CHRISTOPHER SANTANA

Graphics | Web | UI/UX Design

Contact

+1 829 781 3995 christopher.sant@outlook.com



I am a passionate (perfectionist) graphics and UI/UX designer currently pursuing a Bachelor in Advertising at APEC University. I have a vast array of knowledge in the different areas of visual media field. Right now, my strength is on everything related to user interfaces, web design and graphics design.

Education

2012 - Instituto Tecnológico de Las Américas
 2014 Multimedia technologies Associate Degree

2015 - APEC University

Present Bachelor Degree in Advertising

Personal Skills

Creativity

Teamwork

Communication

Pragmatism

Idioms

Spanish

English
Technical Level

Technologies



Photoshop



Git

Illustrator



SCSS

Indesign



Query

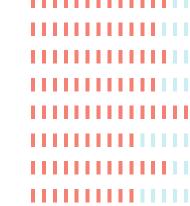
Pr

Premiere

🥟 Design Skills

Advertising
Web design
UI/UX Design
Print
Branding
Wordpress
Prototyping

Video Editing



Work Experience

2015

ICONICA advertising agency

March - Present

Atlantica Seguros, StateTrust Group

NEARVANA SRL. Marketing and Advertising

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Work Experience

2015

ICONICA advertising agency

Here I was graphics and web designer intern for almost 3 months. During that time I did branding

- proposals, flyers and created the C4X Investment website. In spite I am no longer in office, from time to
- time I work web projects for them as a contractor.

Atlantica Seguros, StateTrust Group

- Aside from traditional graphic design and web layout development, I am in charge of business content
- creation in the Thunderhead NOW platform. Thunderhead NOW is a customer engagement software
- platform used to deliver Personalized, Contextual, Multi-Channel communications documents on
- demand for users following business defined exception rules, allowing to filters documents from
- production process, controlled review & your editing environment.
- I am tasked with creating email letters, SMS or print document for different situations following the
- brand guidelines then assigning its value through the business object (document with yours custom-
- ers info). Most of my work is web based so I have to take into account its responsiveness and that its styles are scalable to the styles for other channels of that document.

Because of a confidentiality agreement my work done in Atlantica Seguros cannot be featured in my online portfolio.

NEARVANA SRL. Marketing and Advertising

Nearvana is a marketing agency focused on the travel, tourism, education, and real estate industries. Since march I work with the team as a freelance web designer. So far I have worked in projects for business like CDCT and the new websites of Cadaqués Bayahibe and the University of Health Sciences Antigua.