



Work Experience

2015

● **ICONICA advertising agency**

Graphics & Web designer

- Here I was graphics and web designer intern for almost 3 months. During that time I did branding proposals, flyers and created the C4X Investment website. In spite I am no longer in office, from time to time I work web projects for them as a contractor.
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● **Atlantica Seguros, StateTrust Group**

Graphics & Web designer - Thunderhead Designer (currently)

- Aside from traditional graphic design and web layout development, I am in charge of business content creation in the Thunderhead NOW platform. Thunderhead NOW is a customer engagement software platform used to deliver Personalized, Contextual, Multi-Channel communications documents on demand for users following business defined exception rules, allowing to filters documents from production process, controlled review & your editing environment.
- I am tasked with creating email letters, SMS or print document for different situations following the brand guidelines then assigning its value through the business object (document with yours customers info). Most of my work is web based so I have to take into account its responsiveness and that its styles are scalable to the styles for other channels of that document.
- Because of a confidentiality agreement my work done in Atlantica Seguros cannot be featured in my online portfolio.
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● **NEARVANA SRL. Marketing and Advertising**

Web designer (contractor)

Nearvana is a marketing agency focused on the travel, tourism, education, and real estate industries. Since march I work with the team as a freelance web designer. So far I have worked in projects for business like CDCT and the new websites of Cadaqués Bayahibe and the University of Health Sciences Antigua.