









Introduction: 10 minutes











RIS is the solution for inland waterway transport.

I know it.

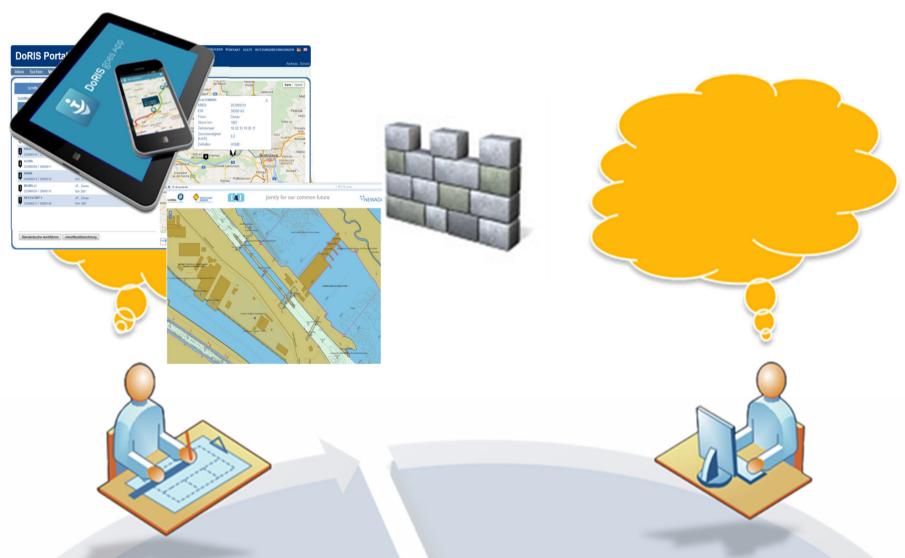












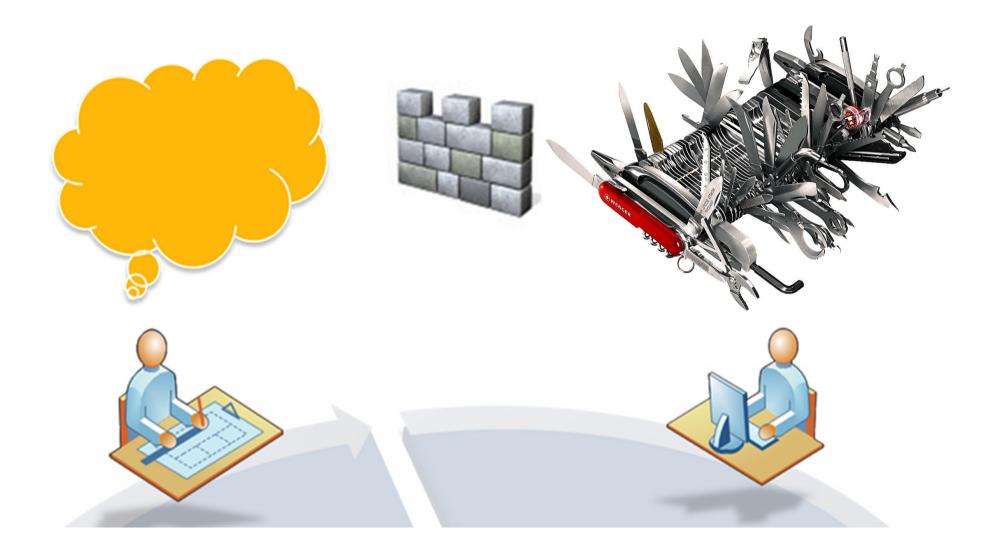






















RIS keeps people safe











RIS boosts the economy.











Cargo transport is very important for the environment.

RIS is a good cause and is contributing to reducing Europe's carbon footprint.











RIS is helping modernize a transport mode that is considered old and slow. It is reliable and state of the art.











reliable
safe
ultra-modern
Cost-efficient
Energy-saving











Too fragmented

The possibilities that RIS offers are often unknown and vague
Too narrow-minded and remote from the users. More cooperatiove
working relationships are needed

Help bring volumes of cargo together

Put customer interest first, before those of the vessel operators Improve the promotion of inlad navigation to the business community











Lack of marketing awareness

Lack of communication and stakeholder involvement











RIS is the solution for inland waterway transport. I know it. Let's tell the others.

