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# Shippers' View Regarding The River Information Services

The European Shippers' Council (ESC) represents the interests of European industry as users of freight transport services covering all modes of freight transport:

deep sea, short sea, *inland waterway*, air, road and rail freight transport, both within Europe and overseas.

Shippers are primarily producers of goods and services which they market, sell and distribute to their customers. As such ESC represents the interests of some 100,000 companies involved in international trade, within, to and from the EU.

#### **5 WORKING COUNCILS OF WHICH 4 MODAL.**

- 1) Inland Transport Council covering road- and *inland waterway* transport.
- 2) Railway Council
- 3) Airfreight Council
- 4) Maritime Council
- 5) Trade Facilitation Council

#### THE SHIPPERS' VISION ON INLAND NAVIGATION

- Looking for full logistical partners
- Appropriate barge offering
- Reliable and continuous services
- High level infra-structure
- Emission friendly
- Supporting ITC and quality systems

#### WHY THIS VISION?

- Difficult economic situation
- Competition from other modalities
- Increasing requirements of customers
  - e-Freight
  - Environmental pressure
  - Supply chain visibility
- Seamless communication

#### SHIPPERS' VIEW ON 'RIS' (1)

- Provide actual and active traffic information
- Facilitate communication between:
  - Barges
  - Countries
  - Infra-structure managers
  - Freight owners (shippers)
  - Or -alternatively- agents
- Through one information platform

#### SHIPPERS' VIEW ON 'RIS' (2)

- Become one-shop-stop
- 24/7 transport on major rivers
- AIS network integration (JRC's black box?)
- Carbon footprint & emission level source

#### SHIPPERS' VIEW ON 'RIS' (3)

- Develop 'state of the art' KPI's
- Execute incident management
- Connect to DINA & DMN programs
- Add value to the supply chain

## THANK YOU FOR YOUR ATTENTION!