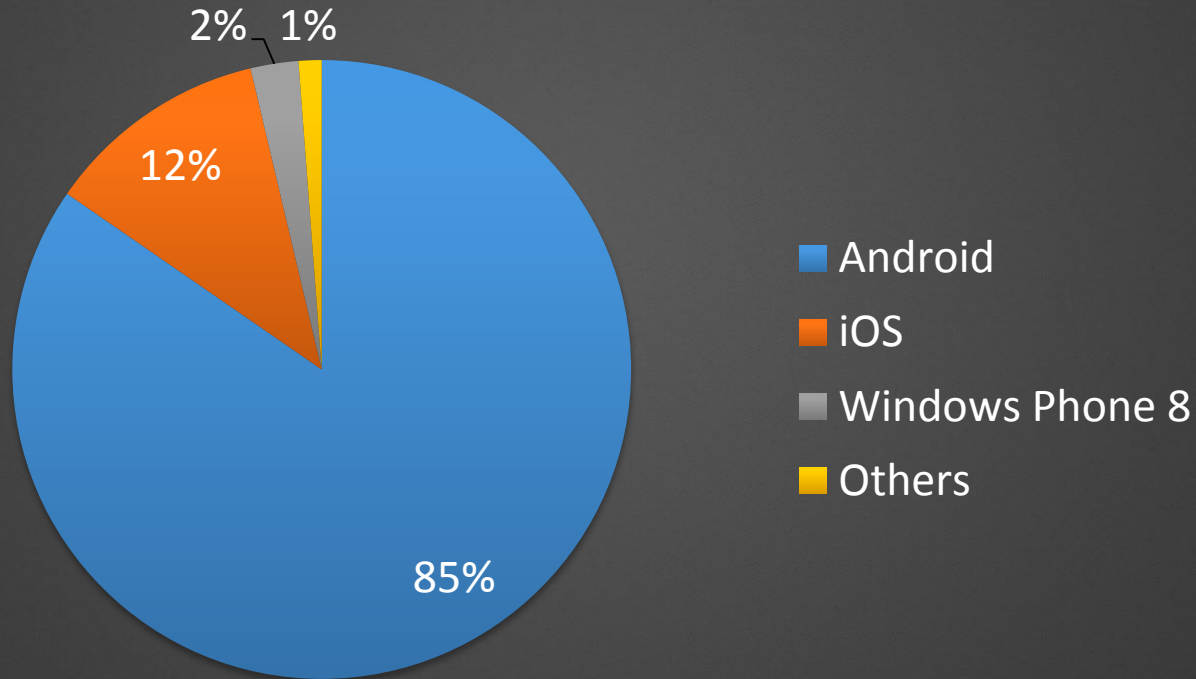


Developing native cross- platform games

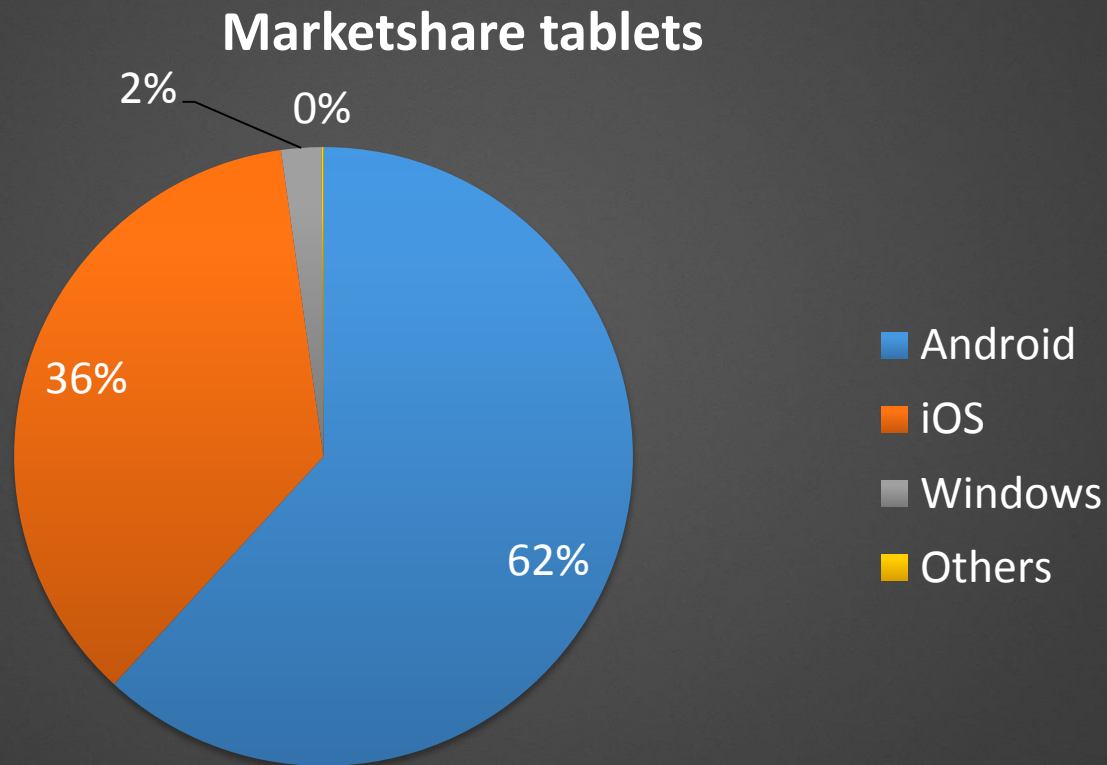
Target?

Marketshare smartphones



Source: IDC, 2014 Q2

Target?



Source: *Gartner February 2014*

Target?



+ many users

iOS

+ good payment moral, strong on tablets



+niche market

About



Going multiplatform: Which way?



- + Fast
- + Direct access to hardware
- + Using native graphic interface
- ~~Platform setup~~
- ~~Compiler flags might be needed~~

- + Available on every platform
- + "Hot new thing"
- Slow
- ~~Every browser uses the W3C standards.... NOT~~





Frameworks & Engines

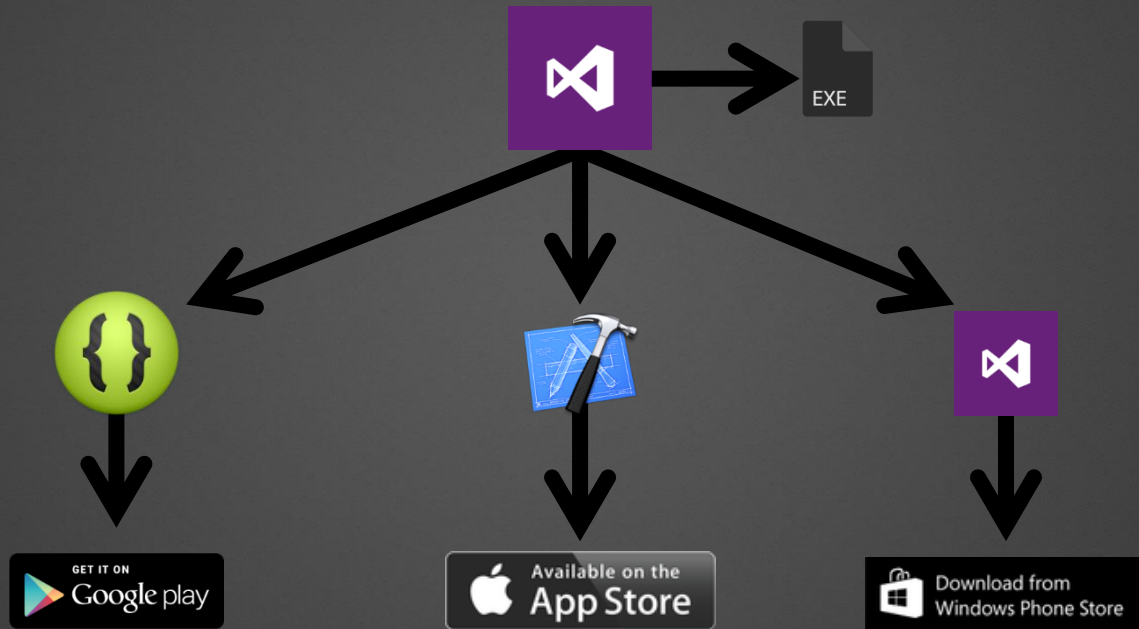
Frameworks

- cocos2dx 
- Marmalade 
- Corona 
- LibGDX 

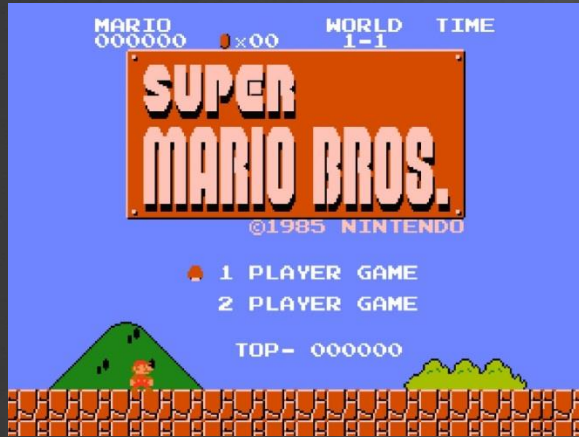
Engines

- Unity 
- Unreal Engine 4 
- Project Anarchy 

Cocos2d-x workflow



Overview: CCScenes



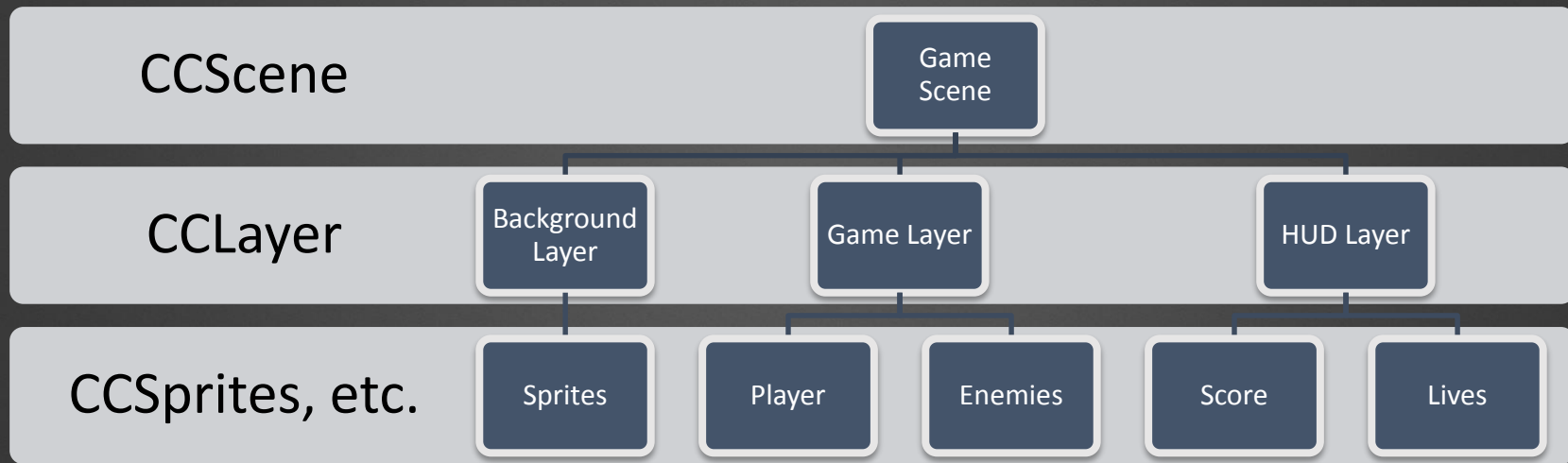
Menu Scene

CCTransition



Game Scene

Overview: CCNode hierarchy



Live Examples

<http://breab.org/~tim/GDG/>