Homework 4

Group 1

Contents

| 1 | Introduction | 2 |
|---|------------------------------|---|
| 2 | Statement of the Problem | 2 |
| 3 | Data Exploration | 2 |
| | 3.1 Variables Explained | 2 |
| | 3.2 Imputting Missing Values | 5 |
| | 3.3 Exploration of Variables | 7 |

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1 Introduction

Consumers who own a car are often required to purchase car insurance to protect themselves from serious financial repercussions of being involved in a car accident. Insurance Providers must determine the risk of offering insurance coverage to a new customer through accurate statistical models that evaluate the consumers propensity for accidents. Since Insurance Providers are motivated by collecting the maximum amount of revenue from consumers while returning the lowest amount in accident claims, statistical modeling provides Insurance Providers with insight into the consumers behavior and the most appropriate pricing schemes¹.

2 Statement of the Problem

The purpose of this report is to develop statistical models to make inference into the likelihood of a customer being involved in a car accident and the cost associated of a customer being involved in a car accident.

3 Data Exploration

3.1 Variables Explained

The variables provided in the Insurance Training Data Set are explained below:

| Variable Code | Definition | | | | | |
|---------------|--|--|--|--|--|--|
| INDEX | Identification Variable (do not use) | | | | | |
| TARGET_FLAG | Was Car in a crash? 1=YES 0=NO | | | | | |
| TARGET_AMT | If car was in a crash, what was the cost | | | | | |
| AGE | Age of Driver | | | | | |
| BLUEBOOK | Value of Vehicle | | | | | |
| CAR_AGE | Vehicle Age | | | | | |
| CAR_TYPE | Type of Car | | | | | |
| CAR_USE | Vehicle Use | | | | | |
| CLM_FREQ | # Claims (Past 5 Years) | | | | | |
| EDUCATION | Max Education Level | | | | | |
| HOMEKIDS | # Children at Home | | | | | |
| HOME_VAL | Home Value | | | | | |
| INCOME | Income | | | | | |
| KIDSDRIV | # Driving Children | | | | | |
| MSTATUS | Marital Status | | | | | |
| MVR_PTS | Motor Vehicle Record Points | | | | | |
| OLDCLAIM | Total Claims (Past 5 Years) | | | | | |
| PARENT1 | Single Parent | | | | | |
| RED_CAR | A Red Car | | | | | |
| REVOKED | License Revoked (Past 7 Years) | | | | | |
| SEX | Gender | | | | | |
| TIF | Time in Force | | | | | |
| TRAVTIME | Distance to Work | | | | | |
| URBANICITY | Home/Work Area | | | | | |
| YOJ | Years on Job | | | | | |

¹"Insider Information: How Insurance Companies Measure Risk - Insurance Companies.com." Insurance Companiescom. N.p., n.d. Web. 06 Nov. 2016.

3.1.1 Nominal Variables

We first look at our nominal variables and their applicable proportions. Interestingly, we see that in this data set only a quarter of the customer records indicate an accident occurred. Also, the majority of consumers in this data set have no kids at home, are married, more than a high school education but less than a PhD, use their car for private purposes, typically own a SUV or minivan, and also live in an urban environment. This provides an interesting insight to the type of customer this data set represents and should be considered when further interpreting our statistical model. Additionally, we should be mindful of any selection biases in this data set as consumers with extremely risky histories are likely to have not been extended insurance coverage.

Table 2: Table of nominal variables

| Variable | Levels | n | % | $\sum \%$ |
|-------------|-----------------------|--------------|---------------|---------------|
| TARGET_FLAG | 0 | 6008 | 73.6 | 73.6 |
| | 1 | 2153 | 26.4 | 100.0 |
| | all | 8161 | 100.0 | |
| KIDSDRIV | 0 | 7180 | 88.0 | 88.0 |
| | 1 | 636 | 7.8 | 95.8 |
| | 2 | 279 | 3.4 | 99.2 |
| | 3 | 62 | 8.0 | 100.0 |
| | 4 | 4 | 0.0 | 100.0 |
| | all | 8161 | 100.0 | |
| HOMEKIDS | 0 | 5289 | 64.8 | 64.8 |
| | 1 | 902 | 11.1 | 75.9 |
| | 2 | 1118 | 13.7 | 89.6 |
| | 3 4 | 674 164 | 8.3 2.0 | 97.8 99.8 |
| | 5 | 104 | 0.2 | 100.0 |
| | all | 8161 | 100.0 | 100.0 |
| PARENT1 | No | 7084 | 86.8 | 06.0 |
| PARENTI | No Yes | 1077 | 86.8 13.2 | 86.8 100.0 |
| | all | 8161 | 100.0 | 100.0 |
| 140747110 | | | | 40.0 |
| MSTATUS | No | 3267 | 40.0 | 40.0 |
| | Yes all | 4894 8161 | 60.0 100.0 | 100.0 |
| | | | | |
| SEX | F | 4375 | 53.6 | 53.6 |
| | M | 3786 | 46.4 | 100.0 |
| | all | 8161 | 100.0 | |
| EDUCATION | Less Than High School | 1203 | 14.7 | 14.7 |
| | High School | 2330 | 28.6 | 43.3 |
| | Bachelors Masters | 2242 1658 | 27.5 20.3 | 70.8 91.1 |
| | PhD | 728 | 20.3 8.9 | 100.0 |
| | all | 8161 | 100.0 | 100.0 |
| JOB | uii | 526 | 6.4 | 6.4 |
| JUB | Blue Collar | 1825 | 22.4 | 28.8 |
| | Clerical | 1271 | 15.6 | 44.4 |
| | Doctor | 246 | 3.0 | 47.4 |
| | Home Maker | 641 | 7.8 | 55.2 |
| | Lawyer | 835 | 10.2 | 65.5 |
| | Manager | 988 | 12.1 | 77.6 |
| | Professional | 1117 | 13.7 | 91.3 |
| | Student | 712 | 8.7 | 100.0 |
| | all | 8161 | 100.0 | |
| CAR_USE | Commercial | 3029 | 37.1 | 37.1 |
| | Private | 5132 | 62.9 | 100.0 |
| | all | 8161 | 100.0 | |
| CAR_TYPE | Minivan | 2145 | 26.3 | 26.3 |
| | Panel Truck | 676 | 8.3 | 34.6 |
| | Pickup | 1389 | 17.0 | 51.6 |
| | Sports Car | 907 | 11.1 | 62.7 |
| | SUV | 2294 | 28.1 | 90.8 |
| | | | | |

Table 2: Table of nominal variables

| Variable | Levels | n | % | $\sum \%$ |
|------------|---------------------|------|-------|-----------|
| | Van | 750 | 9.2 | 100.0 |
| | all | 8161 | 100.0 | |
| RED_CAR | no | 5783 | 70.9 | 70.9 |
| | yes | 2378 | 29.1 | 100.0 |
| | all | 8161 | 100.0 | |
| CLM_FREQ | 0 | 5009 | 61.4 | 61.4 |
| | 1 | 997 | 12.2 | 73.6 |
| | 2 | 1171 | 14.3 | 88.0 |
| | 3 | 776 | 9.5 | 97.5 |
| | 4 | 190 | 2.3 | 99.8 |
| | 5 | 18 | 0.2 | 100.0 |
| | all | 8161 | 100.0 | |
| REVOKED | No | 7161 | 87.8 | 87.8 |
| | Yes | 1000 | 12.2 | 100.0 |
| | all | 8161 | 100.0 | |
| URBANICITY | Highly Rural/ Rural | 1669 | 20.4 | 20.4 |
| | Highly Urban/ Urban | 6492 | 79.5 | 100.0 |
| | all | 8161 | 100.0 | |

3.1.2 Continuous and Discrete Variables

We can see that in our continuous and discrete variables there is some additional variability. The median claim amount (TARGET_AMT) is 0 which would coincide with only a quarter for records indicating an accident. However, the spread is large since the average payout is only \$1,504.30 but the maximum payout was \$107,586.10. Surprisingly, the median AGE is 45 and the average AGE is 44.8 years, while we expected a lower average it could be due to simple selection bias in the data set source or the aging US population bringing this average higher ². We also noticed that an INCOME of \$0.00 seems unwise because it is unclear how the individual would be able to cover their premium costs without parental support. Finally, we should note that the data set has as CAR_AGE of -3, which is impossible and will need to be removed.

There are many missing values for this portion of our data set, we have over 400 values missing for years on the job, income, home value, and car age. Due to these missing values we will need to impute to complete our statistical model.

| Variable | \mathbf{n} | Min | $\mathbf{q_1}$ | $\widetilde{\mathbf{x}}$ | $\bar{\mathbf{x}}$ | $\mathbf{q_3}$ | Max | \mathbf{s} | IQR | #NA |
|------------|--------------|------|----------------|--------------------------|--------------------|----------------|----------|--------------|--------|-----|
| TARGET_AMT | 8161 | 0 | 0 | 0 | 1504.3 | 1036 | 107586.1 | 4704.0 | 1036 | 0 |
| TIF | 8161 | 1 | 1 | 4 | 5.4 | 7 | 25.0 | 4.1 | 6 | 0 |
| AGE | 8155 | 16 | 39 | 45 | 44.8 | 51 | 81.0 | 8.6 | 12 | 6 |
| YOJ | 7707 | 0 | 9 | 11 | 10.5 | 13 | 23.0 | 4.1 | 4 | 454 |
| INCOME | 7716 | 0 | 28097 | 54028 | 61898.1 | 85986 | 367030.0 | 47572.7 | 57889 | 445 |
| HOME_VAL | 7697 | 0 | 0 | 161160 | 154867.3 | 238724 | 885282.0 | 129123.8 | 238724 | 464 |
| TRAVTIME | 8161 | 5 | 22 | 33 | 33.5 | 44 | 142.0 | 15.9 | 22 | 0 |
| BLUEBOOK | 8161 | 1500 | 9280 | 14440 | 15709.9 | 20850 | 69740.0 | 8419.7 | 11570 | 0 |
| OLDCLAIM | 8161 | 0 | 0 | 0 | 4037.1 | 4636 | 57037.0 | 8777.1 | 4636 | 0 |
| MVR_PTS | 8161 | 0 | 0 | 1 | 1.7 | 3 | 13.0 | 2.1 | 3 | 0 |
| CAR_AGE | 7651 | -3 | 1 | 8 | 8.3 | 12 | 28.0 | 5.7 | 11 | 510 |

Table 3:

²Ortman, Jennifer M., Victoria A. Velkoff, and Howard Hogan. "An aging nation: the older population in the United States." Washington, DC: US Census Bureau (2014): 25-1140.

3.2 Imputting Missing Values

In order to address the missing values in our variables we used a non-parametric imputation method (Random Forest) using the missForest package. The function is particularly useful in that it can handle any type of input data and it will make as few assumptions about the structure of the data as possible.³

Table 2 : Imputed Descriptive Statistics 25 Variables 8161 Observations

| 25 Variables 8161 Observations |
|--|
| TARGET_FLAG |
| n missing distinct Info Sum Mean Gmd 8161 0 2 0.583 2153 0.3 0.4 |
| TARGET_AMT |
| n missing distinct Info Mean Gmd .05 .10 .25 .50 .75 .90 .95 8161 0 1949 0.601 1504 2574 0 0 0 0 1036 4904 6452 |
| lowest: 0.00000 30.27728 58.53106 95.56732 108.74150 highest: 73783.46592 77907.43028 78874.19056 85523.65335 107586.13616 |
| KIDSDRIV |
| n missing distinct Info Mean Gmd 8161 0 5 0.318 0.2 0.3 |
| lowest : 0 1 2 3 4, highest: 0 1 2 3 4 |
| 0 (7180, 0.880), 1 (636, 0.078), 2 (279, 0.034), 3 (62, 0.008), 4 (4, 0.000) |
| AGE |
| n missing distinct Info Mean Gmd .05 .10 .25 .50 .75 .90 .95 8161 0 66 0.999 45 10 30 33 39 45 51 56 59 |
| lowest : 16 17 18 19 20, highest: 72 73 76 80 81 |
| HOMEKIDS |
| n missing distinct Info Mean Gmd 8161 0 6 0.723 0.7 1 |
| lowest : 0 1 2 3 4, highest: 1 2 3 4 5 |
| 0 (5289, 0.648), 1 (902, 0.111), 2 (1118, 0.137), 3 (674, 0.083), 4 (164, 0.020), 5 (14, 0.002) |
| YOJ |
| n missing distinct Info Mean Gmd .05 .10 .25 .50 .75 .90 .95 8161 0 446 0.991 10 4 0 5 9 11 13 14 15 |
| lowest: 0.00 0.15 0.20 0.26 0.27, highest: 16.00 17.00 18.00 19.00 23.00 |
| INCOME |
| n missing distinct Info Mean Gmd .05 .10 .25 .50 .75 .90 .95 8161 0 7057 1 61569 50845 0e+00 5e+03 3e+04 5e+04 9e+04 1e+05 2e+05 |
| lowest: 0.00 5.00 7.00 18.00 26.33 highest: 306277.00 309628.00 320127.00 332339.00 367030.00 |
| PARENT1 |
| n missing distinct 8161 0 2 |

HOME_VAL

No (7084, 0.868), Yes (1077, 0.132)

n missing distinct Info Mean Gmd .05 .10 .25 .50 .75 .90 .98161 0 0 5570 0.978 2e+05 1e+05 0e+00 0e+00 0e+00 2e+05 2e+05 3e+05 4e+0

³Stekhoven, Daniel J., and Peter Bühlmann. "MissForest-non-parametric missing value imputation for mixed-type data." Bioinformatics 28.1 (2012): 112-118.

MSTATUS

missing 0 distinct 8161

No (3267, 0.4), Yes (4894, 0.6)

SEX

missing 0 distinct 8161

F (4375, 0.536), M (3786, 0.464)

EDUCATION

missing distinct 8161

lowest : Bachelors
highest: Bachelors High School High School Less Than High School Masters Less Than High School Masters

PhD PhD

Bachelors (2242, 0.275), High School (2330, 0.286), Less Than High School (1203, 0.147), Masters (1658, 0.203), PhD (728, 0.089)

JOB

missing 0 distinct 8161

lowest : Blue Collar Clerical highest: Home Maker Lawyer

Doctor Manager

Home Maker Lawyer Professional Student

Blue Collar 1830 Value

missing 0

Clerical 1273

Doctor 254 Home Maker 643 Lawyer 865

Manager 1412

Frequency Proportion

0.224

distinct 97

0.031 0.079 0.106

0.173

.95 60

Professional 1172 0.144 Value Frequency Proportión

Info

0.156 Student 712 0.087

Mean

.05

8161

TRAVTIME

Gmd lowest: 5 6 7 8 9, highest: 103 113 124 134 142

CAR_USE

missing 0 distinct 2 8161

Commercial (3029, 0.371), Private (5132, 0.629)

BLUEBOOK

distinct missing 8161 2789

lowest: 1500 1520 1530 1540

Mean Gmd 15710 9354

6000 4900

1590, highest: 57970 61050 62240 65970 69740

9280

14440

20850

.95 13

27460

31110

TIF

missing 0 .05 .10 .75 7 distinct Info Mean Gmd .25 .50 8161 0.961

lowest : 1 2 3 4 5, highest: 19 20 21 22 25

CAR_TYPE

distinct

missing 0 8161

Minivan (2145, 0.263), Panel Truck (676, 0.083), Pickup (1389, 0.170), Sports Car (907,

0.111), SUV (2294, 0.281), Van (750, 0.092)

RED_CAR

missing 0 distinct 2 8161

6

OLDCLAIM

n missing distinct Info Mean Gmd .05 .10 .25 .50 .75 .90 .95 8161 0 0 502 506 518 519, highest: 52507 53477 53568 53986 57037

CLM_FREQ

n missing distinct Info Mean Gmd 8161 0 6 0.763 0.8 1

lowest : 0 1 2 3 4, highest: 1 2 3 4 5

0 (5009, 0.614), 1 (997, 0.122), 2 (1171, 0.143), 3 (776, 0.095), 4 (190, 0.023), 5 (18, 0.002)

REVOKED

n missing distinct 8161 0 2

No (7161, 0.877), Yes (1000, 0.123)

MVR_PTS

n missing distinct Info Mean Gmd .05 .10 .25 .50 .75 .90 .95 8161 0 13 0.9 2 2 0 0 0 1 3 5 6

lowest: 0 1 2 3 4, highest: 8 9 10 11 13

CAR_AGE

n missing distinct Info Mean Gmd .05 .10 .25 .50 .75 .90 .95 8161 0 507 0.985 8 6 1 1 4 8 12 16 18

lowest: 0.000 1.000 2.000 2.035 2.890, highest: 24.000 25.000 26.000 27.000 28.000

URBANICITY

n missing distinct 8161 0 2

Highly Rural/ Rural (1669, 0.205), Highly Urban/ Urban (6492, 0.795)

3.3 Exploration of Variables

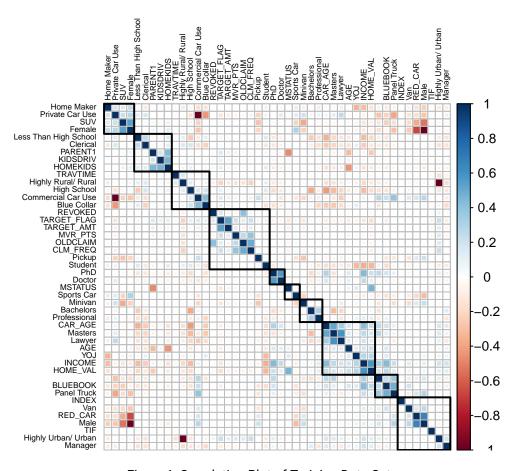


Figure 1: Correlation Plot of Training Data Set