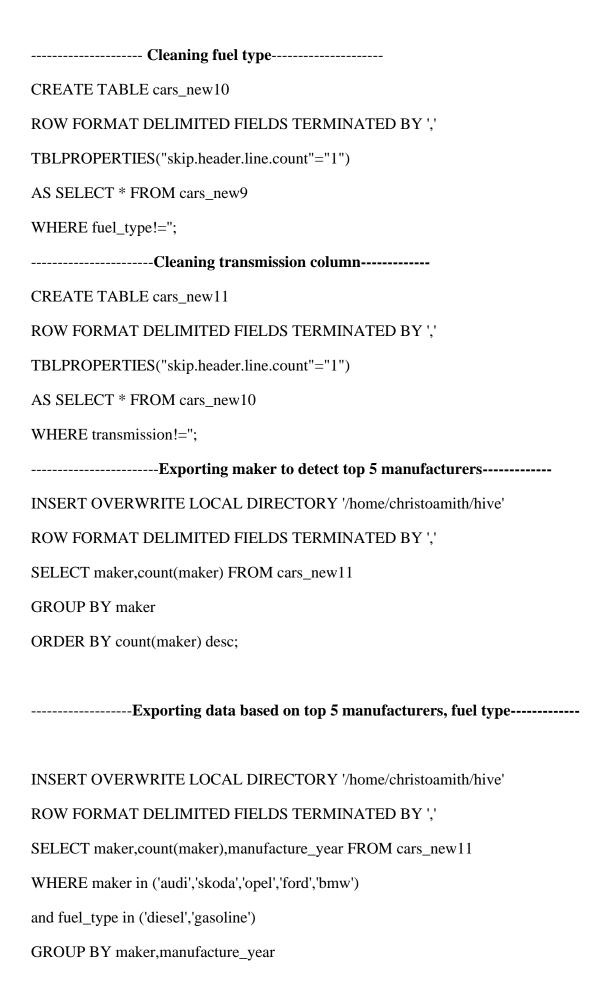
WHERE maker in ('audi','skoda','bmw','ford');

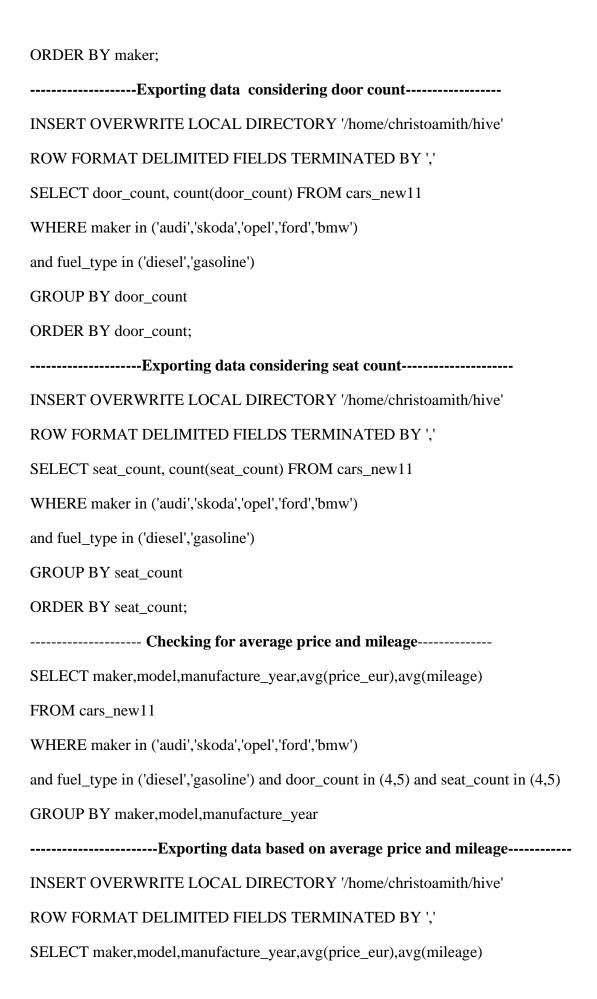
-------Verifying the result-------

SELECT * FROM cars_new2









FROM cars_new11 WHERE maker in ('audi', 'skoda', 'opel', 'ford', 'bmw') and fuel_type in ('diesel', 'gasoline') and door_count in (4,5) and seat_count in (4,5) GROUP BY maker, model, manufacture_year; -----Exporting data considering ad postings date-----INSERT OVERWRITE LOCAL DIRECTORY '/home/christoamith/hive' ROW FORMAT DELIMITED FIELDS TERMINATED BY ',' SELECT maker,model,manufacture_year,avg(price_eur),avg(mileage) FROM cars_new11 WHERE maker in ('audi', 'skoda', 'opel', 'ford', 'bmw') and fuel_type in ('diesel', 'gasoline') and door_count in (4,5) and seat_count in (4,5) and DATEDIFF(date_last_seen,date_created)<=7 GROUP BY maker, model, manufacture_year; ----- Queries for Analysing transmission-----INSERT OVERWRITE LOCAL DIRECTORY '/home/christoamith/hive' ROW FORMAT DELIMITED FIELDS TERMINATED BY ',' SELECT transmission, count(transmission) FROM cars new11 GROUP BY transmission; INSERT OVERWRITE LOCAL DIRECTORY '/home/christoamith/hive' ROW FORMAT DELIMITED FIELDS TERMINATED BY ',' SELECT maker,model,count(model),date_last_seen,date_created FROM cars new11 WHERE maker in ('audi', 'skoda', 'opel', 'ford', 'bmw') and fuel_type in ('diesel', 'gasoline') and door_count in (4,5) and seat_count in (4,5) and DATEDIFF(date_last_seen,date_created)<=7

GROUP BY maker, model, manufacture_year, date_last_seen, date_created;

SELECT maker,model,count(model),date_last_seen,date_created

FROM cars_new11

WHERE maker in ('audi', 'skoda', 'opel', 'ford', 'bmw')

and fuel_type in ('diesel','gasoline') and door_count in (4,5) and seat_count in (4,5) and DATEDIFF(date_last_seen,date_created)<=7

GROUP BY maker,model,manufacture_year,date_last_seen,date_created;