

## **IBM Data Science Course**

### Capstone Project

#### Business Problem

Evaluate how German venues (e.g. restaurants, culture, museums, shops, etc.) search the proximity of German, Austrian and Swiss companies /embassies/schools abroad.

For this study the city of London is evaluated and how German venues aggregate next to foreign offices of traditional, world leading German/Austrian/Swiss companies and also around embassies and schools of those 3 countries.

#### Data Used

Wikipedia to find the largest companies of Germany, Austria and Switzerland

Company webpages to find the London office locations

Embassy websites to find the London address of the German, Austrian and Swiss representation

School webpage of German School in London

This will be compared against 'Foursquare' location/venue results and visually displayed in a map.