**Christos Tripodis**

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Nationality: Greek

Date of birth: 09/10/1984

**PERSONAL STATEMENT**

I am a highly driven Data Scientist with over than 8 years of experience on working with large amount of data and various complicated modeling platforms in FMCG industry. Having developed a strong technical foundation, in regard to a solution design, writing and testing SAS, R and Python applications, I believe that I would be an asset for your organization.

**PROFESSIONAL EXPERIENCE**

**Functional and Industry Analytics Consultant** Accenture Arkadias 1 Street, 145 64 Athens (Greece) Jan 2019 to Present

**Senior Data Scientist** Intale Ermou 74 Street, 144 52 Athens (Greece) Feb 2018 to Jan 2019

* Configured Intale’s Data Warehouse and visualization for generic usage.

 Set up from scratch PMI (Philip Morris) Datamart and reporting tools. Create a wide range of daily refreshed KPIs addressed to different levels of Stakeholders (Management team, Development Managers, Analysts, etc.) for a holistic view of total Offline PMI Market.

 Applied statistical techniques to address key business objectives

o sample balancing for the estimation of Market Shares,

o Log-log models for elasticity calculations,

o AB testing for evaluation of media campaigns,

o Geometrical distribution models for early flag of Out of Stock.

o Hierarchical forecasting time series at independent levels.

 Collaborating with FMCG clients to understand their business needs and propose the most appropriate solutions. Explain in simple terms model results and complicated

methodologies.

 Clients worked with; PMI, CCH, Mondelez, Nestle, Karelia.

**Manager** IRI Spartis 48 Street, 144 52 Metamorfosi (Greece) May 2016 to Feb 2018

 Managed a group of Statistician analysts/consultants and numerous projects related to advanced analytics in the area of FMCG.

 Participated in high-level discussions and established processes which significantly improved the efficiency of the deliverables.

 Team leading, mentoring and training.

 Designed, built and implemented machine learning applications for key business questions related to Price Optimization, Promotion effectiveness, Media Planning, Customer Segmentation, Forecasting and other.

 Data Manipulation with large datasets (R, Python, SAS, SQL)

**Senior Consultant** IRI Parnithos 55 Street, 144 52 Metamorfosi (Greece) May 2014 to May

2016

**Marketing statistician analyst** IRI Parnithos 55 Street, 144 52 Metamorfosi (Greece) November 2010 to May 2014

**Secondment** IRI 150 N Clinton St, Chicago, IL 60661 United States

June to August 2016

Working for three months to the headquarters in Chicago, I had the opportunity to gain international working experience, interact directly with clients (7-11, Bayer) and their partnerships and also be exposed to high level complex issues in relation to business questions and how they can best be addressed through a great range of statistical techniques.

**KEY SKILLS Technical skills**

 Proficient in Supervised and Unsupervised Machine learning techniques (Linear and not Linear Regression, Classification, Clustering, Mixed modeling, Forecasting, Association rules and other.

 Proficient in building the appropriate statistical solutions to address questions associated with Marketing Mix, Price Promo studies, Assortment optimization, basket analytics etc.

 Proficient in SAS (Analysis, design, testing and validating), using a variety of SAS Components (SAS/BASE, SAS/STAT, SAS/Graph, ODS, SAS/Macro, PROC SQL)

 Proficient in R programming. Experienced in performing data manipulation tasks but also applying various statistical techniques via the corresponding packages.

 Proficient in relational database management systems (SQL Server) and SQL.

 Experienced with Data Warehousing Concepts specifically in FMCG sector.

 Hands on Experience in Data visualization tools such as Power Bi and Targit.

 Familiarity with deep learning concepts and applications thought TensorFlow.

 Familiarity with non-relational databases such as MongoDb.

 Familiarity with scripting languages and UNIX environment.

 Familiarity with Python.

 MS Windows / Unix Server, MS Office, Word, Excel, PowerPoint.

**Personal Skills**

 Business understanding, ability to interpret the results and provide the clients with the accurate insights.

 Time Management – working efficiently under pressure in order to meet the deadlines

 Effective collaboration & teamwork in an international multicultural environment, as well with other teams to develop synergies.

**Languages**

 **English** Proficient, English Speaking Board May 2014

**EDUCATION**

**BSc Statistics and Actuarial - Financial Mathematics 2002 -2007**

University of the Aegean, Department of Statistics and Actuarial - Financial Mathematics

**MSc Statistics and Data Analysis 2007 -2011**

University of the Aegean, Department of Statistics and Actuarial - Financial Mathematics

**MSc Business Analytics 2016 -2018**

Athens University of Economics and Business

*Thesis Title; Hierarchical forecasting for estimating sales in Convenience Sector.*

**ADDITIONAL INFORMATION Marital status**: Engaged

**Military obligations:** Fulfilled

**Interests**: movies, sports, travelling etc.