

# Build - the vision

## Pains addressed

### #1

You learn and live through **doing** not watching. Exploring new things is hard because you feel dumb, miserable and get no positive feedback: good grades, financial rewards, sales, happy users etc. Being able to share your progress, wins and failures, start to finish, and receive positive feedback, love and help, makes it easier for you to **move forward** and get things **done** - Grow as a person and create as an artist. Taking inspiration from peoples process not outputs, makes exciting new challenges even more approachable as a beginner in a field.

### #2

Relationships gets build around common interests and relatable life situations. A focused actionable conversation centered around a project and common interests, makes you able to connect with people in new ways. The focus is the project, and your value are what you bring to the project.

## Mission

Empower people to execute and create.

Connect people around creation.

## Keywords

Do, create, grow. Empowerment, Execute, Connection. Personal & Social tool.

## Goal

Launch MVP and acquire 20 power users - 1. October.

Build: A platform for creation and connection

BUILD

connect people around creation  
where people get things done