

Data Handling: Import, Cleaning and Visualisation

Lecture 10:

Data Analysis and Basic Statistics with R

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Recap: Data Preparation

The dataset is imported, now what?

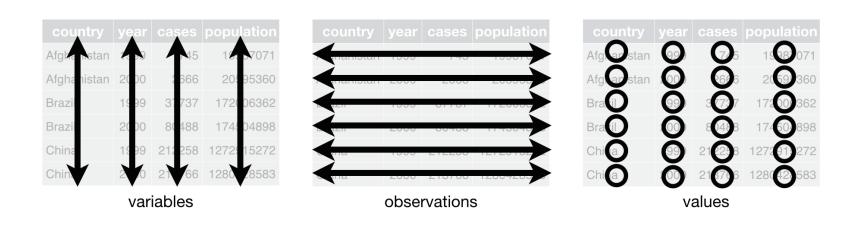
- In practice: still a long way to go.
- Parsable, but messy data: Inconsistencies, data types, missing observations, wide format.
- Goal of data preparation: Dataset is ready for analysis.
- Key conditions:
 - 1. Data values are consistent/clean within each variable.
 - 2. Variables are of proper data types.
 - 3. Dataset is in 'tidy' (in long format)!

Some vocabulary

Following Wickham (2014):

- Dataset: Collection of values (numbers and strings).
- Every value belongs to a variable and an observation
- Variable: Contains all values that measure the same underlying attribute across units.
- Observation: Cointains all values measured on the same unit (e.g., a person).

Tidy data



Tidy data. Source: Wickham and Grolemund (2017), licensed under the Creative Commons Attribution-Share Alike 3.0 United States license)

Data Analysis with R

Merging (Joining) datasets

- · Combine data of two datasets in one dataset.
 - Why?
- · Needed: Unique identifiers for observations ('keys').

Merging (joining) datasets: example

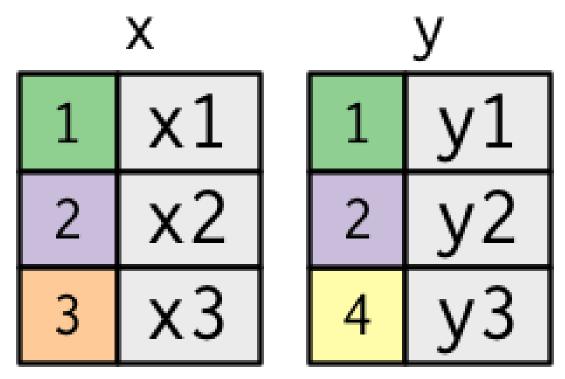
```
# load packages
library(tidyverse)
## Warning: package 'tibble' was built under R version 3.6.2
## Warning: package 'tidyr' was built under R version 3.6.2
## Warning: package 'purrr' was built under R version 3.6.2
## Warning: package 'dplyr' was built under R version 3.6.2
# initiate data frame on persons personal spending
df c \leftarrow data.frame(id = c(1:3,1:3),
                  money spent= c(1000, 2000, 6000, 1500, 3000, 5500),
                  currency = c("CHF", "CHF", "USD", "EUR", "CHF", "USD"),
                  year=c(2017,2017,2017,2018,2018,2018))
df c
##
    id money spent currency year
## 1 1 1000 CHF 2017
## 2 2
            2000 CHF 2017
## 3 3 6000 USD 2017
## 4 1
          1500 EUR 2018
```

Merging (joining) datasets: example

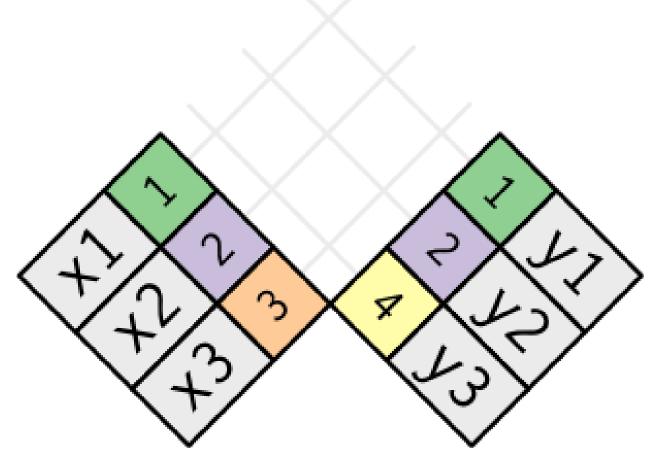
Merging (joining) Datasets: Example

```
df_merged <- merge(df_p, df_c, by="id")
df_merged</pre>
```

##		id	first_name	I	profession	money_spent	currency	year
##	1	1	Anna		Economist	1000	CHF	2017
##	2	1	Anna		Economist	1500	EUR	2018
##	3	2	Betty	Data	Scientist	2000	CHF	2017
##	4	2	Betty	Data	Scientist	3000	CHF	2018
##	5	3	Claire	Data	Scientist	6000	USD	2017
##	6	3	Claire	Data	Scientist	5500	USD	2018

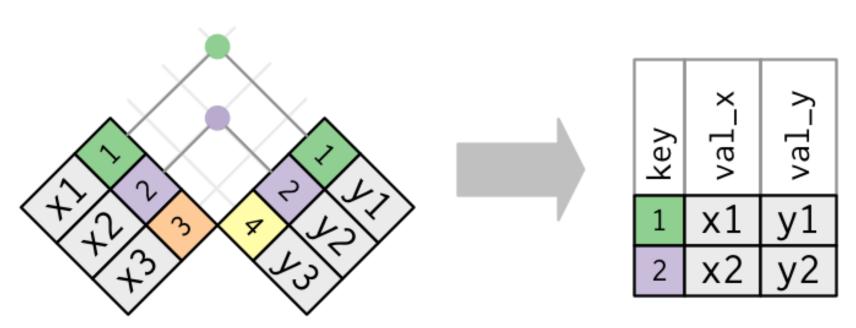


Join setup. Source: Wickham and Grolemund (2017), licensed under the Creative Commons Attribution-Share Alike 3.0 United States license.



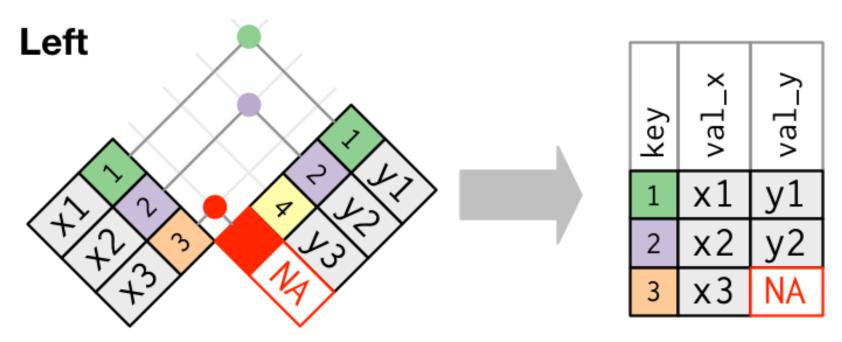
Join setup. Source: Wickham and Grolemund (2017), licensed under the Creative Commons Attribution-Share Alike 3.0 United States license.

Merge: Inner join



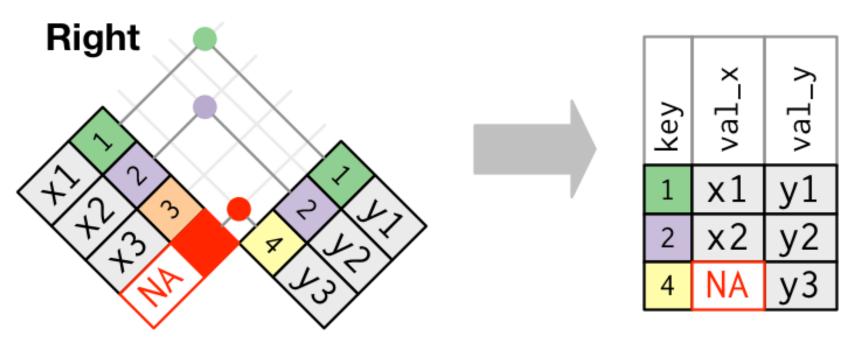
Inner join. Source: Wickham and Grolemund (2017), licensed under the Creative Commons Attribution-Share Alike 3.0 United States license.

Merge all x: Left join



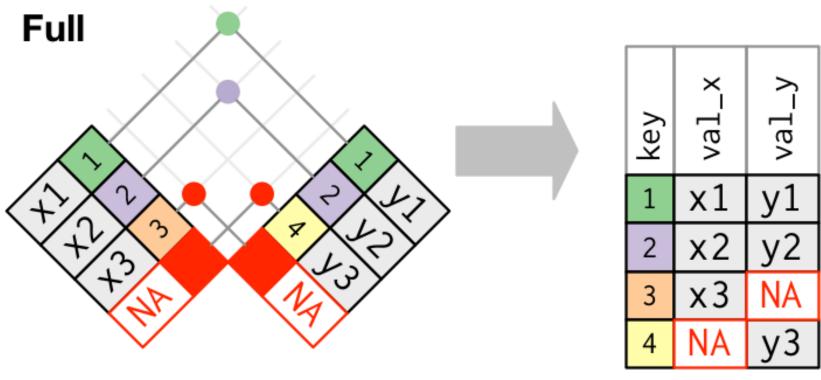
Outer join. Source: Wickham and Grolemund (2017), licensed under the Creative Commons Attribution-Share Alike 3.0 United States license.

Merge all y: Right join

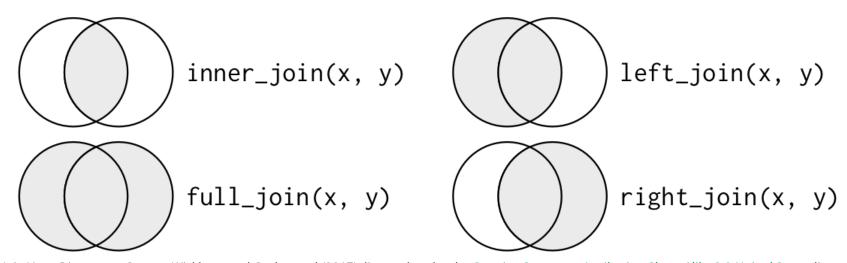


Outer join. Source: Wickham and Grolemund (2017), licensed under the Creative Commons Attribution-Share Alike 3.0 United States license.

Merge all x and all y: Full join



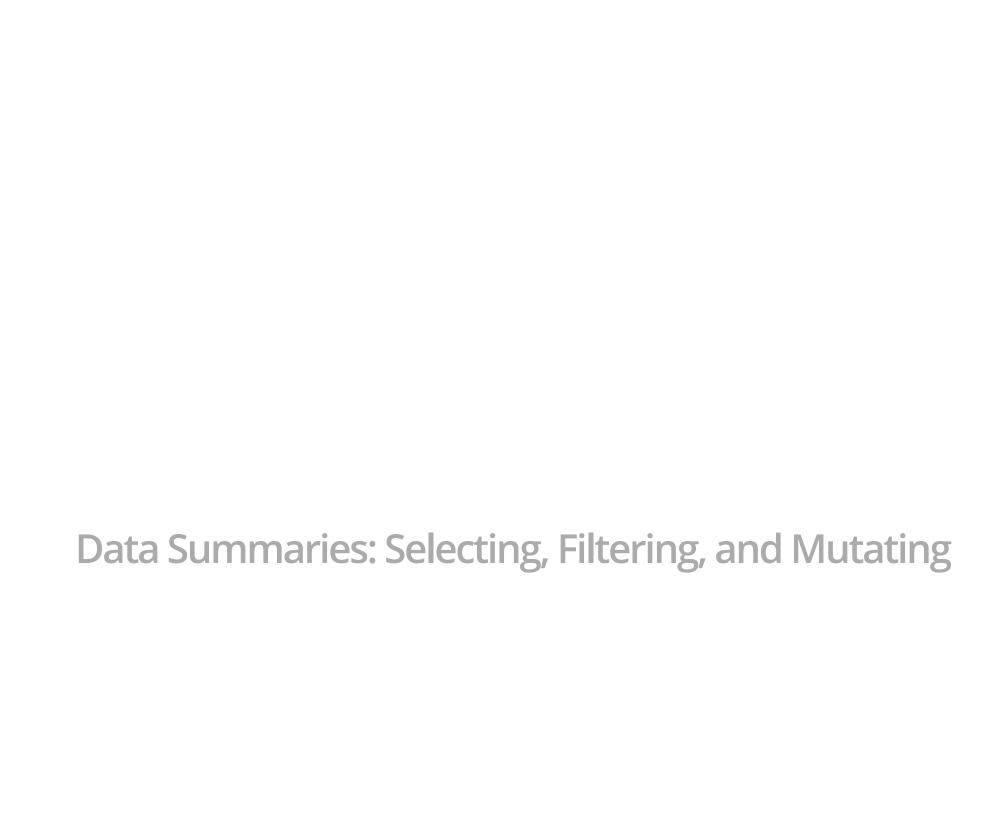
Outer join. Source: Wickham and Grolemund (2017), licensed under the Creative Commons Attribution-Share Alike 3.0 United States license.



Join Venn Diagramm. Source: Wickham and Grolemund (2017), licensed under the Creative Commons Attribution-Share Alike 3.0 United States license.

Merging (joining) datasets: R

Overview by Wickham and Grolemund (2017):



Data summaries

- First step of analysis.
- · Get overview over dataset.
- Show key aspects of data.
 - Inform your own statistical analysis.
 - Inform audience (helps understand advanced analytics parts)

Data summaries: first steps

- Select subset of variables (e.g., for comparisons).
- Filter the dataset (some observations not needed in this analysis).
- · Mutate the dataset: additional values needed

Select, filter, mutate in R (tidyverse)

- select()
- filter()
- mutate()

Data Summaries: Aggregate Statistics

Descriptive/aggregate statistics

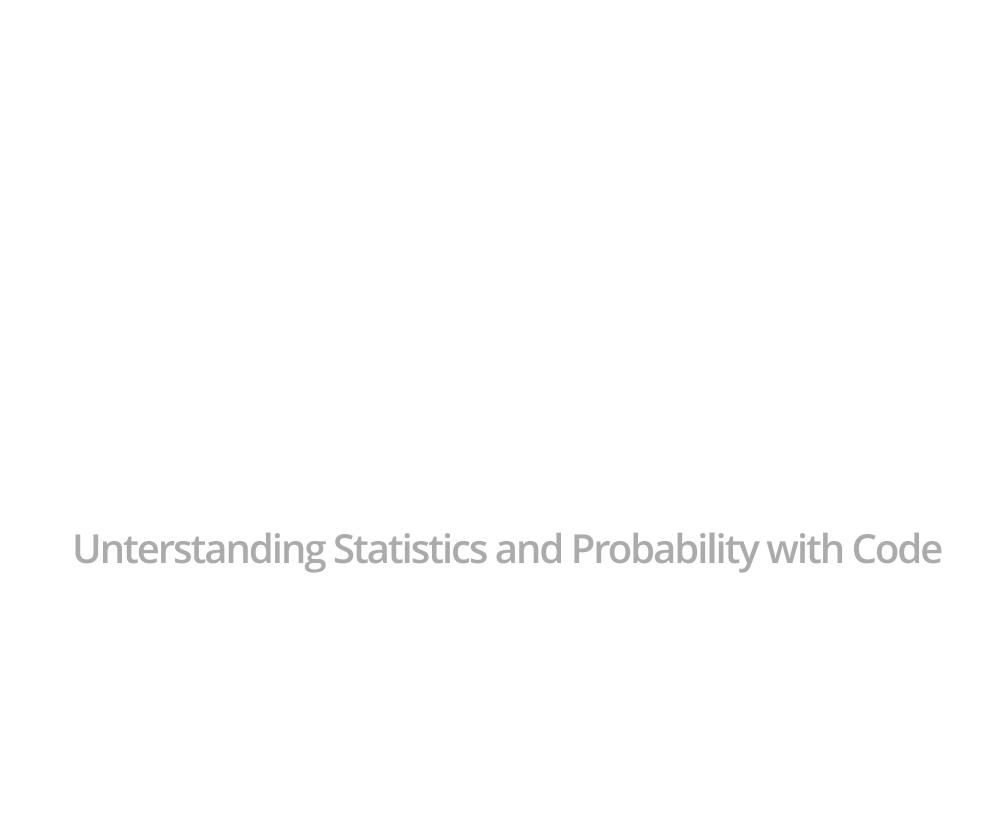
- · Overview of key characteristics of main variables used in analysis.
- Key characteristics:
 - mean
 - standard deviation
 - No. of observations
 - etc.

Aggregate statistics in R

- 1. Function to compute statistic (mean()).
- 2. Function to **apply** the statistics function to one or several colums in a tidy dataset.
- · All values.
- By group (observation categories, e.g. by gender)

Aggregate statistics in R

- summarise() (in tidyverse)
- group_by() (in tidyverse)
- sapply(), apply(), lapply(), etc. (in base)



Random numbers and computation

Can computers generate random numbers?!

Random draws and distributions

normal_distr <- rnorm(1000)
hist(normal_distr)</pre>

Histogram of normal_distr

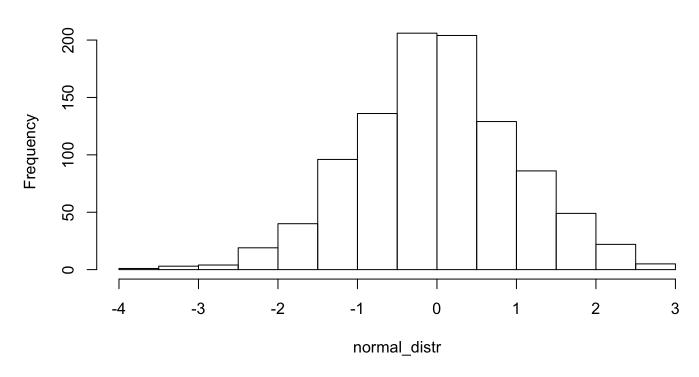
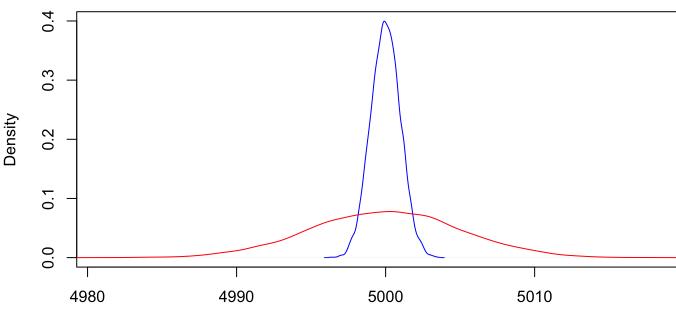


Illustration of variability

```
# draw a random sample from a normal distribution with a large standard deviation largevar <- rnorm(10000, mean = 5000, sd = 5)
# draw a random sample from a normal distribution with a small standard deviation littlevar <- rnorm(10000, mean = 5000, sd = 1)
```

Illustration of variability

Income Distribution



N = 10000 Bandwidth = 0.1408

Skewness and kurtosis

```
# install the R-package called "moments" with the following command (if not installed
# install.packages("moments")

# load the package
library(moments)
```

Skewness

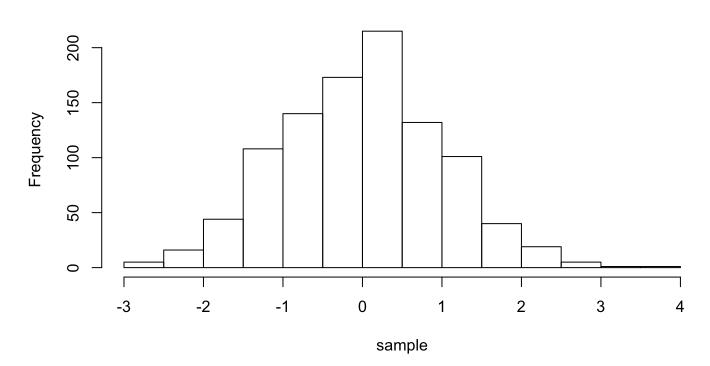
- Skewness refers to how symetric the frequency distribution of a variable is.
- For example, a distribution can be 'positively skewed' meaning it has a long tail on the right and a lot of 'mass' (observations) on the left.

Skewness: R example

```
# draw a random sample of simulated data from a normal distribution
# the sample is of size 1000 (hence, n = 1000)
sample <- rnorm(n = 1000)

# plot a histogram and a density plot of that sample
# note that the distribution is neither strongly positively nor negatively skewed
# (this is to be expected, as we have drawn a sample from a normal distribution!)
hist(sample)</pre>
```

Histogram of sample



Skewness: R example

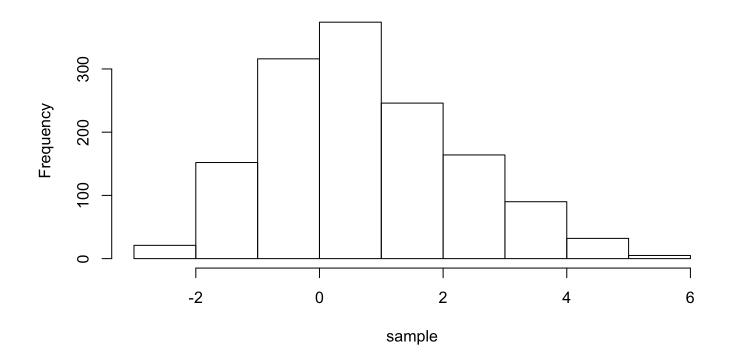
```
# now compute the skewness
skewness(sample)
## [1] 0.06750904
```

Skewness: R example

now we intentionally change our sample to be strongly positively skewed # we do that by adding some outliers (observations with very high values) to the sample <- c(sample, (rnorm(200) + 2), (rnorm(200) + 3))

have a look at the distribution and re-calculate the skewness
hist(sample)

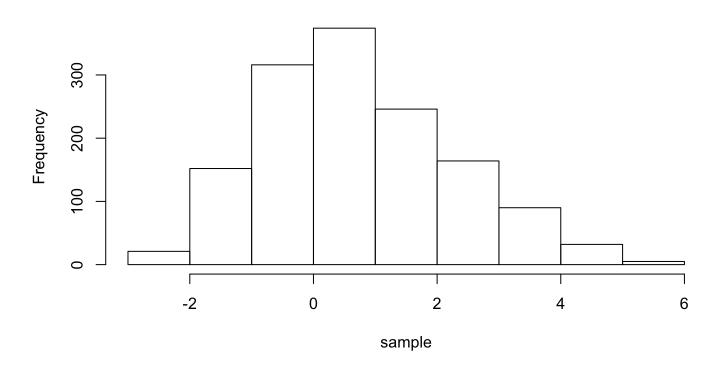
Histogram of sample



Skewness: R example

have a look at the distribution and re-calculate the skewness
hist(sample)

Histogram of sample



skewness(sample)

[1] 0.5172931

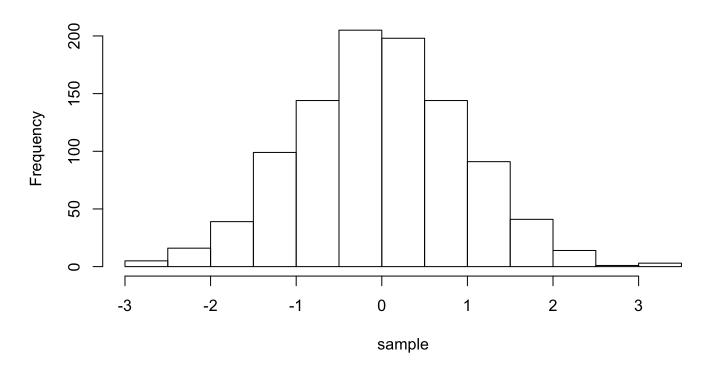
Kurtosis

- · Kurtosis refers to how much 'mass' a distribution has in its 'tails'.
- Tells us something about whether a distribution tends to have a lot of outliers.

```
# draw a random sample of simulated data from a normal distribution # the sample is of size 1000 (hence, n = 1000) sample <- rnorm(n = 1000)
```

plot the density & compute the kurtosis
hist(sample)

Histogram of sample

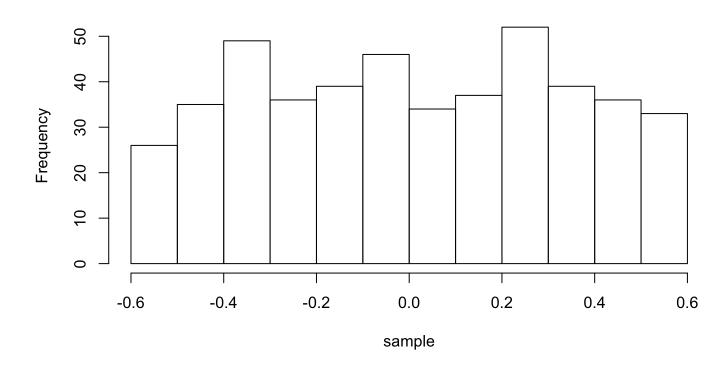


```
# compute the kurtosis
kurtosis(sample)
## [1] 2.984136
```

now lets remove observations from the extremes in this distribution # we thus intentionally alter the distribution to have less mass in its tails sample <- sample[sample > -0.6 & sample < 0.6]

plot the distribution again and see how the tails have changed
hist(sample)

Histogram of sample



re-calculate the kurtosis
kurtosis(sample)

r11 1 010110

Compute the skewness in R

Skewness

```
# own implementation
sum((sample-mean(sample))^3) / ((length(sample)-1) * sd(sample)^3)
## [1] -0.02228835

# implementation in moments package
skewness(sample)
## [1] -0.02231251
```

Compute the kurtosis in R

Kurtosis

```
# own implementation
sum((sample-mean(sample))^4) / ((length(sample)-1) * sd(sample)^4)

## [1] 1.838455

# implementation in moments package
kurtosis(sample)

## [1] 1.842443
```

The Law of Large Numbers (LLN)

- Important statistical property.
- Essentially describes how the behavior of **sample averages** is related to **sample size**.
- States that the **sample mean** can come arbitrarily close to the **population mean** by increasing the sample size *N*.

The Law of Large Numbers (LLN): playing dice

- Roll a fair die, record result: either 1, 2, 3, 4, 5, or 6.
- Probability of each possible outcome is 1/6.

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The Law of Large Numbers (LLN): playing dice

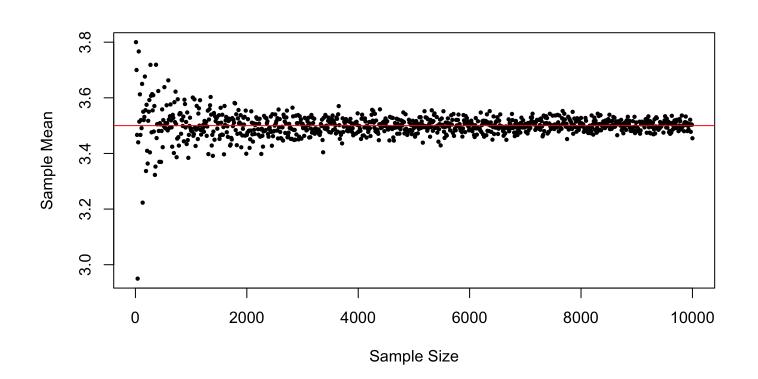
- Roll a fair die, record result: either 1, 2, 3, 4, 5, or 6.
- Probability of each possible outcome is 1/6.
- Expected value (average in the long run): (1 + 2 + 3 + 4 + 5 + 6)/6 = 3.5
- Proof?
 - Mathematically.
 - Or: Experiment/Simulation (with R).

```
# first we define the potential values a die can take
dvalues <- 1:6 # the : operater generates a regular sequence of numbers (from:to)
dvalues
## [1] 1 2 3 4 5 6
# define the size of the sample n (how often do we roll the die...)
# for a start, we only roll the die ten times
n < -10
# draw the random sample: 'roll the die n times and record each result'
results <- sample( x = dvalues, size = n, replace = TRUE)
# compute the mean
mean(results)
## [1] 3.3
```

```
n <- 100
# draw the random sample: 'roll the die n times and record each result'
results <- sample( x = dvalues, size = n, replace = TRUE)
# compute the mean
mean(results)</pre>
## [1] 3.68
```

```
# essentially, what we are doing here is repeating the experiment above many times,
# each time increasing n
# define the set of sample sizes
ns <- seq(from = 10, to = 10000, by = 10)
# initiate an empty list to record the results
means <- list()
length(means) <- length(ns)
# iterate through each sample size: 'repeat the die experiment for each sample size'
for (i in 1:length(ns)) {
    means[[i]] <- mean(sample( x = dvalues, size = ns[i], replace = TRUE))
}</pre>
```

```
# visualize the result: plot sample means against sample size
plot(ns, unlist(means),
    ylab = "Sample Mean",
    xlab = "Sample Size",
    pch = 16,
    cex = .6)
abline(h = 3.5, col = "red")
```



Q&A

References

Wickham, Hadley. 2014. "Tidy Data." **Journal of Statistical Software, Articles** 59 (10): 1–23. https://doi.org/10.18637/jss.v059.i10.

Wickham, Hadley, and Garrett Grolemund. 2017. Sebastopol, CA: O'Reilly. http://r4ds.had.co.nz/.